UNITED STATES OF AMERICA CONSUMER PRODUCT SAFETY COMMISSION

In the Matter of)	
AMAZON.COM, INC.)	
)	CPSC DOCKET NO.: 21-2
)	
)	
	Respondent.)	

COMPLAINT COUNSEL'S STATEMENT OF DISPUTED ISSUES

Pursuant to the Commission's July 29, 2024 Decision and Order, Dkt. 142 ("July Order") and its September 10, 2024 Order Granting Amazon's Unopposed Motion for Extension of Time, Dkt. 149, Complaint Counsel files its Statement of Disputed Issues in response to Amazon's Proposed Notification and Action Plan. See Amazon's Response to the Commission's July 29, 2024 Decision and Order, Dkt. 148 (hereafter "Amazon Plan"). Amazon's Plan fails to meet the requirements of Section 15 of the Consumer Product Safety Act (CPSA) and adequately protect consumers for several reasons. First, Amazon's definition of the Subject Products is ambiguous as to whether it applies to all products identified in the Complaint and the Parties' Joint Stipulation, regardless of Amazon Standard Identification Number ("ASIN"). Second, Amazon should be ordered to cease distribution of the Subject Products. Third, as to the proposed notifications in Amazon's Plan, Complaint Counsel objects to: (1) Amazon's proposed use of recall alerts instead of recall releases; (2) Amazon's omission of its own practice of placing a notice banner on a consumer's "Your Orders" page; (3) Amazon's omission of recall notice on social media; and (4) Amazon's refusal to send two rounds of notifications to original purchasers and its distribution chain. Amazon should also be directed to place a recall release

link on its website at a specified location to ensure the notice complies with the CPSA, and to include the hazards presented by the Subject Products in its recall communications to motivate consumers to act and remove the products from their homes. Finally, Complaint Counsel objects to Amazon's shortening of the recall monitoring period to one year and to Amazon's omission of any records retention plan, and instead proposes a five-year monitoring period, subject to prior termination by CPSC staff, and a five-year records retention period.

To reflect Complaint Counsel's objections and proposed changes for a proper Notification and Action Plan to implement the Commission's July 2024 Order, including the types of notices and content required by Sections 15(c), (d), and (i) of the CPSA, 15 U.S.C § 2064(c), (d), (i) and the Mandatory Recall Notice Rule, 16 C.F.R. § 1115.23-29, Complaint Counsel attaches redlined versions of Amazon's Plan and the proposed notification materials. For ease of reference, Complaint Counsel also attaches clean versions of the Plan and the notification materials incorporating Complaint Counsel's proposed changes.

Complaint Counsel and Amazon have thoroughly briefed the parameters of the proposed corrective action in past filings. Should the Commission seek further discussion of the record and legal support for Complaint Counsel's proposed changes to Amazon's Plan, it may find additional information in Complaint Counsel's Brief in Support of Amended [PROPOSED] Initial Order, Dkt. 110 (May 16, 2023), Complaint Counsel's Reply Brief in Support of Amended [PROPOSED] Initial Order, Dkt. 117 (June 6, 2023), Complaint Counsel's Appeal Brief, Dkt. 125 (Aug. 21, 2023), Complaint Counsel's Answering Brief, Dkt. 129 (Sep. 20, 2023), and Complaint Counsel's Reply Brief, Dkt. 133 (Oct. 18, 2023).

I. Amazon's Definition of Subject Products Unnecessarily Revolves Around ASINs Instead of the Hazardous Products at Issue

Complaint Counsel objects to Amazon's proposed definition of the Subject Products because it is ambiguous as to whether it applies to all of the products identified in the Complaint and Joint Stipulation in this matter. In particular, Complaint Counsel objects to the language within Amazon's definition that expressly references identification by "Amazon Standard Identification Numbers" ("ASINs"). This reference to ASINs creates unnecessary ambiguity because it focuses on Amazon's *product listing* mechanism instead of the actual *products* sold to consumers.

The description of the Subject Products in the plan should be tied to the products and not to any specific ASIN. The products – having been identified in the Complaint (with additional references, including listing ASINs alongside identifying descriptions) and the Parties' Joint Stipulation – are now covered by the Commission's Order regardless of any ASIN(s) the products may have been associated with or are associated with in the future. What controls is whether the products are the same products as identified in the Complaint and the Parties' Joint Stipulation.

Notably, Amazon's Appendix A-1 fails to cite the number of children's sleepwear garments to be recalled and instead indicates "Total number of units to be added prior to recall notice publication." The omission of the number of sleepwear garments to be recalled paired with Amazon's express reference to ASINs within their definition of Subject Products raises the concern that Amazon intends to include in the corrective action only certain ASINs from the Complaint – rather than all sales of the products identified in the Complaint, regardless of their ASIN. Complaint Counsel therefore objects to Amazon's express reference to identification by

ASIN. Amazon's definition would unnecessarily create ambiguity, potentially reduce the scope of the corrective action, and possibly allow Amazon to distribute the hazardous products, simply under a different ASIN, in the future.

Complaint Counsel further notes that Amazon's definition excludes "the products listed by ASINs in Amazon Exhibit 130 that are not also identified in the Complaint and Joint Stipulation." Although Complaint Counsel believes this language is unnecessary, Complaint Counsel does not object to its inclusion to the extent that it cites the Commission's ruling. The Commission's ruling confirms that to the extent any products listed by ASIN in Amazon Exhibit 130 are the same products identified in the Complaint and Joint Stipulation, those products are included as Subject Products regardless of ASIN.

Therefore, to ensure that the hazardous products distributed by Amazon are covered by this corrective action, Complaint Counsel's Proposed Plan deletes the references to ASINs and the addendum in Amazon's definition, and focuses on the hazardous products at issue by describing the Subject Products simply as "all carbon monoxide detectors, children's sleepwear garments, and hair dryers identified in the Complaint and the Parties' Joint Stipulation, regardless of ASIN."

¹ Separately, Amazon may argue that it is not responsible to take corrective action for Subject Products sold through the Amazon Warehouse program. Under the Amazon Warehouse program, now "Amazon Resale," Amazon Resale, https://www.amazon.com/Amazon-Resale/b?ie=UTF8&node=10158976011 (last visited 9/16/2024 5:22 PM) ("Amazon Resale (previously known as Amazon Warehouse)"), Amazon may transfer returned FBA products from "third-party sellers" to itself and then resell them. Amazon Response to Complaint Counsel's Statement of Undisputed Material Facts, Dkt. 16. at ¶¶ 4, 17 (Nov. 2, 2021). First, the 28 Subject Product carbon monoxide detectors and 4 Subject Product hair dryers that were sold through the Amazon Warehouse program were initially distributed through the Amazon FBA program, and therefore fall within the scope of the Commission's Order and the corrective action

II. Amazon Should Be Ordered to Cease Distribution of the Subject Products

Amazon's Plan omits any confirmation that it will continue to cease distribution of the Subject Products. Complaint Counsel's proposed plan requires Amazon to cease distribution of the Subject Products. As noted in the Commission's July 2024 Order, Amazon has, to date, ceased distribution of the Subject Products. July Order at 52. However, Amazon's cessation has been wholly voluntary, and Amazon must be ordered to cease distribution of the Subject Products under a Section 15 Order to ensure that distribution will not begin again.

Amazon has previously argued that there is no need for a cease distribution order once the Commission rules that the Subject Products present a substantial product hazard under 15 U.S.C. § 2064(a)(1) (children's sleepwear garments) and 15 U.S.C. § 2064(a)(2) (carbon monoxide detectors and hair dryers). However, such a reading of the CPSA would render Sections 15(c)(1)(A) and 15(d)(2) superfluous, which is contrary to a basic cannon of statutory interpretation. *See* CC's Reply ISO CC's Motion for Summary Decision, Dkt. 93, at 18-19 (November 21, 2022) (citing *Lockhart v. United States*, 577 U.S. 347, 357 (2016) (quotation omitted)).

A cease distribution order in this matter is therefore supported by the law and expressly authorized by the CPSA, 15 U.S.C. § 2064(c)(1)(A) & 15 U.S.C. § 2064(d)(2), as well as

in this proceeding. Amazon's Answer to Complaint, Dkt. 2 at ¶¶ 36, 45 (Aug. 3, 2021). Second, once the products were returned by consumers to Amazon, Amazon concedes that it is the "seller or retailer" of those products. Amazon Response to Complaint Counsel's Statement of Undisputed Material Facts, Dkt. 16. at ¶ 17 (Nov. 2, 2021) ("Undisputed that Amazon is the seller or retailer for sales of products through its Amazon Warehouse program."). Given that Amazon is the entity responsible both for the products distributed through the FBA program, and also for reselling those products through the Amazon Warehouse Program, the Commission should make clear that the scope of its Order and this corrective action includes products resold through the Amazon Warehouse Program.

supported by Commission precedent. *See In re Zen Magnets, LLC*, CPSC Dkt. No. 12-2, Final Decision and Order, 2017 WL 11672449, at *45 (Oct. 26, 2017) (finding it in the public interest to order Respondent to cease distribution in commerce of Subject Product magnets); *In re Dye and Dye*, CPSC Dkt. No. 88-1, Opinion and Order, 1989 WL 435534, *22 (July 17, 1991) (ordering Respondent to cease distribution of the Subject Product worm probes even where Respondent had been discharged in bankruptcy and was no longer manufacturing the probes).

III. Amazon's Proposed Plan Falls Short of Meeting Statutory, Regulatory, and CPSC Standards

A. Amazon's Proposed Plan Does Not Provide Proper Public Notification

Complaint Counsel disagrees with Amazon's proposed use of recall alerts instead of recall press releases and proposes specifications on where Amazon shall place the link to the CPSC press release on Amazon's website. Complaint Counsel also objects to Amazon's omission of its own practice of placing a notice banner on a consumer's "Your Orders" page and Amazon's omission of recall notice on social media. Next, Complaint Counsel proposes two rounds of direct notices to original purchasers as well as two rounds of notices to entities in Amazon's distribution chain, to ensure that those direct communications are noticed and read. Finally, in Amazon's draft notices, Complaint Counsel specifies the hazards posed by the Subject Products and includes the content required by Section 15(c) of the CPSA, 15 U.S.C. § 2064(c), and the Mandatory Recall Rule, 16 C.F.R. §1115.27.

1. The Recall Should be Publicized Using a Recall Press Release, Conspicuous Posting on a Link Accessible from Amazon's Homepage, and Using the "Your Orders" Page

Complaint Counsel objects to Amazon's proposed use of the term "Recall Alert" throughout its proposed Plan. Amazon Plan at ¶ 2.a.i. Because almost four years have passed

since the Subject Products were first distributed in commerce, a Recall Release with wide dissemination is appropriate to adequately protect the public by informing as many consumers as possible, including second-hand purchasers, of the hazards presented by the Subject Products.² The length of time since sales of the Subject Products commenced has only increased the likelihood that Subject Products have moved into the possession of second-hand purchasers.³

Complaint Counsel objects to the lack of specificity in Amazon's Plan regarding the posting of the recall notice on Amazon's website. To ensure the recall notice is posted in a "clear and conspicuous" manner as required by CPSA Section 15(c)(1)(D), 15 U.S.C. § 2064(c)(1)(D), Paragraph 3.c. of Complaint Counsel's Proposed Plan provides additional detail and states that Amazon's link to the CPSC press release on its "Recalls and Product Safety Alerts" page be located under "Let Us Help You" on the Amazon.com homepage.

In addition, Paragraph 3.c. of Complaint Counsel's Proposed Plan also requires Amazon to post notice of the recall for each original purchaser through a banner located on top of their "Your Orders" page, linking to their personalized "Your Recalls and Product Safety Alerts" page, and to keep that notice live and in the same location until clicked.

The approaches in Paragraphs 3.a. and 3.c. are consistent with Amazon's current practice and tailored to Amazon's website and capabilities. *See* Amazon's Letter to Judge Patil, Dkt.

² If, however, the Commission accepts Amazon's proposed use of the term "Recall Alert," CPSC will still maintain the discretion to broadly disseminate and publicize the notice. Eustice Declaration, Exhibit S (Recall Handbook) at CPSC_AM0011485, see also Complaint Counsel's Opposition to Amazon's Motion for Summary Decision, Dkt. 86 at 19 (October 21, 2022).

³ Evidence of a second-hand market for the Subject Products exists in the record by virtue of Amazon's own admission that it resold Subject Products through its "Amazon Warehouse" program, which allows Amazon to take title to returned FBA products and sell them. *See supra* note 1.

103, at 1-3 (Apr. 6, 2023), Amazon Answering Brief, Dkt. 128, at 21 (Sep. 20, 2023). Posting on Amazon's website in a public manner, tailored to known purchasers, ensures the efficacy of the communications by accessing multiple streams through which consumers may be reached. *See* CC Appeal Brief at 19 ("evidence that messaging multiple times and over multiple platforms regarding a recall is more effective"). Complaint Counsel's proposed public notification plan is thus supported by the record and by statute, ensuring that the information regarding the Subject Products is accessible in a clear and conspicuous manner both for consumers querying the product on Amazon.com, as well as for purchasers, who will see the information on their personalized pages. *See* 15 U.S.C. § 2064(c)(1)(D) (contemplating public notice via "clear and conspicuous notice"). In addition, posting on a company's Internet website is supported by Commission precedent. *See In re Zen Magnets*, CPSC Dkt. No. 12-2, Opinion and Order Approving Public Notification and Action Plan, 2017 WL 11672451 (Dec. 8, 2017) (hereafter "Zen Opinion and Order Approving Action Plan and Public Notice") at *5.

2. Using Amazon's Social Media Accounts to Publicize the Recall is Required to Adequately Protect the Public

Complaint Counsel objects to Amazon's omission of any type of social media posting, which would omit an important platform with the ability to reach millions of consumers. Social media posts are a form of "Internet notice," and as discussed above, the Commission has the authority to order public notice of a recall on a recalling company's "Internet website," 15 U.S.C. § 2064(c)(1)(D). The CPSA also empowers the Commission to "specify the form and content" of any notice ordered under Section 15(c). *Id.*, 2064(c)(1)(D). Publicizing recall notices on social media is supported by Commission precedent, *see Zen* Opinion and Order Approving Action Plan and Public Notice at *5. As recognized by the Commission, to be

effective, a recall notice "must be read," 74 Fed. Reg. 11883-01, at 11884, and publicizing the recall via social media broadens the opportunities for consumers who may not read the direct notification or press release to be informed of the recall. Publicizing the recall via social media also may reach consumers who purchased the products second-hand, and thus would not have received any direct notification about the corrective action. As discussed above, the record reflects that Amazon itself sold the Subject Products on the second-hand market through its own Amazon Warehouse (now Amazon Resale) program. See *supra* notes 3 & 5.

Complaint Counsel's Proposed Plan therefore requires Amazon to post notice of the recall on its main Facebook, Instagram and X pages, as well as on its Facebook and X "AmazonHelp" account. As explained in prior briefing, requiring use of Amazon's main social media accounts would better promote the recall because Amazon's main social media accounts boast significantly higher follower counts (e.g., "AmazonHelp" on Facebook has 30,818 follows compared to 29,843,254 follows on the "Amazon" Facebook page) and are far more active than the customer-response based AmazonHelp accounts (e.g., the "AmazonHelp" Facebook account last posted in 2020). *See* Complaint Counsel's Answering Brief, Dkt. 129, at 71 (Sep. 20, 2023) (hereafter "Complaint Counsel's Answering Brief). Posting on the main accounts is in the public interest because it ensures that notice of the recall reaches as many consumers as possible. *See id., see also* Complaint Counsel's Reply Brief, Dkt. 133, at 7 (Oct. 18, 2023)...

Complaint Counsel's Proposed Plan requires Amazon to post about the recall on its social media accounts on the day the press release is published on the CPSC website, as well as once thereafter every seven calendar days for three weeks. Additionally, to ensure the notice is "clear

⁴ Amazon does not operate an "AmazonHelp" account on Instagram.

and conspicuous" as required by CPSA Section 15(c)(1)(D), 15 U.S.C. § 2064(c)(1)(D), Amazon should be required to post on its Instagram stories at the same frequency as it posts to the Instagram grid, as well as highlight the first story post under "Highlights" to ensure permanent visibility.

3. Sending Two Rounds of Direct Notices to Original Purchasers and Distribution Chain Entities is Required to Adequately Protect the Public

Complaint Counsel objects to Amazon's proposal to issue only one round of direct notifications to original purchasers. Amazon has previously argued that only one round of notification post-recall announcement is necessary because Amazon already sent consumers a notification prior to the initiation of this litigation. Amazon Reply Brief, Dkt. 134, at 31(Oct. 18, 2023) ("The Commission must consider those prior notices in evaluating whether further notice is required to adequately protect the public."). However, Amazon's previous messages were insufficient and did not contain the content required by Section 15(i) of the CPSA and the Mandatory Recall Notice Rule, 16 C.F.R. §1115.27, to ensure that the public is properly informed of the product hazards and available remedies. For a company whose stated aim is to be "Earth's most customer-centric company," Amazon.com Inc., 2023 Annual Report, at 3, and with capabilities as vast and complex as Amazon's, including allegedly hosting the "broadest retail selection," id. at Shareholder Letter, sending multiple electronic notices would not be burdensome. It would, however, ensure that consumers are informed of the deadly hazards presented by the Subject Products. As such, Amazon should now send notices that contain the content and language required by Section 15(i) and the Mandatory Recall Rule, discussed further below, and follow the agency practice of requiring the distribution of two direct notices to consumers, one simultaneous to the recall announcement and one two weeks thereafter to reach

consumers that may miss the first notice, and remind those who saw it of the importance to act. *See* Complaint Counsel's Opp'n to Amazon's Motion for Summary Decision, Dkt. 86 at 29, 37 (Oct. 21, 2022), *see also* Complaint Counsel's Answering Brief at 69.

For the same reasons noted above regarding direct notice to original purchasers,

Complaint Counsel objects to Amazon's proposal to issue only one round of cease-distribution

notices to the entities in the distribution chain of the Subject Products, such as the parties who

listed the Subject Products on Amazon. Consistent with agency practice for direct notices,

Complaint Counsel proposes that Amazon distribute two rounds of notices to those entities, one
simultaneous to the recall announcement and one two weeks thereafter to ensure the message is
received. *See* Eustice Declaration, Dkt. 80 (Sep. 23, 2022) (hereafter "Eustice Declaration"), at

Exhibit T (CAP Template). Given the ease with which Amazon is able to reach its customers

with electronic messages, sending an additional round of notice is not unduly burdensome to the
company.

4. Complaint Counsel Objects to Certain Language Within Amazon's Draft Notices That Fails to Satisfy Statutory and Regulatory Requirements

While Complaint Counsel and Amazon largely agree on the substance of the language in the draft public notices, Complaint Counsel proposes additional hazard descriptions to comply with Section 15(i)(2)(D) of the CPSA (requiring a "description of the substantial product hazard") and 16 C.F.R. § 1115.27(f)(2) (requiring a "description of the substantial product hazard," including "the type of hazard or risk").

Complaint Counsel's proposed notices inform consumers that the product hazards can lead to death, as supported by the records. *See* July Order at 11-13 (citing Amazon's Response to Complaint Counsel's Statement of Undisputed Material Facts), at 49 (finding that Amazon's

unilateral message lacked "other content necessary for consumers to understand the significant risks of injury associated with the products, including personal injury or death"). Those additions ensure that consumers are aware of the full scope of hazards posed by the Subject Products.

In the recall notices for the carbon monoxide detectors, Complaint Counsel's proposed notices and redlines change the statement that the detectors "may" fail to "can" fail, which strengthens the hazard statement and therefore motivates consumers to act. *See* July Decision, at 51 ("Amazon's messages downplayed the severity of the hazard by stating only that the product "may" cause harm"). Complaint Counsel's proposed notices also explain that the CO detectors can fail "to alert consumers to hazardous levels of carbon monoxide" instead of simply stating that they fail "to alarm on time", providing additional information to consumers on the consequences of the CO detectors' failure and the hazard. Complaint Counsel also includes "carbon monoxide poisoning" in the hazard description of the carbon monoxide detector release, which explains to consumers the consequence of exposure to high levels of carbon monoxide.

Furthermore, Complaint Counsel objects to Amazon's inclusion of unnecessary language in the proposed public and direct notices regarding the "third-party sellers" who listed the Subject Products on Amazon.com, as well as a description of the content of Amazon's previous unilateral notification to original purchasers, which may cause confusion. Therefore, Complaint Counsel's proposed public notices remove that language and clearly inform consumers of the remedy available now to address the hazardous Subject Products. In addition, Complaint Counsel's proposed public notices delete the reference to the "Sellers" on Amazon who listed the Subject Products, and instead list Amazon, as the distributor of those products and the

responsible entity for conducting this recall.⁵

B. Amazon's Proposed Plan Lacks Specificity Regarding Amazon's Recall Response System

Complaint Counsel objects to Amazon's omission of any specific contact details for consumers to reach out to Amazon to obtain the recall remedy and to obtain information about the recall. Although Amazon's Proposed Plan states that Amazon will include "a method for purchasers to contact Amazon [regarding] the Subject Products that complies with the requirements of 16 C.F.R. § 1115.27," Amazon fails to include any email address, telephone numbers, and availability information in the public and direct recall notices. Amazon should be ordered to provide specific details on how consumers may contact Amazon and when, as envisioned in Section 15(i)(H)(iii) of the CPSA and in the Mandatory Recall Notice Rule. 15 U.S.C. § 2064(i)(H)(iii) and 16 C.F.R. § 1115.27(n)(3).

C. Amazon's Proposed Plan Improperly Limits Its Monthly Progress Reporting to One Year

Complaint Counsel objects to Amazon's proposed limitation of the information to be submitted in monthly progress reports and to Amazon's proposed limitation of the reporting to a period of one year. The Commission needs to receive progress updates on the corrective action to assess the efficacy of the recall, as contemplated by CPSA Section 15(d)(3)(B). 15 U.S.C.

⁵ Without explaining how the materials allegedly support Amazon's position, Amazon attaches examples of CPSC press releases and recall alerts, issued in the voluntary context. However, ss the Commission already explained, it is not bound by the language negotiated between CPSC and recalling firms on a voluntary basis. July Order at n. 34. To the extent the Commission does wish to take voluntary recall notices into account, Complaint Counsel has previously provided an overview of the documents produced in this proceeding relating to corrective action that the CPSC sought from various companies for recalls of hair dryers, carbon monoxide detectors, and children's sleepwear garments conducted between 2015 and 2022, all of which are broadly consistent with Complaint Counsel's proposals here. Eustice Declaration, Exhibit Z.

2064(d)(3)(B). The Commission has also ordered monthly progress reports in past agency adjudication. *See Zen* Opinion and Order Approving Action Plan and Public Notice at *11. Paragraph 5 of Complaint Counsel's Proposed Plan therefore requires Amazon to submit monthly progress reports informing the Commission of the progress of the recall, including but not limited to information regarding the remedies provided to consumers, how many consumers contacted Amazon in a month regarding the recall, and whether Amazon has found any recalled Subject Products on the second-hand market, for a period of no longer than five years. The reporting obligation may cease earlier, at the discretion of CPSC staff, depending on the efficacy of the recall as evidenced through the monthly reports.

D. Amazon's Proposed Plan Omits any Records Retention Requirement

Although the Commission ordered Amazon to propose "a plan for records retention," Order at 59, Amazon's Proposed Plan does not include a defined period of time for which Amazon must retain all records related to this corrective action. Paragraph 6 of Complaint Counsel's Proposed Plan requires Amazon to maintain all records for a period of five years. Together with the monthly reporting obligation discussed above, this record retention requirement will ensure that the Commission is able to assess the efficacy of the Final Plan it orders, as contemplated by CPSA Section 15(d)(3)(B). A five-year records retention plan is consistent with past mandatory corrective action, *see Zen* Opinion and Order Approving Action Plan and Public Notice at *12, as well as with the agency's practice laid out in the Recall Handbook, which "recommends retaining records for *at least* 5 years." Eustice Declaration, Exhibit S (Recall Handbook) at CPSC AM0011499 (emphasis added).

IV. Conclusion

In conclusion, Complaint Counsel's Proposed Plan amends Amazon's Plan to ensure that (1) Amazon does not begin distributing the hazardous Subject Products again; (2) consumers are fully informed of the serious and life-threatening hazards posed by the Subject Products, using the types of notices and the content required by Sections 15(c), (d), and (i) of the CPSA, 15 U.S.C § 2064(c)(d), (i), and the Mandatory Recall Notice Rule, 16 C.F.R. § 1115.23-29, and (3) the Commission can monitor the implementation and efficacy of the corrective action by requiring Amazon to provide monthly progress reports and retain records for five years.

Respectfully submitted,

John C. Eustice

John C. Eustice, Senior Trial Attorney Liana G.T. Wolf, Senior Trial Attorney Serena Anand, Trial Attorney Thomas J. Mendel, Trial Attorney

Division of Enforcement and Litigation Office of Compliance and Field Operations U.S. Consumer Product Safety Commission Bethesda, MD 20814 Tel: (301) 504-7809

Complaint Counsel for U.S. Consumer Product Safety Commission

September 17, 2024

CERTIFICATE OF SERVICE

I hereby certify that on September 17, 2024, a copy of the foregoing was served upon all parties and participants of record in these proceedings as follows:

By email to the Secretary:

Alberta E. Mills
Secretary
U.S. Consumer Product Safety Commission
4330 East West Highway
Bethesda, MD 20814
Email:
AMills@cpsc.gov

By email to Counsel for Respondent:

Sarah L. Wilson
Stephen P. Anthony
Thomas R. Brugato
Nicholas Griepsma
Kevin F. King
Covington & Burling LLP
One CityCenter
850 Tenth Street, N.W.
Washington, DC 20001-4956
swilson@cov.com
santhony@cov.com
tbrugato@cov.com
ngriepsma@cov.com
kking@cov.com

Complaint Counsel for

John C. Custice

U.S. Consumer Product Safety Commission

Complaint Counsel's Redline of Amazon's Proposed Notification and Action Plan

Amazon's Proposed Notification and Action Plan

- 1. The Subject Products: All The carbon monoxide detectors, children's sleepwear garments, and hair dryers sold through Amazon's Fulfilled by Amazon program and identified by Amazon Standard Identification Numbers ("ASINs") in the Complaint and the Parties' Joint Stipulation, regardless of ASIN. and clarified by the Commission's Decision and Order excluding from the Subject Product population "the products listed by ASINs in Amazon Exhibit 130 that are not also identified in the Complaint and Joint Stipulation," Dkt. 142 at 41—44.
- **1.2. Cease distribution:** Amazon will cease distribution of the Subject Products.
- **Notification Plan:** The following notices will identify the product, describe the nature of the alleged hazard, and inform consumers how to obtain the ordered remedy. The notices will also include the name and location of the manufacturer, the number of affected units, a photograph of the Subject Products, and, if relevant, the number of incidents.

a. Public Recall Notice

i. Recall ReleaseAlert: Within ten days of the final Commission
Order, tThe CPSC will publish Recall ReleasesAlerts (Appendices
A-1 through A-3) on its website. The Recall ReleasesAlerts will
contain product information and instruct consumers how to
contact Amazon to obtain a full refund, conditioned upon
photographic proof of destruction.

b. Direct Recall Notice

- i. Purchaser Notification: Amazon will send one round of notifications to original purchasers of the Subject Products (Appendices B-1 through B-3) within 10 days on the day of the publication of the Recall Release Alert.
- i-ii. Amazon will send a second round of notices (Appendices A-1 through A-3) to all known purchasers approximately two weeks after the first round of notifications.

c. Publication of the Recall ReleaseAlert on Amazon's website

- on its website, Amazon will add the Recall Alert Release on its website, Amazon will add the Recall Alert Release to its "Recalls and Product Safety Alerts" page on Amazon.com so that it can be viewed by a person querying the product on Amazon's website, including non-purchasers of the Subject Products.
- ii. The "Recalls and Product Safety Alerts" page will be accessible from Amazon's home page via a clear and conspicuous link located in the list of links under "Let Us Help You" on Amazon.com.

- iii. Amazon will also post notice of the recall for each original purchaser through a banner located on the top of their "Your Orders" page, linking to their personalized "Your Recalls and Product Safety Alerts" page, and keep that notice live and in the same prominent location on the "Your Orders" page until clicked.
- iv. Amazon will post the draft social media notices attached as

 Appendix D on the following social media platforms (Facebook:

 Amazon and AmazonHelp; Twitter: @amazon and @AmazonHelp;

 Instagram: @amazon). Amazon shall issue the first round of social media notices on the same date as the CPSC press releases announcing the recalls of the Subject Products and the first round of email notifications are published.
 - Facebook: One (1) permanent timeline post (including a link to the CPSC recall announcement) every seven (7) calendar days for three (3) weeks, beginning the day the Press Release is announced;
 - Twitter (or "X"): Two (2) permanent posts on main profile
 the day the Press Release is issued, and one (1) post on
 main profile every seven (7) calendar days for 3 weeks
 thereafter; and
 - Instagram: One (1) permanent post on the main profile (or "grid") and one (1) Story post (including a link to the CPSC recall announcement) every seven (7) calendar days for 3 weeks, beginning the day the Press Release is announced. Additionally, the first story post shall be added to the "story highlights" for permanent visibility.
- i.v. Amazon shall maintain the notice on its "Recalls and Product Safety Alerts" page and maintain its social media posts for a minimum of five years.

d. Notice to Third-Party Sellers

- i. Amazon will send one round of notifications to the last known contact for the Third-Party Sellers of the Subject Products (Appendices C-1 through C-3).
- ii. Amazon will send a second round of notices (Appendices C-1 through C-3) to the Third-Party Sellers approximately two weeks after the first round of notifications.

e. Contact Method

i. Both the Recall Release Alert and the Direct Recall Notice will contain multiplea methods for purchasers consumers to contact Amazon regarding the Subject Products that complies with the requirements of 16 C.F.R. § 1115.27, including at least a toll-free telephone number staffed by personnel familiar with the recall and open during regular business hours and an email address for consumers to respond to the recall announcements.

3-4. Remedial Plan:

a. <u>Children's Sleepwear</u>

- i. Amazon will issue full refunds contingent on destruction of the product.
- ii. To remedy the Subject Product children's sleepwear garments, consumers will be instructed to cut the sleepwear in half vertically and horizontally and provide photographic proof of destruction to Amazon.
- iii. The draft notifications are attached as Appendix A-1, Appendix B-1, and Appendix C-1, and Appendix D.

b. Carbon Monoxide Detectors

- i. Amazon will issue purchasers full refunds contingent on disposal of the product.
- ii. To remedy the Subject Product carbon monoxide detectors, consumers will be instructed to write "RECALLED" in ink on the detectors and dispose of the product, and provide photographic proof to Amazon of disposal of the marked product.
- iii. The draft notifications are attached at Appendix A-2, Appendix B-2, and Appendix C-2, and Appendix D.

c. <u>Hair Dryers</u>

- i. Amazon will issue purchasers full refunds contingent on destruction of the product.
- ii. To remedy the Subject Product hair dryers, consumers will be instructed to cut the cord of the hair dryer and provide photographic proof of destruction to Amazon.
- iii. The draft notifications are attached at Appendix A-3, Appendix B-3, and Appendix C-3, and Appendix D.

d. Reverse Logistics

- i. Amazon will immediately quarantine, segregate, and mark as recalled all Subject Products in its possession, custody or control, including all Subject Products that are returned from consumers. In addition, Amazon will:
 - Quarantine and destroy the Subject Products possessed by Amazon and returned by consumers.
 - Submit to Complaint Counsel, in the form of a certificate, affidavit, or declaration under 28 U.S.C. § 1746 of an individual with personal knowledge, proof of destruction of any remaining Subject Products possessed by Amazon and of all returned Subject Products.
 - The method of destruction employed by Amazon shall comply with all federal, state, and local regulations, and Amazon shall ensure that the Subject Products are destroyed so that they cannot be reused or reenter the stream of commerce.

4.5. Monthly Reports:

- a. Amazon will submit monthly progress reports <u>using the electronic</u> <u>Monthly Progress Report system (https://cpsc.gov/Business--Manufacturing/Recall-Guidance/monthly-progress-report-system)</u>, once per month, <u>for one year</u>, within five business days of the first of each month, -which will contain the following information:
 - i. The number of consumers notified about the Subject Products during the reporting dates.
 - ii. The number of consumers who contacted Amazon about the Subject Products during the reporting dates.
 - <u>iii.</u> The number of consumers who received a second refund based on proof of destruction or disposal.
 - iv. The number of Subject Products possessed by Amazon that were destroyed during the reporting dates, along with proof of destruction in the form of a certificate or declaration of an individual with personal knowledge.
 - v. The number of incidents, injuries, and deaths reported to

 Amazon during the reporting dates that are related to the Subject

 Products.
 - vi. The number of website hits that Amazon received on each notice it posts for the recall of the Subject Products during the reporting

dates.

- vii. The number of times Amazon posted the recall notice on its social media platforms during the reporting dates.
- viii. Whether Amazon located any additional units of the Subject

 Products for sale on other platforms, including, but not limited
 to, online re- sale, auction, and wholesale websites.
- ix. The Monthly Progress Report obligation will cease no later than five years after it commences, but can be ended before then by determination of Commission staff.

6. Records:

Amazon will maintain all records of Amazon's actions taken to comply with the Final Order for a period of five years after the service of the Order, and supply such records to Complaint Counsel upon request so that Complaint Counsel can monitor compliance with the Order.

Complaint Counsel's Redline of Amazon's Proposed Recall Notices

Appendix A-1



U.S. Consumer Product Safety Commission - Recall-Alert

Release Date: [MONTH] [DAY], [YEAR]

Release Number: 24-

DRAFT

<u>Amazon Recalls</u> HOYMN, IDGIRLS, Home Swee, and Taiycyxgan Children's Sleepwear Sold on Amazon.com Recalled—Due to Violation of Federal Flammability Standards and Burn Hazard

Recall Summary

This notice is being issued under mandatory order of the U.S. Consumer Product Safety Commission.

Name of Product: Children's Sleepwear Pajamas and Robes

Hazard: The recalled children's pajamas and robes fail to meet the federal flammability standards for children's sleepwear, posing a risk of burn injuries <u>and death</u> to children.

Remedy: Refund

Consumers should immediately take the recalled children's sleepwear away from children, stop using it and contact Amazon for a full refund. To receive a full refund, consumers can destroy the children's sleepwear by cutting it in half vertically and horizontally, then provide photographic proof of the destruction to Amazon. Amazon is contacting all known purchasers directly.

Recall Date:

Units: [Total number of units to be added prior to recall notice publication]

Consumer Contact: [Mode of contact to be added prior to recall notice publication]

Description: This mandatory recall involves the "HOYMN Little Girl's Lace Cotton Nightgowns," "IDGIRLS Kids Animal Hooded Soft Plush Flannel Bathrobes," "Home Swee Boy's Plush Fleece Robe Shawl Skull and Hooded Spacecraft Printed Soft Kids Bathrobe," and "Taiycyxgan Little Girl's Fleece Bathrobe," all sold on Amazon.com.

The HOYMN nightgowns were sold in white, blue, pink, and purple, in both short sleeve and long sleeve versions. Both versions have a white lace trim around the neckline. The nightgowns are made of 100% cotton, and the material, size, and washing instructions are printed in Chinese on a tag on the inside of the garment.

The IDGIRLS bathrobes were sold in yellow, blue, orange, pink and white. They have a hood with animal features such as face and ears, as well as a belt on the waist. A tag on the inside of the robe says "Flannel" and "KEEP AWAY FROM FIRE HEAT SOURCE" and also lists the size of the robe.

The Home Swee bathrobes were sold with a "Minecraft Style Skull Print" where the background color is black, and the skulls are in white and gray. They also feature a belt on the waist. The robes are also made out of 100% polyester, and a tag on the inside of the robes lists their composition, washing instructions, the robes' size, and the instruction to "KEEP AWAY FROM FIRE."

The Taiycyxgan bathrobes were sold in pink, green, brown, gray, red, white, cream, and yellow. They have a hood with cat whiskers and ears, as well as a belt on the waist. The robes are made out of 100% polyester, and the material composition, washing instructions, and the robes' size are printed on a tag on the inside of the garment.

Remedy: Consumers should immediately take the recalled children's sleepwear away from children, stop using them and contact Amazon Customer Service [INSERT]

CONTACT INFORMATION for a full refund. To receive a full refund, consumers can provide photographic proof of destruction to Amazon. Amazon is contacting all known purchasers directly. The Third-Party Sellers of these products have not responded to the CPSC and have been uncooperative in the implementation of this recall. Amazon previously issued a safety notice to all consumers who purchased this product. The prior notice requested that consumers stop using and dispose of the product, and to inform anyone to whom the consumer may have given the product to stop using and dispose of the product. Amazon has already provided purchasers of the product with a full refund. To receive a further refund, consumers can destroy the children's sleepwear by cutting it in half vertically and horizontally and provide photographic proof of destruction to Amazon at [mode of contact to be added prior to recall notice publication]. Amazon is contacting all known purchasers directly.

Incidents/Injuries: None reported.

Sold at: Online at https://www.amazon.com/ from June 2016 until February 2020 for between \$18 and \$31.

Seller(s): HOYMN, IDCIRLS, Home Swee, and Taiyeyxgan

Distributor: Amazon, of Seattle, Washington

Manufactured in: China

Recall Number:

Photos



Recalled HOYMN Little Girls' Lace Cotton Nightgown



Recalled IDGIRLS Kids Animal Hooded Soft Plush Flannel Bathrobes



Recalled Home Swee Boys Plush Fleece Robe Shawl



Recalled Taiycyxgan Little Girl's Coral Fleece Bathrobe

About the U.S. CPSC

The U.S. Consumer Product Safety Commission ("CPSC") is charged with protecting the public from unreasonable risk of injury or death associated with the use of thousands of types of consumer products. Deaths, injuries, and property damage from consumer product-related incidents cost the nation more than \$1 trillion annually. CPSC's work to ensure the safety of consumer products has contributed to a decline in the rate of injuries associated with consumer products over the past 50 years.

Federal law prohibits any person from selling products subject to a Commission ordered recall or a voluntary recall undertaken in consultation with the CPSC.

For lifesaving information:

- Visit CPSC.gov.
- Sign up to receive our e-mail alerts.
- Follow us on Facebook, Instagram @USCPSC and Twitter @USCPSC.
- Report a dangerous product or a product-related injury on www.SaferProducts.gov.
- Call CPSC's Hotline at 800-638-2772 (TTY 301-595-7054).
- Contact a media specialist.

Appendix A-2



U.S. Consumer Product Safety Commission - Recall Alert

Release Date: [MONTH] [DAY], [YEAR]

Release Number: 24-

DRAFT

<u>Amazon Recalls</u> WJZXTEK, Zhengzhou Winsen Electronics Technology Company, BQQZHZ Carbon Monoxide ("CO") Detectors Sold on Amazon.com Recalled Due to Risk of Failure to Alarm and Warn Consumers of Hazardous Levels of Carbon Monoxide

Recall Summary

This notice is being issued under mandatory order of the U.S. Consumer Product Safety Commission.

Name of Product: Carbon monoxide detectors

Hazard: The alarms <u>can</u>may fail to <u>alert consumers to the presence of a hazardous level of carbon monoxide, alarm on time, posing a risk of exposure to hazardous levels of carbon monoxide poisoning or death. Carbon monoxide (CO) is an odorless, colorless, poisonous gas.-</u>

Consumers should stop using the CO detectors immediately and contact Amazon for a full refund. To receive a full refund, consumers should write "RECALLED" in ink on the detectors and provide photographic proof of disposal of the marked product to Amazon. Amazon is contacting all known purchasers directly.

Remedy: Refund

Recall Date:

Units: About 23,450

Consumer Contact: [Mode of contact to be added prior to recall notice publication]

Description: This mandatory recall involves the WJZXTEK, Zhengzhou Winsen Electronics Technology Company, and BQQZHZ carbon monoxide detectors ("CO detectors") sold on Amazon.com.

The recalled CO detectors have a round "Test" button in the middle of the unit, with three or four slashes for the speakers on the right and left of the test button. The CO detector manufactured by BQQZHZ features a red "alarm" indicator and a green "power" indicator side-by-side between the test button and a carbon monoxide indicator screen. The CO detector manufactured by WJZXTEK and the two detectors manufactured by Zhengzhou Winsen Electronics Technology Company have a carbon monoxide indicator below the test button, and the red and green indicators are arranged in a vertical line above the test button. None of the CO detectors have a visible logo or brand name.

Remedy: The Third-Party Sellers of these products have not responded to the CPSC and have been uncooperative in the implementation of this recall. Amazon previously issued a safety notice to all consumers who purchased this product. The prior notice requested that consumers stop using and dispose of the product, and to inform anyone to whom the consumer may have given the product to stop using and dispose of the product. Amazon has already provided purchasers of the product with a full refund. Consumers should immediately stop using the recalled CO detectors and contact Amazon [INSERT CONTACT INFORMATION] to receive a full refund. To receive a further full refund, consumers should write "RECALLED" in ink on the detectors and provide photographic proof of disposal of the marked product to Amazon at [mode of contact to be added prior to recall notice publication]. Amazon is contacting all known purchasers directly.

Incidents/Injuries: Amazon has received 2 reports that the products failed to alarm properly. No incidents meeting the criteria jointly stipulated by the Parties (i.e., failure to alarm within 15 minutes when subject to 400 ppm of carbon monoxide) were reported. Amazon has identified (i) one unconfirmed customer review stating that a carbon monoxide detector failed to alarm when exposed to over 300ppm of CO (the exposure time was not mentioned), and (ii) one unconfirmed customer review indicating that the detector failed to alarm when exposed to smoke for five minutes (the amount of CO was not mentioned). No injuries were reported.

Sold at: Online at https://www.amazon.com from February 2018 until November 2020 for between \$14 and \$37.

Seller(s): WJZXTEK, Zhengzhou Winsen Electronics Technology Company, BQQZHZ

Distributor: Amazon, of Seattle, Washington

Manufactured in: China

Recall Number:

Photos



Recalled WJZXTEK CO alarm



Recalled Zhengzhou Winsen Electronics Technology Co, Ltd CO alarm



Recalled Zhengzhou Winsen Electronics Technology Co, Ltd CO alarm



Recalled BQQZHZCO alarm

About the U.S. CPSC

The U.S. Consumer Product Safety Commission ("CPSC") is charged with protecting the public from unreasonable risk of injury or death associated with the use of thousands of types of consumer products. Deaths, injuries, and property damage from consumer product-related incidents cost the nation more than \$1 trillion annually. CPSC's work to ensure the safety of consumer products has contributed to a decline in the rate of injuries associated with consumer products over the past 50 years.

Federal law prohibits any person from selling products subject to a Commission ordered recall or a voluntary recall undertaken in consultation with the CPSC.

For lifesaving information:

- Visit CPSC.gov.
- Sign up to receive our e-mail alerts.
- Follow us on Facebook, Instagram @USCPSC and Twitter @USCPSC.
- Report a dangerous product or a product-related injury on www.SaferProducts.gov.
- Call CPSC's Hotline at 800-638-2772 (TTY 301-595-7054).
- Contact a media specialist.

Appendix A-3



U.S. Consumer Product Safety Commission – Recall Alert

Release Date: [MONTH] [DAY], [YEAR]

Release Number: 24-

DRAFT

<u>Amazon Recalls</u> Certain Brands of Combination Hair Dryers and Hairbrushes Sold by Third-Party Sellers on Amazon.com Recalled Due to Electrocution or Shock Hazard

Recall Summary

This notice is being issued under mandatory order of the U.S. Consumer Product Safety Commission.

Name of Product: Hand-held combination hair dryers

Hazard: The recalled hair dryers lack an immersion protection device, posing a risk of electrocution, and shock and death to the user if the hair dryer comes into contact with water when plugged in.

Remedy: Refund

Consumers should stop using the hand-held combination hair dryers immediately and contact Amazon for a full refund. To receive a full refund, destroy the hair dryers by cutting the cord of the hair dryer and provide photographic proof of the destruction to Amazon. Amazon is contacting all known purchasers directly.

Recall Date:

Units: About 400,000

Consumer Contact: [Mode of contact to be added prior to recall notice publication]

Description: This mandatory recall involves hair dryers sold on Amazon.com. They were sold in multiple colors and styles and/or with interchangeable brush heads. When turned on, air enters at the base of the handle, a heating element warms the air, and the air exits through openings along the length of the hair dryer or hairbrush. The products are designed to straighten, curl, and wave hair. The hair dryers can be identified based on their listed <u>seller/manufacturerbrand</u> on Amazon.com, which is also visible on the purchase confirmation receipt.

Admitraels
ADTZYLD
<u>Aiskki</u>
<u>BEAUTIKEN</u>
<u>Bongtai</u>
Bownyo
<u>Bvser Store</u>
<u>BZ</u>
<u>Dekugan Store</u>
<u>ELECDOLPH</u>
GEPORAY
<u>KENLOR</u>
<u>KIPOZI</u>
LANIC
<u>LEMOCA</u>
<u>LetsFunny</u>
<u>Miserwe</u>
<u>Nisahok</u>
<u>Ohuhu</u>
OSEIDOO
OWEILAN
Raxurt Store
Romaneelink
<u>SARCCH</u>
Shaboo Prints
<u>Songtai</u>
SUNBA YOUTH Store / Naisen
<u>Surelang Store</u>
TDYJWELL
<u>Techip</u>
tiamo airtrack
<u>VIBOOS</u>
Xianming

Remedy: Consumers should immediately stop using the recalled hair dryers and contact Amazon [INSERT CONTACT INFORMATION] to receive a full refund. To receive a full refund, consumers can provide photographic proof of destruction to Amazon. Amazon is contacting all known purchasers directly. The CPSC has not contacted the Third-Party Sellers for assistance in the implementation of this recall. Amazon previously issued a safety notice to all consumers who purchased this product. The prior notice requested that consumers stop using and dispose of the product, and to inform anyone to whom the consumer may have given the product to stop using and dispose of the product. Amazon has already provided purchasers of the product with a full refund. To receive a further refund, consumers should cut the cord of the hair dryer and provide photographic proof of destruction to Amazon at [mode of contact to be added prior to recall notice publication]. Amazon is contacting all known purchasers directly.

Incidents/Injuries: Amazon has received one report that the products did not have an immersion protection device. None reported. After a thorough analysis of customer reviews of the product, Amazon identified one customer complaint mentioning that the product lacked the ground fault circuit interrupter. No injuries were reported.

Sold at: Online at https://www.amazon.com from June 2019 until March 2021 for between \$19 and \$70.

Distributor: Amazon, of Seattle, Washington

Sellers:

Seller/Manufacturer
Admitraels
ADTZYLD
Aiskki
BEAUTIKEN
Bongtai
Bownyo
Byser Store
BZ
Dekugan Store
ELECDOLPH
GEPORAY
KENLOR
KIPOZI
LANIC
LEMOCA
LetsFunny
Miserwe
Nisahok
Ohuhu
OSEIDOO

OWEILAN
Raxurt Store
Romaneelink
SARCCH
Shaboo Prints
Songtai
SUNBA YOUTH Store / Naisen
Surelang Store
TDYJWELL
Techip
tiamo airtrack
VIBOOS
Xianming

Manufactured in: China

Recall Number:

Photos



Recalled OSEIDOO, SARCCH, Raxurt Store, Xianming, VIBOOS, LetsFunny, Bvser Store, GEPORAY, Miserwe, BEAUTIKEN, Admitrack, LANIC, Dekugaa Store and ADTZYLD hair dryer



Recalled Aiskki hair dryer



Recalled ADTZYLD and LEMOC hair dryer



Recalled KENLOR, Romancelink and BZ hair dryer



Recalled KIPOZI hair dryer



Recalled Ohuhu hair dryer



Recalled tiamo airtrack, SUNBA YOUTH STORE/Naisen hair dryer



Recalled Techip hair dryer



Recalled ELECDOLPH, TDYJWELL, Bownyo, Songtai, Surelang Store Shaboo Prints hair dryer



Recalled OWEILAN hair dryer



Recalled Bongtai hair dryer



Recalled Nisahok hair dryer

About the U.S. CPSC

The U.S. Consumer Product Safety Commission ("CPSC") is charged with protecting the public from unreasonable risk of injury or death associated with the use of thousands of types of consumer products. Deaths, injuries, and property damage from consumer product-related incidents cost the nation more than \$1 trillion annually. CPSC's work to ensure the safety of consumer products has contributed to a decline in the rate of injuries associated with consumer products over the past 50 years.

Federal law prohibits any person from selling products subject to a Commission ordered recall or a voluntary recall undertaken in consultation with the CPSC.

For lifesaving information:

- Visit CPSC.gov.
- Sign up to receive our e-mail alerts.
- Follow us on Facebook, Instagram @USCPSC and Twitter @USCPSC.
- Report a dangerous product or a product-related injury on www.SaferProducts.gov.
- Call CPSC's Hotline at 800-638-2772 (TTY 301-595-7054).
- Contact a media specialist.

Appendix B-1

[MONTH] 2024

IMPORTANT RECALL NOTICE – HOYMN, IDGIRLS, HOME SWEE, and TAIYCYXGAN CHILDREN'S SLEEPWEAR GARMENTS

Dear Valued Customer:

Our records indicate that you purchased a children's sleepwear garment that is subject to a mandatory recall order of the U.S. Consumer Product Safety Commission ("CPSC"). The bathrobes and pajamas fail to meet the federal flammability standards for children's sleepwear, posing a risk of burn injuries and even death to children.

You may have previously received a safety notice from Amazon regarding this product.

The Third-Party Sellers of these products have not responded to the CPSC and have been uncooperative in the implementation of this recall. You previously received a voluntary safety notice and full refund from Amazon regarding this product. The prior notice requested that you stop using and dispose of the product, and to inform anyone to whom you may have given the product to stop using and dispose of the product.

The children's sleepwear garments include the "HOYMN Little Girl's Lace Cotton Nightgowns," "IDGIRLS Kids Animal Hooded Soft Plush Flannel Bathrobes," "Home Swee Boy's Plush Fleece Robe Shawl Skull and Hooded Spacecraft Printed Soft Kids Bathrobe," and "Taiycyxgan Little Girl's Coral Fleece Bathrobe," all sold by Third-Party Sellers on Amazon.com between June 2016 and February 2020 for between \$18 and \$31.



The HOYMN nightgowns were sold in white, blue, pink, and purple in both short sleeve and long sleeve versions. Both versions have a white lace trim around the neckline. The

nightgowns are made of 100% cotton, and the material, size, and washing instructions are printed in Chinese on a tag on the inside of the garment.



The IDGIRLS bathrobes were sold in yellow, blue, orange, pink and white. They have a hood with animal features such as face and ears, as well as a belt on the waist. A tag on the inside of the robe says "Flannel" and "KEEP AWAY FROM FIRE HEAT SOURCE" and also lists the size of the robe.



The Taiycyxgan bathrobes were sold in pink, green, brown, gray, red, white, cream, and yellow. They have a hood with cat whiskers and ears, as well as a belt on the waist. The robes are made out of 100% polyester, and the material composition, washing instructions and the robes' size are printed on a tag on the inside of the garment.



The Home Swee bathrobes were sold with a "Minecraft Style Skull Print" where the background color is black, and the skulls are in white and gray. They also feature a belt on the waist. The robes are also made out of 100% polyester, and a tag on the inside of

the robes lists their composition, washing instructions, the robes' size, and the instruction to "KEEP AWAY FROM FIRE".

If you still have any of these products in your household, please immediately <u>take stopusing</u> the recalled children's sleepwear <u>away from children</u>, <u>stop using it</u> and contact Amazon for a refund. To receive a full refund, you can destroy the children's sleepwear by cutting it in half vertically and horizontally, then provide photographic proof of the destruction to Amazon at [mode of contact to be added prior to recall notice publication].

More details can also be found in the following Recall ReleaseAlert: [LINK TO CPSC RECALL ALERTRELEASE].

If you have any questions, contact Amazon Customer Service at [mode of contact to be added prior to recall notice publication].

The safety and satisfaction of consumers is our highest priority. We regret any inconvenience this may cause you.

Sincerely,

Customer Service Amazon.com www.amazon.com

Mode of contact to be added prior to recall notice publication

Appendix B-2

[MONTH] 2024

IMPORTANT RECALL NOTICE –WJZXTEK, Zhengzhou Winsen Electronics Technology Company, BQQZHZ CARBON MONOIXIDE DETECTORS

Dear Valued Customer:

Our records indicate that you purchased a carbon monoxide detector ("CO detector") that is subject to a mandatory recall order of the U.S. Consumer Product Safety Commission. The recalled CO detectors <u>canmay</u> fail to <u>alert consumers to the presence of hazardous levels of carbon monoxide, alarm on time, posing a risk of <u>carbon monoxide poisoning or death.exposure to carbon monoxide</u>. The recalled CO detectors were manufactured by WJZXTEK, Zhengzhou Winsen Electronics Technology Company and BQQZHZ and sold between February 2018 until November 2020 on Amazon.com for between \$14 and \$37.</u>

You may have previously received a safety notice from Amazon regarding this product.

The Third-Party Sellers of these products have not responded to the CPSC and have been uncooperative in the implementation of this recall. You previously received a voluntary safety notice and full refund from Amazon regarding this product. The prior notice requested that you stop using and dispose of the product, and to inform anyone to whom you may have given the product to stop using and dispose of the product.

The recalled CO detectors all have a round "Test" button in the middle of the unit, with three or four slashes for the speakers on the right and left of the test button.



The CO detector manufactured by BQQZHZ features a red "alarm" indicator and a green "power" indicator side-by-side between the test button and a carbon monoxide indicator screen.



The CO detector manufactured by WJZXTEK and the two detectors manufactured by Zhengzhou Winsen Electronics Technology Company have a carbon monoxide indicator below the test button, and the red and green indicators arranged in a vertical line above the test button. None of the CO detectors have a visible logo or brand name.

If you still have the recalled CO detectorany of these products in your household, please immediately stop using itthem. To receive a full refund, consumers should write "RECALLED" in ink on the detectors and provide photographic proof of marked product disposal that they have done so and disposed of the product to Amazon at [mode of contact to be added prior to recall notice publication].

More details can also be found in the following Recall AlertRelease: [LINK TO CPSC RECALL ALERTRELEASE].

If you have any questions, contact Amazon Customer Service at [mode of contact to be added prior to recall notice publication].

The safety and satisfaction of consumers is our highest priority. We regret any inconvenience this may cause you.

Sincerely, Customer Service Amazon.com www.amazon.com

[Mode of contact to be added prior to recall notice publication]

Appendix B-3

[MONTH] 2024

IMPORTANT RECALL NOTICE – CERTAIN HANDHELD COMBINATION HAIR DRYERS

Dear Valued Customer:

Our records indicate that you purchased a combination hair dryer that is subject to a mandatory recall order of the U.S. Consumer Product Safety Commission ("CPSC"). The recalled hair dryers may lack an immersion protection device, posing a risk of electrocution, and shock and death to the user if the hair dryer comes into contact with water when plugged in.

The recalled hair dryers were sold by the sellers/manufacturers identified below on Amazon.com between June 2019 until March 2021 for between \$19 and \$70.

You may have previously received a safety notice from Amazon regarding this product.

The CPSC has not contacted the Third-Party Sellers for assistance in the implementation of this recall. You previously received a voluntary safety notice and full-refund from Amazon regarding this product. The prior notice requested that you stopusing and dispose of the product, and to inform anyone to whom you may have given the product to stop using and dispose of the product.

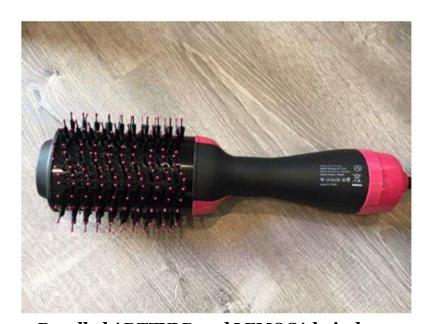
The hair dryers were sold in multiple colors and styles and/or with interchangeable brush heads. When turned on, air enters the hair dryers at the base of the handle, a heating element warms the air, and the air exits through openings along the length of the hairbrush. The products are designed to straighten, curl and wave hair. The hair dryers can be identified based on their seller/manufacturer brand on Amazon.com, which is also visible on your Amazon purchase confirmation. A list of the sellers and manufacturers brands implicated in the recall is available below.



Recalled OSEIDOO, SARCCH, Raxurt Store, Xianming, VIBOOS, LetsFunny, Bvser Store, GEPORAY, Miserwe, BEAUTIKEN, Admitrack, LANIC, Dekugaa Store and ADTZYLD hair dryer



Recalled Aiskki hair dryer



 ${\bf Recalled\ ADTZYLD\ and\ LEMOCA\ hair\ dryer}$



Recalled KENLOR, Romancelink and BZ hair dryer



Recalled KIPOZI hair dryer



Recalled Ohuhu hair dryer



Recalled tiamo airtrack, SUNBA YOUTH STORE/Naisen hair dryer



Recalled Techip hair dryer



Recalled ELECDOLPH, TDYJWELL, Bownyo, Songtai, Surelang Store Shaboo Prints hair dryer



Recalled OWEILAN hair dryer



Recalled Bongtai hair dryer



Recalled Nisahok hair dryer

If you still have any of these products a recalled hair dryer in your household, please immediately stop using <u>itthem</u>. To receive a <u>further full</u> refund, consumers should cut the cord of the hair dryer and provide photographic proof of destruction to Amazon at [mode of contact to be added prior to recall notice publication].

More details can also be found in the following Recall <u>ReleaseAlert</u>: [LINK TO CPSC RECALL <u>ALERTRELEASE</u>].

If you have any questions, contact Amazon Customer Service at [mode of contact to be added prior to recall notice publication].

The safety and satisfaction of consumers is our highest priority. We regret any inconvenience this may cause you.

Sincerely,

Customer Service Amazon.com

www.amazon.com [Mode of contact to be added prior to recall notice publication]

	<u>ndSeller/Manufacturer</u>
	itraels
	ZYLD
Aiskl	-
	UTIKEN
Bong	
Bowi	•
Byse	r Store
BZ	
	igan Store
	CDOLPH
	ORAY
KEN	
KIPC	
LAN	IC
LEM	OCA
LetsI	Funny
Mise	
Nisal	nok
Ohul	ıu
OSE	IDOO
OWE	EILAN
Raxu	ırt Store
Rom	aneelink
SAR	ССН
Shab	oo Prints
Song	tai
SUN	BA YOUTH Store / Naisen
Sure	lang Store
TDY	JWELL
Tech	ip
tiam	o airtrack
VIBC	OOS
Xian	ming

Appendix C-1 – Third-Party Seller Notice

[MONTH] 2024

IMPORTANT RECALL NOTICE - CHILDREN'S SLEEPWEAR GARMENTS

Dear [Name of Third-Party Seller]:

Our records indicate that you sold a children's sleepwear garment that is subject to a mandatory recall order issued by the U.S. Consumer Product Safety Commission ("CPSC"). The CPSC may have previously asked you to conduct a voluntary safety recall of these children's sleepwear garments. The bathrobes and pajamas fail to meet the flammability standards for children's sleepwear, posing a risk of burn injuries and even death to children.

The children's sleepwear garments include the "HOYMN Little Girl's Lace Cotton Nightgowns," "IDGIRLS Kids Animal Hooded Soft Plush Flannel Bathrobes," "Home Swee Boy's Plush Fleece Robe Shawl Skull and Hooded Spacecraft Printed Soft Kids Bathrobe," and "Taiycyxgan Little Girl's Coral Fleece Bathrobe," all sold on Amazon.com between June 2016 and February 2020 for between \$18 and \$31.



The HOYMN nightgowns were sold in white, blue, pink, and purple in both short sleeve and long sleeve versions. Both versions have a white lace trim around the neckline. The

nightgowns are made of 100% cotton, and the material, size, and washing instructions are printed in Chinese on a tag on the inside of the garment.



The IDGIRLS bathrobes were sold in yellow, blue, orange, pink and white. They have a hood with animal features such as face and ears, as well as a belt on the waist. A tag on the inside of the robe says "Flannel" and "KEEP AWAY FROM FIRE HEAT SOURCE" and also lists the size of the robe.



The Taiycyxgan bathrobes were sold in pink, green, brown, gray, red, white, cream, and yellow. They have a hood with cat whiskers and ears, as well as a belt on the waist. The robes are made out of 100% polyester, and the material composition, washing instructions and the robes' size are printed on a tag on the inside of the garment.



The Home Swee bathrobes were sold with a "Minecraft Style Skull Print" where the background color is black, and the skulls are in white and gray. They also feature a belt on the waist. The robes are also made out of 100% polyester, and a tag on the inside of the robes lists their composition, washing instructions, the robes' size, and the instruction to "KEEP AWAY FROM FIRE".

Please immediately cease selling, importing, or distributing the recalled sleepwear. If you have recalled children's sleepwear in your inventory, please destroy it immediately.

More details can be found in the following Recall <u>AlertRelease</u>: [LINK TO CPSC RECALL <u>ALERTRELEASE</u>].

If you have any questions, contact Amazon Seller Support at [mode of contact to be added prior to recall notice publication].

Thank you for your understanding.

Appendix C-2 - Third-Party Seller Notice

[MONTH] 2024

IMPORTANT RECALL NOTICE – CARBON MONOXIDE DETECTORS

Dear [Name of Third-Party Seller]:

Our records indicate that you sold a carbon monoxide detector ("CO detector") that is subject to a mandatory recall order issued by the U.S. Consumer Product Safety Commission ("CPSC"). The CPSC may have previously asked you to conduct a voluntary safety recall of these CO detectors. The recalled CO detectors can fail to alert consumers to the presence of a hazardous level of carbon monoxide, posing a risk of <u>carbon monoxide poisoning or death exposure to carbon monoxide</u>. Carbon monoxide ("CO") is an odorless, colorless, poisonous gas. The recalled CO detectors were manufactured by WJZXTEK, Zhengzhou Winsen Electronics Technology Company and BQQZHZ and sold between February 2018 until November 2020 on Amazon.com for between \$14 and \$37.

The recalled CO detectors all have a round "Test" button in the middle of the unit, with three or four slashes for the speakers on the right and left of the test button.



The CO detector manufactured by BQQZHZ features a red "alarm" indicator and a green "power" indicator side-by-side between the test button and a carbon monoxide indicator screen.



The CO detector manufactured by WJZXTEK and the two detectors manufactured by Zhengzhou Winsen Electronics Technology Company have a carbon monoxide indicator below the test button, and the red and green indicators arranged in a vertical line above the test button. None of the CO detectors have a visible logo or brand name.

Please immediately cease selling, importing, or distributing the recalled CO detectors. If you have recalled CO detectors in your inventory, please destroy them immediately.

More details can be found in the following Recall <u>AlertRelease</u>: [LINK TO CPSC RECALL <u>ALERTRELEASE</u>].

If you have any questions, contact Amazon Seller Support at [mode of contact to be added prior to recall notice publication].

Thank you for your understanding.

Appendix C-3 – Third-Party Seller Notice

[MONTH] 2024

IMPORTANT RECALL NOTICE – HANDHELD COMBINATION HAIRDRYERS

Dear [Name of Third-Party Seller]:

Our records indicate that you sold a combination hairdryer that is subject to a mandatory recall order issued by the U.S. Consumer Product Safety Commission ("CPSC"). The CPSC may have previously asked you to conduct a voluntary safety recall of these hair dryers. The recalled hairdryers do not have an immersion protection device, meaning they pose a risk of electrocution, and shock and death to the user if the hair dryer comes into contact with water when plugged in.

The recalled hair dryers were sold on Amazon.com between June 2019 until March 2021 for between \$19 and \$70.

The hair dryers were sold in multiple colors and styles and/or with interchangeable brush heads. When turned on, air enters the hairdryers at the base of the handle, a heating element warms the air, and the air exits through openings along the length of the hairbrush. The products are designed to straighten, curl and wave hair. The hair dryers can be identified based on their seller/manufacturer brand on Amazon.com, which is available below.



Recalled OSEIDOO, SARCCH, Raxurt Store, Xianming, VIBOOS, Lets Funny, Byser Store, GEPORAY, Miserwe, BEAUTIKEN, Admitrack, LANIC, Dekugaa Store and ADTZYLD hair dryer



Recalled Aiskki hair dryer



Recalled ADTZYLD and LEMOCA hair dryer



Recalled KENLOR, Romancelink and BZ hair dryer



Recalled KIPOZI hair dryer



Recalled Ohuhu hair dryer



Recalled tiamo airtrack, SUNBA YOUTH STORE/Naisen hair dryer



Recalled Techip hair dryer



Recalled ELECDOLPH, TDYJWELL, Bownyo, Songtai, Surelang Store Shaboo Prints hair dryer



Recalled OWEILAN hair dryer



Recalled Bongtai hair dryer



Recalled Nisahok hair dryer

Please immediately cease selling, importing, or distributing the recalled hair dryers. If you have recalled hair dryers in your inventory, please destroy them immediately.

More details can be found in the following Recall AlertRelease: [LINK TO CPSC RECALL ALERTRELEASE].

If you have any questions, contact Amazon Seller Support at [mode of contact to be added prior to recall notice publication].

Thank you for your understanding.

Appendix D - Proposed Social Media Notices

Children's Sleepwear Garments:

Instagram: RECALL NOTICE: Amazon recalls HOYMN, IDGIRLS, Home Swee and
Taiycyxgan children's sleepwear for failure to meet the federal flammability standards for
children's sleepwear, posing a risk of burn injuries and death. Take the recalled sleepwear
garments away from children and stop using them. Full recall notice: [LINK to CPSC]
website].

Facebook: RECALL NOTICE: Amazon recalls HOYMN, IDGIRLS, Home Swee and Taiycyxgan children's sleepwear for failure to meet the federal flammability standards for children's sleepwear, posing a risk of burn injuries and death. Take the recalled sleepwear garments away from children and stop using them. Full recall notice: [LINK to CPSC website].

Twitter: #Recall: Amazon recalls HOYMN, IDGIRLS, Home Swee and Taiycyxgan children's sleepwear for failure to meet the federal flammability standards for children's sleepwear, posing a risk of burn injuries and death. Full recall notice: [LINK to CPSC website].

Carbon Monoxide Detectors:

Instagram: RECALL NOTICE: Amazon recalls WJZXTEK, Zhengzhou Winsen

Electronics Technology Company and BQQZHZ carbon monoxide detectors due to
failure to alert consumers to the presence of a hazardous level of carbon monoxide, posing
a risk of carbon monoxide poisoning or death. Immediately stop using the carbon
monoxide detectors. Full recall notice: [LINK to CPSC website].

Facebook: RECALL NOTICE: Amazon recalls WJZXTEK, Zhengzhou Winsen

Electronics Technology Company and BQQZHZ carbon monoxide detectors due to
failure to alert consumers to the presence of a hazardous level of carbon monoxide, posing
a risk of carbon monoxide poisoning or death. Immediately stop using the carbon
monoxide detectors. Full recall notice: [LINK to CPSC website].

Twitter: #Recall: Amazon recalls WJZXTEK, Zhengzhou Winsen Electronics Technology Company and BQQZHZ carbon monoxide detectors due to failure to alert consumers to the presence of a hazardous level of carbon monoxide, posing a risk of carbon monoxide poisoning or death. Full recall notice: [LINK to CPSC website].

Hair dryers:

Instagram: RECALL NOTICE: Amazon recalls certain brands of combination hair dryers because they lack an immersion protection device, posing a risk of electrocution, shock and death to the user if the hair dryer comes into contact with water when plugged in.

Immediately stop using the hair dryers. Full recall notice: [LINK to CPSC website].

Facebook: RECALL NOTICE: RECALL NOTICE: Amazon recalls certain brands of combination hair dryers because they lack an immersion protection device, posing a risk of electrocution, shock and death to the user if the hair dryer comes into contact with water when plugged in. Immediately stop using the hair dryers. Full recall notice: [LINK to CPSC website].

Twitter: #Recall: Amazon recalls certain brands of combination hair dryers because they lack an immersion protection device, posing a risk of electrocution, shock and death to the user if the hair dryer comes into contact with water when plugged in. Full recall notice:

[LINK to CPSC website].

Complaint Counsel's Clean Proposed Notification and Action Plan

Complaint Counsel's Clean Proposed Notification and Action Plan

- **1. The Subject Products:** All carbon monoxide detectors, children's sleepwear garments, and hair dryers identified in the Complaint and the Parties' Joint Stipulation, regardless of ASIN.
- **2. Cease distribution:** Amazon will cease distribution of the Subject Products.
- **3. Notification Plan:** The following notices will identify the product, describe the nature of the alleged hazard, and inform consumers how to obtain the ordered remedy. The notices will also include the name and location of the manufacturer, the number of affected units, a photograph of the Subject Products, and, if relevant, the number of incidents.

a. Public Recall Notice

i. Recall Release: Within ten days of the final Commission Order, the CPSC will publish Recall Releases (Appendices A-1 through A-3) on its website. The Recall Releases will contain product information and instruct consumers how to contact Amazon to obtain a full refund, conditioned upon photographic proof of destruction.

b. Direct Recall Notice

- i. Purchaser Notification: Amazon will send one round of notifications to original purchasers of the Subject Products (Appendices B-1 through B-3) on the day of the publication of the Recall Release.
- ii. Amazon will send a second round of notices (Appendices A-1 through A-3) to all known purchasers approximately two weeks after the first round of notifications.

c. Publication of the Recall Release on Amazon's website

- i. On the date the CPSC publishes the Recall Release on its website, Amazon will add the Recall Release to its "Recalls and Product Safety Alerts" page on Amazon.com so that it can be viewed by a person querying the product on Amazon's website, including non-purchasers of the Subject Products.
- ii. The "Recalls and Product Safety Alerts" page will be accessible from Amazon's home page via a clear and conspicuous link located in the list of links under "Let Us Help You" on Amazon.com.
- iii. Amazon will also post notice of the recall for each original purchaser through a banner located on the top of their "Your Orders" page, linking to their personalized "Your Recalls and Product Safety Alerts" page, and keep that notice live and in the same prominent location on the "Your Orders" page until clicked.

- iv. Amazon will post the draft social media notices attached as Appendix D on the following social media platforms (Facebook: Amazon and AmazonHelp; Twitter: @amazon and @AmazonHelp; Instagram: @amazon). Amazon shall issue the first round of social media notices on the same date as the CPSC press releases announcing the recalls of the Subject Products and the first round of email notifications are published.
 - Facebook: One (1) permanent timeline post (including a link to the CPSC recall announcement) every seven (7) calendar days for three (3) weeks, beginning the day the Press Release is announced;
 - Twitter (or "X"): Two (2) permanent posts on main profile the day the Press Release is issued, and one (1) post on main profile every seven (7) calendar days for 3 weeks thereafter; and
 - Instagram: One (1) permanent post on the main profile (or "grid") and one (1) Story post (including a link to the CPSC recall announcement) every seven (7) calendar days for 3 weeks, beginning the day the Press Release is announced. Additionally, the first story post shall be added to the "story highlights" for permanent visibility.
- v. Amazon shall maintain the notice on its "Recalls and Product Safety Alerts" page and maintain its social media posts for a minimum of five years.

d. Notice to Third-Party Sellers

- i. Amazon will send one round of notifications to the last known contact for the Third-Party Sellers of the Subject Products (Appendices C-1 through C-3).
- ii. Amazon will send a second round of notices (Appendices C-1 through C-3) to the Third-Party Sellers approximately two weeks after the first round of notifications.

e. Contact Method

i. Both the Recall Release and the Direct Recall Notice will contain multiple methods for consumers to contact Amazon regarding the Subject Products that complies with the requirements of 16 C.F.R. § 1115.27, including at least a toll-free telephone number staffed by personnel familiar with the recall and open during regular business hours and an email address for consumers to respond to the recall announcements.

4. Remedial Plan:

a. <u>Children's Sleepwear</u>

- i. Amazon will issue full refunds contingent on destruction of the product.
- ii. To remedy the Subject Product children's sleepwear garments, consumers will be instructed to cut the sleepwear in half vertically and horizontally and provide photographic proof of destruction to Amazon.
- iii. The draft notifications are attached as Appendix A-1, Appendix B-1, Appendix C-1, and Appendix D.

b. Carbon Monoxide Detectors

- i. Amazon will issue full refunds contingent on disposal of the product.
- ii. To remedy the Subject Product carbon monoxide detectors, consumers will be instructed to write "RECALLED" in ink on the detectors and dispose of the product, and provide photographic proof to Amazon of disposal of the marked product.
- iii. The draft notifications are attached at Appendix A-2, Appendix B-2, Appendix C-2, and Appendix D.

c. Hair Dryers

- i. Amazon will issue full refunds contingent on destruction of the product.
- ii. To remedy the Subject Product hair dryers, consumers will be instructed to cut the cord of the hair dryer and provide photographic proof of destruction to Amazon.
- iii. The draft notifications are attached at Appendix A-3, Appendix B-3, Appendix C-3, and Appendix D.

d. Reverse Logistics

- i. Amazon will immediately quarantine, segregate, and mark as recalled all Subject Products in its possession, custody or control, including all Subject Products that are returned from consumers. In addition, Amazon will:
 - Quarantine and destroy the Subject Products possessed by Amazon and returned by consumers.

- Submit to Complaint Counsel, in the form of a certificate, affidavit, or declaration under 28 U.S.C. § 1746 of an individual with personal knowledge, proof of destruction of any remaining Subject Products possessed by Amazon and of all returned Subject Products.
- The method of destruction employed by Amazon shall comply with all federal, state, and local regulations, and Amazon shall ensure that the Subject Products are destroyed so that they cannot be reused or reenter the stream of commerce.

5. Monthly Reports:

- a. Amazon will submit monthly progress reports using the electronic Monthly Progress Report system (https://cpsc.gov/Business--Manufacturing/Recall-Guidance/monthly-progress-report-system), once per month, within five business days of the first of each month, which will contain the following information:
 - i. The number of consumers notified about the Subject Products during the reporting dates.
 - ii. The number of consumers who contacted Amazon about the Subject Products during the reporting dates.
 - iii. The number of consumers who received a refund based on proof of destruction or disposal.
 - iv. The number of Subject Products possessed by Amazon that were destroyed during the reporting dates, along with proof of destruction in the form of a certificate or declaration of an individual with personal knowledge.
 - v. The number of incidents, injuries, and deaths reported to Amazon during the reporting dates that are related to the Subject Products.
 - vi. The number of website hits that Amazon received on each notice it posts for the recall of the Subject Products during the reporting dates.
 - vii. The number of times Amazon posted the recall notice on its social media platforms during the reporting dates.
 - viii. Whether Amazon located any additional units of the Subject Products for sale on other platforms, including, but not limited to, online re-sale, auction, and wholesale websites.
 - ix. The Monthly Progress Report obligation will cease no later than five years after it commences, but can be ended before then by determination of Commission staff.

6. Records:

Amazon will maintain all records of Amazon's actions taken to comply with the Final Order for a period of five years after the service of the Order, and supply such records to Complaint Counsel upon request so that Complaint Counsel can monitor compliance with the Order.

Complaint Counsel's Clean Proposed Recall Notices

Appendix A-1



U.S. Consumer Product Safety Commission – Recall

Release Date: [MONTH] [DAY], [YEAR]

Release Number: 24- DRAFT

Amazon Recalls HOYMN, IDGIRLS, Home Swee, and Taiycyxgan Children's Sleepwear Sold on Amazon.com Due to Violation of Federal Flammability Standards and Burn Hazard

Recall Summary

This notice is being issued under mandatory order of the U.S. Consumer Product Safety Commission.

Name of Product: Children's Sleepwear Pajamas and Robes

Hazard: The recalled children's pajamas and robes fail to meet the federal flammability standards for children's sleepwear, posing a risk of burn injuries and death to children.

Remedy: Refund

Consumers should immediately take the recalled children's sleepwear away from children, stop using it and contact Amazon for a full refund. To receive a full refund, consumers can destroy the children's sleepwear by cutting it in half vertically and horizontally, then provide photographic proof of the destruction to Amazon. Amazon is contacting all known purchasers directly.

Recall Date:

Units: [Total number of units to be added prior to recall notice publication]

Consumer Contact: [Mode of contact to be added prior to recall notice publication]

Description: This mandatory recall involves the "HOYMN Little Girl's Lace Cotton Nightgowns," "IDGIRLS Kids Animal Hooded Soft Plush Flannel Bathrobes," "Home Swee Boy's Plush Fleece Robe Shawl Skull and Hooded Spacecraft Printed Soft Kids Bathrobe," and "Taiycyxgan Little Girl's Fleece Bathrobe," all sold on Amazon.com.

The HOYMN nightgowns were sold in white, blue, pink, and purple, in both short sleeve and long sleeve versions. Both versions have a white lace trim around the neckline. The nightgowns are made of 100% cotton, and the material, size, and washing instructions are printed in Chinese on a tag on the inside of the garment.

The IDGIRLS bathrobes were sold in yellow, blue, orange, pink and white. They have a hood with animal features such as face and ears, as well as a belt on the waist. A tag on the inside of the robe says "Flannel" and "KEEP AWAY FROM FIRE HEAT SOURCE" and also lists the size of the robe.

The Home Swee bathrobes were sold with a "Minecraft Style Skull Print" where the background color is black, and the skulls are in white and gray. They also feature a belt on the waist. The robes are also made out of 100% polyester, and a tag on the inside of the robes lists their composition, washing instructions, the robes' size, and the instruction to "KEEP AWAY FROM FIRE."

The Taiycyxgan bathrobes were sold in pink, green, brown, gray, red, white, cream, and yellow. They have a hood with cat whiskers and ears, as well as a belt on the waist. The robes are made out of 100% polyester, and the material composition, washing instructions, and the robes' size are printed on a tag on the inside of the garment.

Remedy: Consumers should immediately take the recalled children's sleepwear away from children, stop using them and contact Amazon Customer Service [INSERT CONTACT INFORMATION] for a full refund. To receive a full refund, consumers can provide photographic proof of destruction to Amazon. Amazon is contacting all known purchasers directly.

Incidents/Injuries: None reported.

Sold at: Online at https://www.amazon.com/ from June 2016 until February 2020 for between \$18 and \$31.

Distributor: Amazon, of Seattle, Washington

Manufactured in: China

Recall Number:

Photos



Recalled HOYMN Little Girls' Lace Cotton Nightgown





Recalled Home Swee Boys Plush Fleece Robe Shawl



Recalled Taiycyxgan Little Girl's Coral Fleece Bathrobe

About the U.S. CPSC

The U.S. Consumer Product Safety Commission ("CPSC") is charged with protecting the public from unreasonable risk of injury or death associated with the use of thousands of types of consumer products. Deaths, injuries, and property damage from consumer product-related incidents cost the nation more than \$1 trillion annually. CPSC's work to ensure the safety of consumer products has contributed to a decline in the rate of injuries associated with consumer products over the past 50 years.

Federal law prohibits any person from selling products subject to a Commission ordered recall or a voluntary recall undertaken in consultation with the CPSC.

For lifesaving information:

- Visit CPSC.gov.
- Sign up to receive our e-mail alerts.
- Follow us on Facebook, Instagram @USCPSC and Twitter @USCPSC.
- Report a dangerous product or a product-related injury on www.SaferProducts.gov.
- Call CPSC's Hotline at 800-638-2772 (TTY 301-595-7054).
- Contact a media specialist.

Appendix A-2



U.S. Consumer Product Safety Commission – Recall

Release Date: [MONTH] [DAY], [YEAR]

Release Number: 24- DRAFT

Amazon Recalls WJZXTEK, Zhengzhou Winsen Electronics Technology Company, BQQZHZ Carbon Monoxide ("CO") Detectors Sold on Amazon.com Due to Risk of Failure to Alarm Consumers of Hazardous Levels of Carbon Monoxide

Recall Summary

This notice is being issued under mandatory order of the U.S. Consumer Product Safety Commission.

Name of Product: Carbon monoxide detectors

Hazard: The alarms can fail to alert consumers to the presence of a hazardous level of carbon monoxide, posing a risk of carbon monoxide poisoning or death. Carbon monoxide (CO) is an odorless, colorless, poisonous gas.

Consumers should stop using the CO detectors immediately and contact Amazon for a full refund. To receive a full refund, consumers should write "RECALLED" in ink on the detectors and provide photographic proof of disposal of the marked product to Amazon. Amazon is contacting all known purchasers directly.

Remedy: Refund

Recall Date:

Units: About 23,450

Consumer Contact: [Mode of contact to be added prior to recall notice publication]

Description: This mandatory recall involves the WJZXTEK, Zhengzhou Winsen Electronics Technology Company, and BQQZHZ carbon monoxide detectors ("CO detectors") sold on Amazon.com.

The recalled CO detectors have a round "Test" button in the middle of the unit, with three or four slashes for the speakers on the right and left of the test button. The CO detector manufactured by BQQZHZ features a red "alarm" indicator and a green "power" indicator side-by-side between the test button and a carbon monoxide indicator screen. The CO detector manufactured by WJZXTEK and the two detectors manufactured by Zhengzhou Winsen Electronics Technology Company have a carbon monoxide indicator below the test button, and the red and green indicators are arranged in a vertical line above the test button. None of the CO detectors have a visible logo or brand name.

Remedy: Consumers should immediately stop using the recalled CO detectors and contact Amazon [INSERT CONTACT INFORMATION] to receive a full refund. To receive a full refund, consumers should write "RECALLED" in ink on the detectors and provide photographic proof of disposal of the marked product to Amazon at [mode of contact to be added prior to recall notice publication]. Amazon is contacting all known purchasers directly.

Incidents/Injuries: Amazon has received 2 reports that the products failed to alarm properly.

Sold at: Online at https://www.amazon.com from February 2018 until November 2020 for between \$14 and \$37.

Distributor: Amazon, of Seattle, Washington

Manufactured in: China

Recall Number:

Photos



Recalled WJZXTEK CO alarm



Recalled Zhengzhou Winsen Electronics Technology Co, Ltd CO alarm



Recalled Zhengzhou Winsen Electronics Technology Co, Ltd CO alarm



Recalled BQQZHZCO alarm

About the U.S. CPSC

The U.S. Consumer Product Safety Commission ("CPSC") is charged with protecting the public from unreasonable risk of injury or death associated with the use of thousands of types of consumer products. Deaths, injuries, and property damage from consumer product-related incidents cost the nation more than \$1 trillion annually. CPSC's work to ensure the safety of consumer products has contributed to a decline in the rate of injuries associated with consumer products over the past 50 years.

Federal law prohibits any person from selling products subject to a Commission ordered recall or a voluntary recall undertaken in consultation with the CPSC.

For lifesaving information:

- Visit CPSC.gov.
- Sign up to receive our e-mail alerts.
- Follow us on Facebook, Instagram @USCPSC and Twitter @USCPSC.
- Report a dangerous product or a product-related injury on www.SaferProducts.gov.
- Call CPSC's Hotline at 800-638-2772 (TTY 301-595-7054).
- Contact a media specialist.

Appendix A-3



U.S. Consumer Product Safety Commission – Recall

Release Date: [MONTH] [DAY], [YEAR]

Release Number: 24- DRAFT

Amazon Recalls Certain Brands of Combination Hair Dryers and Hairbrushes Sold on Amazon.com Due to Electrocution or Shock Hazard

Recall Summary

This notice is being issued under mandatory order of the U.S. Consumer Product Safety Commission.

Name of Product: Hand-held combination hair dryers

Hazard: The recalled hair dryers lack an immersion protection device, posing a risk of electrocution, shock and death to the user if the hair dryer comes into contact with water when plugged in.

Remedy: Refund

Consumers should stop using the hand-held combination hair dryers immediately and contact Amazon for a full refund. To receive a full refund, destroy the hair dryers by cutting the cord of the hair dryer and provide photographic proof of the destruction to Amazon. Amazon is contacting all known purchasers directly.

Recall Date:

Units: About 400,000

Consumer Contact: [Mode of contact to be added prior to recall notice publication]

Description: This mandatory recall involves hair dryers sold on Amazon.com. They were sold in multiple colors and styles and/or with interchangeable brush heads. When turned on, air enters at the base of the handle, a heating element warms the air, and the air exits through openings along the length of the hair dryer or hairbrush. The products are designed to straighten, curl, and wave hair. The hair dryers can be identified based on their listed brand on Amazon.com, which is also visible on the purchase confirmation receipt.

Brand
Admitraels
ADTZYLD
Aiskki
BEAUTIKEN
Bongtai
Bownyo
Byser Store
BZ
Dekugan Store
ELECDOLPH
GEPORAY
KENLOR
KIPOZI
LANIC
LEMOCA
LetsFunny
Miserwe
Nisahok
Ohuhu
OSEIDOO
OWEILAN
Raxurt Store
Romaneelink
SARCCH
Shaboo Prints
Songtai
SUNBA YOUTH Store / Naisen
Surelang Store
TDYJWELL
Techip
tiamo airtrack
VIBOOS
Xianming

Remedy: Consumers should immediately stop using the recalled hair dryers and contact Amazon [INSERT CONTACT INFORMATION] to receive a full refund. To receive a full refund, consumers can provide photographic proof of destruction to Amazon. Amazon is contacting all known purchasers directly.

Incidents/Injuries: Amazon has received one report that the products did not have an immersion protection device.

Sold at: Online at https://www.amazon.com from June 2019 until March 2021 for between \$19 and \$70.

Distributor: Amazon, of Seattle, Washington

Manufactured in: China

Recall Number:

Photos



Recalled OSEIDOO, SARCCH, Raxurt Store, Xianming, VIBOOS, LetsFunny, Bvser Store, GEPORAY, Miserwe, BEAUTIKEN, Admitrack, LANIC, Dekugaa Store and ADTZYLD hair dryer



Recalled Aiskki hair dryer



Recalled ADTZYLD and LEMOC hair dryer



Recalled KENLOR, Romancelink and BZ hair dryer



Recalled KIPOZI hair dryer



Recalled Ohuhu hair dryer



Recalled tiamo airtrack, SUNBA YOUTH STORE/Naisen hair dryer



Recalled Techip hair dryer



Recalled ELECDOLPH, TDYJWELL, Bownyo, Songtai, Surelang Store Shaboo Prints hair dryer



Recalled OWEILAN hair dryer



Recalled Bongtai hair dryer



Recalled Nisahok hair dryer

About the U.S. CPSC

The U.S. Consumer Product Safety Commission ("CPSC") is charged with protecting the public from unreasonable risk of injury or death associated with the use of thousands of types of consumer products. Deaths, injuries, and property damage from consumer product-related incidents cost the nation more than \$1 trillion annually. CPSC's work to ensure the safety of consumer products has contributed to a decline in the rate of injuries associated with consumer products over the past 50 years.

Federal law prohibits any person from selling products subject to a Commission ordered recall or a voluntary recall undertaken in consultation with the CPSC.

For lifesaving information:

- Visit CPSC.gov.
- Sign up to receive our e-mail alerts.
- Follow us on Facebook, Instagram @USCPSC and Twitter @USCPSC.
- Report a dangerous product or a product-related injury on www.SaferProducts.gov.
- Call CPSC's Hotline at 800-638-2772 (TTY 301-595-7054).
- Contact a media specialist.

Appendix B-1

[MONTH] 2024

IMPORTANT RECALL NOTICE – HOYMN, IDGIRLS, HOME SWEE, and TAIYCYXGAN CHILDREN'S SLEEPWEAR GARMENTS

Dear Valued Customer:

Our records indicate that you purchased a children's sleepwear garment that is subject to a mandatory recall order of the U.S. Consumer Product Safety Commission ("CPSC"). The bathrobes and pajamas fail to meet the federal flammability standards for children's sleepwear, posing a risk of burn injuries and even death to children.

You may have previously received a safety notice from Amazon regarding this product.

The children's sleepwear garments include the "HOYMN Little Girl's Lace Cotton Nightgowns," "IDGIRLS Kids Animal Hooded Soft Plush Flannel Bathrobes," "Home Swee Boy's Plush Fleece Robe Shawl Skull and Hooded Spacecraft Printed Soft Kids Bathrobe," and "Taiycyxgan Little Girl's Coral Fleece Bathrobe," all sold on Amazon.com between June 2016 and February 2020 for between \$18 and \$31.



The HOYMN nightgowns were sold in white, blue, pink, and purple in both short sleeve and long sleeve versions. Both versions have a white lace trim around the neckline. The

nightgowns are made of 100% cotton, and the material, size, and washing instructions are printed in Chinese on a tag on the inside of the garment.



The IDGIRLS bathrobes were sold in yellow, blue, orange, pink and white. They have a hood with animal features such as face and ears, as well as a belt on the waist. A tag on the inside of the robe says "Flannel" and "KEEP AWAY FROM FIRE HEAT SOURCE" and also lists the size of the robe.



The Taiycyxgan bathrobes were sold in pink, green, brown, gray, red, white, cream, and yellow. They have a hood with cat whiskers and ears, as well as a belt on the waist. The robes are made out of 100% polyester, and the material composition, washing instructions and the robes' size are printed on a tag on the inside of the garment.



The Home Swee bathrobes were sold with a "Minecraft Style Skull Print" where the background color is black, and the skulls are in white and gray. They also feature a belt on the waist. The robes are also made out of 100% polyester, and a tag on the inside of

the robes lists their composition, washing instructions, the robes' size, and the instruction to "KEEP AWAY FROM FIRE".

If you still have any of these products in your household, please immediately take the recalled

children's sleepwear away from children, stop using it and contact Amazon for a refund. To receive a full refund, you can destroy the children's sleepwear by cutting it in half vertically and horizontally, then provide photographic proof of the destruction to Amazon at [mode of contact to be added prior to recall notice publication].

More details can also be found in the following Recall Release: [LINK TO CPSC RECALL RELEASE].

If you have any questions, contact Amazon Customer Service at [mode of contact to be added prior to recall notice publication].

The safety and satisfaction of consumers is our highest priority. We regret any inconvenience this may cause you.

Sincerely,

Customer Service Amazon.com

www.amazon.com

[Mode of contact to be added prior to recall notice publication]

Appendix B-2

[MONTH] 2024

IMPORTANT RECALL NOTICE –WJZXTEK, Zhengzhou Winsen Electronics Technology Company, BQQZHZ CARBON MONOXIDE DETECTORS

Dear Valued Customer:

Our records indicate that you purchased a carbon monoxide detector ("CO detector") that is subject to a mandatory recall order of the U.S. Consumer Product Safety Commission. The recalled CO detectors can fail to alert consumers to the presence of hazardous levels of carbon monoxide, posing a risk of carbon monoxide poisoning or death. The recalled CO detectors were manufactured by WJZXTEK, Zhengzhou Winsen Electronics Technology Company and BQQZHZ and sold between February 2018 until November 2020 on Amazon.com for between \$14 and \$37.

You may have previously received a safety notice from Amazon regarding this product.

The recalled CO detectors all have a round "Test" button in the middle of the unit, with three or four slashes for the speakers on the right and left of the test button.



The CO detector manufactured by BQQZHZ features a red "alarm" indicator and a green "power" indicator side-by-side between the test button and a carbon monoxide indicator screen.



The CO detector manufactured by WJZXTEK and the two detectors manufactured by Zhengzhou Winsen Electronics Technology Company have a carbon monoxide indicator below the test button, and the red and green indicators arranged in a vertical line above the test button. None of the CO detectors have a visible logo or brand name.

If you still have the recalled CO detector in your household, please immediately stop using it. To receive a full refund, consumers should write "RECALLED" in ink on the detectors and provide photographic proof that they have done so and disposed of the product to Amazon at [mode of contact to be added prior to recall notice publication].

More details can also be found in the following Recall Release: [LINK TO CPSC RECALL RELEASE].

If you have any questions, contact Amazon Customer Service at [mode of contact to be added prior to recall notice publication].

The safety and satisfaction of consumers is our highest priority. We regret any inconvenience this may cause you.

Sincerely, Customer Service Amazon.com www.amazon.com

[Mode of contact to be added prior to recall notice publication]

Appendix B-3

[MONTH] 2024

IMPORTANT RECALL NOTICE – CERTAIN HANDHELD COMBINATION HAIR DRYERS

Dear Valued Customer:

Our records indicate that you purchased a combination hair dryer that is subject to a mandatory recall order of the U.S. Consumer Product Safety Commission ("CPSC"). The recalled hair dryers lack an immersion protection device, posing a risk of electrocution, shock and death to the user if the hair dryer comes into contact with water when plugged in.

The recalled hair dryers were sold on Amazon.com between June 2019 until March 2021 for between \$19 and \$70.

You may have previously received a safety notice from Amazon regarding this product.

The hair dryers were sold in multiple colors and styles and/or with interchangeable brush heads. When turned on, air enters the hair dryers at the base of the handle, a heating element warms the air, and the air exits through openings along the length of the hairbrush. The products are designed to straighten, curl and wave hair. The hair dryers can be identified based on their brand on Amazon.com, which is also visible on your Amazon purchase confirmation. A list of the brands implicated in the recall is available below.



Recalled OSEIDOO, SARCCH, Raxurt Store, Xianming, VIBOOS, LetsFunny, Bvser Store, GEPORAY, Miserwe, BEAUTIKEN, Admitrack, LANIC, Dekugaa Store and ADTZYLD hair dryer



Recalled Aiskki hair dryer



Recalled ADTZYLD and LEMOCA hair dryer



Recalled KENLOR, Romancelink and BZ hair dryer $\,$



Recalled KIPOZI hair dryer



Recalled Ohuhu hair dryer



 $Recalled\ tiamo\ airtrack, SUNBA\ YOUTH\ STORE/Naisen\ hair\ dryer$



Recalled Techip hair dryer



Recalled ELECDOLPH, TDYJWELL, Bownyo, Songtai, Surelang Store Shaboo Prints hair dryer



Recalled OWEILAN hair dryer



Recalled Bongtai hair dryer



Recalled Nisahok hair dryer

If you still have a recalled hair dryer in your household, please immediately stop using it. To receive a full refund, consumers should cut the cord of the hair dryer and provide photographic proof of destruction to Amazon at [mode of contact to be added prior to recall notice publication].

More details can also be found in the following Recall Release: [LINK TO CPSC RECALL RELEASE].

If you have any questions, contact Amazon Customer Service at [mode of contact to be added prior to recall notice publication].

The safety and satisfaction of consumers is our highest priority. We regret any inconvenience this may cause you.

Sincerely,

Customer Service Amazon.com

www.amazon.com [Mode of contact to be added prior to recall notice publication]

Brand
Admitraels
ADTZYLD
Aiskki
BEAUTIKEN
Bongtai
Bownyo
Byser Store
BZ
Dekugan Store
ELECDOLPH
GEPORAY
KENLOR
KIPOZI
LANIC
LEMOCA
LetsFunny
Miserwe
Nisahok
Ohuhu
OSEIDOO
OWEILAN
Raxurt Store
Romaneelink
SARCCH
Shaboo Prints
Songtai
SUNBA YOUTH Store / Naisen
Surelang Store
TDYJWELL
Techip
tiamo airtrack
VIBOOS
Xianming

Appendix C-1 – Third-Party Seller Notice

[MONTH] 2024

IMPORTANT RECALL NOTICE - CHILDREN'S SLEEPWEAR GARMENTS

Dear [Name of Third-Party Seller]:

Our records indicate that you sold a children's sleepwear garment that is subject to a mandatory recall order issued by the U.S. Consumer Product Safety Commission ("CPSC"). The CPSC may have previously asked you to conduct a voluntary safety recall of these children's sleepwear garments. The bathrobes and pajamas fail to meet the flammability standards for children's sleepwear, posing a risk of burn injuries and even death to children.

The children's sleepwear garments include the "HOYMN Little Girl's Lace Cotton Nightgowns," "IDGIRLS Kids Animal Hooded Soft Plush Flannel Bathrobes," "Home Swee Boy's Plush Fleece Robe Shawl Skull and Hooded Spacecraft Printed Soft Kids Bathrobe," and "Taiycyxgan Little Girl's Coral Fleece Bathrobe," all sold on Amazon.com between June 2016 and February 2020 for between \$18 and \$31.



The HOYMN nightgowns were sold in white, blue, pink, and purple in both short sleeve and long sleeve versions. Both versions have a white lace trim around the neckline. The nightgowns are made of 100% cotton, and the material, size, and washing instructions are printed in Chinese on a tag on the inside of the garment.



The IDGIRLS bathrobes were sold in yellow, blue, orange, pink and white. They have a hood with animal features such as face and ears, as well as a belt on the waist. A tag on the inside of the robe says "Flannel" and "KEEP AWAY FROM FIRE HEAT SOURCE" and also lists the size of the robe.



The Taiycyxgan bathrobes were sold in pink, green, brown, gray, red, white, cream, and yellow. They have a hood with cat whiskers and ears, as well as a belt on the waist. The robes are made out of 100% polyester, and the material composition, washing instructions and the robes' size are printed on a tag on the inside of the garment.



The Home Swee bathrobes were sold with a "Minecraft Style Skull Print" where the background color is black, and the skulls are in white and gray. They also feature a belt on the waist. The robes are also made out of 100% polyester, and a tag on the inside of the robes lists their composition, washing instructions, the robes' size, and the instruction to "KEEP AWAY FROM FIRE".

Please immediately cease selling, importing, or distributing the recalled sleepwear. If you have recalled children's sleepwear in your inventory, please destroy it immediately.

More details can be found in the following Recall Release: [LINK TO CPSC RECALL RELEASE].

If you have any questions, contact Amazon Seller Support at [mode of contact to be added prior to recall notice publication].

Thank you for your understanding.

Appendix C-2 – Third-Party Seller Notice

[MONTH] 2024

IMPORTANT RECALL NOTICE - CARBON MONOXIDE DETECTORS

Dear [Name of Third-Party Seller]:

Our records indicate that you sold a carbon monoxide detector ("CO detector") that is subject to a mandatory recall order issued by the U.S. Consumer Product Safety Commission ("CPSC"). The CPSC may have previously asked you to conduct a voluntary safety recall of these CO detectors. The recalled CO detectors can fail to alert consumers to the presence of a hazardous level of carbon monoxide, posing a risk of carbon monoxide poisoning or death. Carbon monoxide ("CO") is an odorless, colorless, poisonous gas. The recalled CO detectors were manufactured by WJZXTEK, Zhengzhou Winsen Electronics Technology Company and BQQZHZ and sold between February 2018 until November 2020 on Amazon.com for between \$14 and \$37.

The recalled CO detectors all have a round "Test" button in the middle of the unit, with three or four slashes for the speakers on the right and left of the test button.



The CO detector manufactured by BQQZHZ features a red "alarm" indicator and a green "power" indicator side-by-side between the test button and a carbon monoxide indicator screen.



The CO detector manufactured by WJZXTEK and the two detectors manufactured by Zhengzhou Winsen Electronics Technology Company have a carbon monoxide indicator below the test button, and the red and green indicators arranged in a vertical line above the test button. None of the CO detectors have a visible logo or brand name.

Please immediately cease selling, importing, or distributing the recalled CO detectors. If you have recalled CO detectors in your inventory, please destroy them immediately.

More details can be found in the following Recall Release: [LINK TO CPSC RECALL RELEASE].

If you have any questions, contact Amazon Seller Support at [mode of contact to be added prior to recall notice publication].

Thank you for your understanding.

Appendix C-3 – Third-Party Seller Notice

[MONTH] 2024

IMPORTANT RECALL NOTICE – HANDHELD COMBINATION HAIRDRYERS

Dear [Name of Third-Party Seller]:

Our records indicate that you sold a combination hairdryer that is subject to a mandatory recall order issued by the U.S. Consumer Product Safety Commission ("CPSC"). The CPSC may have previously asked you to conduct a voluntary safety recall of these hair dryers. The recalled hairdryers do not have an immersion protection device, meaning they pose a risk of electrocution, shock and death to the user if the hair dryer comes into contact with water when plugged in.

The recalled hair dryers were sold on Amazon.com between June 2019 until March 2021 for between \$19 and \$70.

The hair dryers were sold in multiple colors and styles and/or with interchangeable brush heads. When turned on, air enters the hairdryers at the base of the handle, a heating element warms the air, and the air exits through openings along the length of the hairbrush. The products are designed to straighten, curl and wave hair. The hair dryers can be identified based on their brand on Amazon.com, which is available below.



Recalled OSEIDOO, SARCCH, Raxurt Store, Xianming, VIBOOS, Lets Funny, Byser Store, GEPORAY, Miserwe, BEAUTIKEN, Admitrack, LANIC, Dekugaa Store and ADTZYLD hair dryer



Recalled Aiskki hair dryer



Recalled ADTZYLD and LEMOCA hair dryer



Recalled KENLOR, Romancelink and BZ hair dryer



Recalled KIPOZI hair dryer



Recalled Ohuhu hair dryer



 $Recalled\ tiamo\ airtrack, SUNBA\ YOUTH\ STORE/Naisen\ hair\ dryer$



Recalled Techip hair dryer



Recalled ELECDOLPH, TDYJWELL, Bownyo, Songtai, Surelang Store Shaboo Prints hair dryer



Recalled OWEILAN hair dryer



Recalled Bongtai hair dryer



Recalled Nisahok hair dryer

Please immediately cease selling, importing, or distributing the recalled hair dryers. If you have recalled hair dryers in your inventory, please destroy them immediately.

More details can be found in the following Recall Release: [LINK TO CPSC RECALL RELEASE].

If you have any questions, contact Amazon Seller Support at [mode of contact to be added prior to recall notice publication].

Thank you for your understanding.

Appendix D - Proposed Social Media Notices

Children's Sleepwear Garments:

Instagram: RECALL NOTICE: Amazon recalls HOYMN, IDGIRLS, Home Swee and Taiycyxgan children's sleepwear for failure to meet the federal flammability standards for children's sleepwear, posing a risk of burn injuries and death. Take the recalled sleepwear garments away from children and stop using them. Full recall notice: [LINK to CPSC website].

Facebook: RECALL NOTICE: Amazon recalls HOYMN, IDGIRLS, Home Swee and Taiycyxgan children's sleepwear for failure to meet the federal flammability standards for children's sleepwear, posing a risk of burn injuries and death. Take the recalled sleepwear garments away from children and stop using them. Full recall notice: [LINK to CPSC website].

Twitter: #Recall: Amazon recalls HOYMN, IDGIRLS, Home Swee and Taiycyxgan children's sleepwear for failure to meet the federal flammability standards for children's sleepwear, posing a risk of burn injuries and death. Full recall notice: [LINK to CPSC website].

Carbon Monoxide Detectors:

Instagram: RECALL NOTICE: Amazon recalls WJZXTEK, Zhengzhou Winsen Electronics Technology Company and BQQZHZ carbon monoxide detectors due to failure to alert consumers to the presence of a hazardous level of carbon monoxide, posing a risk of carbon monoxide poisoning or death. Immediately stop using the carbon monoxide detectors. Full recall notice: [LINK to CPSC website].

Facebook: RECALL NOTICE: Amazon recalls WJZXTEK, Zhengzhou Winsen Electronics Technology Company and BQQZHZ carbon monoxide detectors due to failure to alert consumers to the presence of a hazardous level of carbon monoxide, posing a risk of carbon monoxide poisoning or death. Immediately stop using the carbon monoxide detectors. Full recall notice: [LINK to CPSC website].

Twitter: #Recall: Amazon recalls WJZXTEK, Zhengzhou Winsen Electronics Technology Company and BQQZHZ carbon monoxide detectors due to failure to alert consumers to the presence of a hazardous level of carbon monoxide, posing a risk of carbon monoxide poisoning or death. Full recall notice: [LINK to CPSC website].

Hair dryers:

Instagram: RECALL NOTICE: Amazon recalls certain brands of combination hair dryers because they lack an immersion protection device, posing a risk of electrocution, shock and death to the user if the hair dryer comes into contact with water when plugged in. Immediately stop using the hair dryers. Full recall notice: [LINK to CPSC website].

Facebook: RECALL NOTICE: RECALL NOTICE: Amazon recalls certain brands of combination hair dryers because they lack an immersion protection device, posing a risk of electrocution, shock and death to the user if the hair dryer comes into contact with water when plugged in. Immediately stop using the hair dryers. Full recall notice: [LINK to CPSC website].

Twitter: #Recall: Amazon recalls certain brands of combination hair dryers because they lack an immersion protection device, posing a risk of electrocution, shock and death to the user if the hair dryer comes into contact with water when plugged in. Full recall notice: [LINK to CPSC website].