



UNITED STATES  
**CONSUMER PRODUCT SAFETY COMMISSION**  
4330 EAST WEST HIGHWAY  
BETHESDA, MD 20814

October 10, 2024

Kevin Martin  
Vice President, US Public Policy  
Meta Platforms, Inc.  
575 7th St. NW, Suite 700  
Washington, District of Columbia 20004

Re: Recall of More than Two Million Fisher-Price Snuga Infant Swings

Dear Mr. Martin:

The U.S. Consumer Product Safety Commission (CPSC) is the federal agency responsible for protecting consumers from unreasonable risks of injury or death associated with consumer products. CPSC staff work with your company to ensure that recalled and banned products are not unlawfully sold on the secondary marketplace – in stores or online. We are writing today to inform you about the recall of all Fisher-Price Snuga Swings, a popular infant product that is often listed for sale on the secondary market. We seek your assistance and attention in preventing illegal sales of this product.

Today, Fisher-Price and CPSC announced a recall of all Fisher-Price Snuga Swings because they can pose a suffocation hazard to infants. These popular swings have not been manufactured since 2022, and are no longer sold new, but they are frequently listed and sold on the secondary market. The full text of the recall is attached.

It is a violation of federal law—specifically, the Consumer Product Safety Act, 15 U.S.C. § 2068(a)(2)(B) (CPSA), which CPSC enforces—to sell recalled products. We are writing to ensure that you are aware of this recall and are taking action to remove all recalled Snuga Swings from your stores and/or online platforms.

Moreover, under the Safe Sleep for Babies Act, 15 U.S.C. §§ 2057d & 2057e (SSBA), any Snuga Swing—even one that has been modified in accordance with the recall—may be prohibited for resale if the seller is marketing it for sleep. The SSBA, enacted by Congress in 2022, entirely prohibits the sale of inclined sleepers for infants, deeming them to be a banned hazardous product under Section 8

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of the CPSA, regardless of the date of manufacture. The SSBA defines “inclined sleeper for infants” as a product with an inclined sleep surface greater than ten degrees that is intended, marketed, or designed to provide sleeping accommodations for an infant up to 1 year old.

In recent months, CPSC has recalled a number of infant and children’s products that violate federal safety requirements and has issued warnings<sup>1</sup> about products when the companies have refused to recall them. We urge you to ensure that violative products are not listed for sale in your stores or on your online platforms.

As always, CPSC will be inspecting stores and monitoring online platforms for sales of recalled and banned products and will take action if and when we find listings for unlawful sales. We urge you to be proactive and prevent such listings even before they are visible to the public. Your cooperation is essential to keeping consumers safe from dangerous products.

Sincerely,



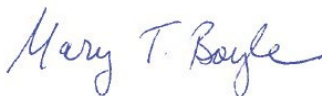
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Alexander Hoehn-Saric  
Chair



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Peter A. Feldman  
Commissioner



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Mary T. Boyle  
Commissioner



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Douglas Dziak  
Commissioner

Attachment

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<sup>1</sup> A full list of these warnings is available at CPSC.gov. Recent warnings include: [CPSC Warns Consumers to Immediately Stop Using LEHOM Baby Playpens Due to Entrapment and Suffocation Hazards; Violations of Federal Regulations for Play Yards, Phthalates and Lead; Sold Exclusively on Amazon.com | CPSC.gov](#); [CPSC Warns Consumers to Immediately Stop Using Mamibaby, YooCAA, DHZJM, Cosy Nation & Hyhuudth Loungers Manufactured by Ningbo Tree Nest Children Products Due to Suffocation, Fall & Entrapment Hazards; Violations of Regulations; 5 Infant Deaths Reported | CPSC.gov](#); [CPSC Warns Consumers to Immediately Stop Using DNYSYSJ & OUKANING Cradle Swings Due to Suffocation & Fall Hazards; Violations of Federal Regulations for Cradles and Infant Swings; Sold on Amazon.com by HangBao and Lushui; Risk of Death or Serious Injury | CPSC.gov](#); [CPSC Warns Consumers to Immediately Stop Using COLOR TREE Strollers Due to Entrapment and Strangulation Hazards; Violation of Federal Safety Regulations for Strollers; Imported by Karmas Far and SmartTech Mobile USA | CPSC.gov](#).

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*U.S. Consumer Product Safety Commission – Recall with Health Canada  
and Profeco*

**Release Date: October 10, 2024**

**Release Number: 25-009**

## **Fisher-Price Recalls More than 2 Million Snuga Infant Swings Due to Suffocation Hazard After 5 Deaths Reported**

**Name of Product:** All Models of Fisher-Price Snuga Swings

**Hazard:** The swing should never be used for sleep and bedding materials should never be added to it. If the product is used for sleep or bedding material is added, the headrest and body support insert on the seat pad can increase the risk of suffocation.

**Remedy:** Repair and Refund

Consumers should immediately remove both the headrest (by cutting the tether) and the body support insert from the seat pad before continuing to use the swing. Fisher-Price will provide a \$25 refund to consumers who remove and destroy the headrest and body support insert. Instructions can be found at [www.service.mattel.com](http://www.service.mattel.com).

**Consumer Contact:** Fisher-Price toll-free at 855-853-6224 from 9 a.m. to 6 p.m. ET Monday through Friday or online at [www.service.mattel.com](http://www.service.mattel.com) and click “Recall & Safety Alerts” or [www.service.mattel.com/us/recall.aspx](http://www.service.mattel.com/us/recall.aspx), for more information.

**Washington, D.C.** -- The U.S. Consumer Product Safety Commission (CPSC) and Fisher-Price are announcing the recall of Fisher-Price Snuga Swings. The swing should never be used for sleep and bedding materials should never be added to it. If the product is used for sleep or bedding material is added, the headrest and body support insert on the seat pad can increase the risk of suffocation. Consumers should immediately remove both the headrest (by cutting the tether) and the body support insert from the seat pad before continuing to use the swing for awake-time activities.

Between 2012 and 2022, there have been reports of five deaths involving infants 1 to 3 months of age when the product was used for sleep. In most of those incidents, the infants were unrestrained and bedding materials were added to the product.

Consumers are reminded to never use these products for sleep and to never add blankets or other materials to the swing, even after the headrest and the body support insert have been removed. Parents and caregivers should never use any inclined seated products, such as swings, gliders, soothers, and rockers, for infant sleep and should not leave infants in these products unsupervised, unrestrained, or with bedding material due to the risk of suffocation.

Since 2010, approximately 2.1 million swings were sold in the United States, about 99,000 swings were sold in Canada and about 500 swings were sold in Mexico.

The recalled Snuga Swing is an infant swing with a front to back and side-to-side motion. The swing has 90 degrees of rotation, two seat back positions and folds up for storage. The Snuga Swing platform has a total of 21 models, which feature the same design with minor differences in fabric colors and toy accessories. The following chart includes a complete list of Snuga swing models included in the recall. The model number and name are printed on the underside of the swing motor housing.

<b>Product Number/SKU</b>	<b>Product Description</b>
BGB32	My Little Snugakitty™ Cradle 'n Swing
CCF38	My Little Snugabunny™ Swing
CHM56	My Little Snugabear Cradle 'n Swing
CHM69	My Little Snugabear Ballerina Cradle 'n Swing
CHM76	Safari Dreams Cradle 'n Swing
CHM78	Moonlight Meadow Swing
DRG43	Sweet Snugapuppy™ Swing
FKL21	Deluxe Swing- Surreal Serenity™
GJB53	Sweet Snugamonkey Swing
GKH44	Blooming Flowers Swing
GNG38	Fawn Meadows Deluxe Swing
GNG40	Peek-a-boo Fox Swing
GVF83	Dots & Spots Puppy Swing
HBM23	Snow Leopard Swing
HDY10	Hearthstone Swing
HGX49	Baby Raccoon Swing
V0099	My Little Snugabunny Cradle 'n Swing
W9510	My Little Sweetie™ Deluxe Cradle 'n Swing
X7051	My Little SnugaMonkey™ Cradle 'n Swing
X7345	My Little Snugapuppy™ Cradle 'n Swing
X7347	My Little Snugabear Cradle 'n Swing
	Any replacement seat pad for the above Product Numbers/SKUs

CPSC continues to urge consumers to place infants on their backs for sleep. The best place for an infant to sleep is on a firm, flat surface in a crib, bassinet, or play yard, with nothing but a fitted sheet. Infants who fall asleep in an inclined or upright position should be moved to a safe sleep environment with a firm, flat surface such as a crib, bassinet, or play yard. In 2022, Congress enacted the Safe Sleep for Babies Act, under which inclined sleepers for infants are banned hazardous products.

Consumers should review [Safe Sleep – Cribs and Infant Products | CPSC.gov](https://www.cpsc.gov/safesleep) for more information about safe sleep for infants in crib and infant products.

The Snuga swings were sold at Amazon, Toys R Us, Walmart/Sams Club, and Target nationwide from October 2010 through January 2024 for about \$160.

The swings were distributed by Fisher-Price of East Aurora, New York. The swings are manufactured in China and Mexico.

Health Canada's press release is available at:

<https://recalls-rappels.canada.ca/en/alert-recall/fisher-price-snuga-swings-recalled-due-suffocation-hazard>.

PROFECO's press release is available at:

<https://alertas.gob.mx/detallealerta.php?site=RAR&alerta=1030>.

## Photos



**Recalled My Little Snugabunny Cradle 'n Swing (V0099)**



**Recalled My Little Snugabear Cradle 'n Swing (CHM56)**



**Recalled Snow Leopard Swing (HBM23)**



**Recalled My Little SnugaMonkey™ Cradle 'n Swing (X7051)**



**Recalled My Little Snugapuppy™ Cradle 'n Swing (X7345)**



**Recalled My Little Snugabear Cradle 'n Swing (X7347)**



**Recalled Snuga Swing headrest**





### **Recalled Snuga Swing body support insert**

Individual Commissioners may have statements related to this topic. Please visit [www.cpsc.gov/commissioners](http://www.cpsc.gov/commissioners) to search for statements related to this or other topics.

### **About the U.S. CPSC**

The U.S. Consumer Product Safety Commission (CPSC) is charged with protecting the public from unreasonable risk of injury or death associated with the use of thousands of types of consumer products. Deaths, injuries, and property damage from consumer product-related incidents cost the nation more than \$1 trillion annually. CPSC's work to ensure the safety of consumer products has contributed to a decline in the rate of injuries associated with consumer products over the past 50 years.

Federal law prohibits any person from selling products subject to a Commission ordered recall or a voluntary recall undertaken in consultation with the CPSC.

**For lifesaving information:**

- Visit [CPSC.gov](http://CPSC.gov).
- Sign up to receive our [e-mail alerts](#).
- Follow us on [Facebook](#), Instagram [@USCPSC](#) and Twitter [@USCPSC](#).
- Report a dangerous product or a product-related injury on [www.SaferProducts.gov](http://www.SaferProducts.gov).
- Call CPSC's Hotline at 800-638-2772 (TTY 301-595-7054).
- Contact a [media specialist](#).