



# Annual Performance Report

FISCAL YEAR 2024 | JANUARY 17, 2025

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### About this Report

This document is the U.S. Consumer Product Safety Commission's (CPSC) Fiscal Year (FY) 2024 Annual Performance Report (APR). An electronic version of this report is available on the agency's website at: <a href="https://www.cpsc.gov/about-cpsc/agency-reports/performance-and-budget">www.cpsc.gov/about-cpsc/agency-reports/performance-and-budget</a>.

The FY 2024 APR satisfies the annual performance reporting requirements of the Government Performance and Results Act Modernization Act of 2010 (GPRAMA), as well as the Office of Management and Budget (OMB) Circular No. A-11 (*Preparation, Submission, and Execution of the Budget*).

CPSC staff prepared this FY 2024 APR. It provides information on results achieved by CPSC programs during FY 2024 and progress made toward performance targets established for key performance measures. The performance measures address progress toward Strategic Goals and Strategic Objectives contained in CPSC's Strategic Plan. Highlights of performance, in addition to challenges, are presented.

### **Overview of the Agency**

CPSC is an independent federal regulatory agency created by Congress in 1972 through the Consumer Product Safety Act (CPSA). In addition to the CPSA, as amended by the Consumer Product Safety Improvement Act of 2008 (CPSIA) and Pub. L. No. 112-28, CPSC administers these other laws, in chronological order: Flammable Fabrics Act, Refrigerator Safety Act, Federal Hazardous Substances Act, Poison Prevention Packaging Act, Labeling of Hazardous Art Materials Act, Child Safety Protection Act, Virginia Graeme Baker Pool and Spa Safety Act (VBG Act), Children's Gasoline Burn Prevention Act, Drywall Safety Act, Child Nicotine Poisoning Prevention Act, Portable Fuel Container Safety Act of 2020, Nicholas and Zachary Burt Memorial Carbon Monoxide Poisoning Prevention Act of 2022, Safe Sleep for Babies Act of 2021, Reese's Law (Pub. L. No. 117-171), imitation firearms provisions of Pub. L. Nos. 100-615 and 117-167; and the Stop Tip-overs of Unstable, Risky Dressers on Youth (STURDY) requirements of Pub. L. No. 117-328 (Division BB, Title II).

CPSC has jurisdiction over thousands of types of consumer products used in and around homes and schools, in recreation, or in other settings. Although CPSC's regulatory purview is quite broad, several product categories fall outside CPSC's jurisdiction. Categories of products regulated by other federal agencies include automobiles, planes, and boats; alcohol, tobacco, and firearms; foods, drugs, cosmetics, and medical devices; and pesticides.



Chair Alexander Hoehn-Saric

### Message from the Chair

The U.S. Consumer Product Safety Commission's FY 2024 Annual Performance Report (APR) is a comprehensive account of performance results achieved by our programs for the period of October 1, 2023, through September 30, 2024. These programs serve the agency's mission of "protecting the public from hazardous consumer products," as we strive for "a nation free from unreasonable risks of injury and death associated with consumer products."

In presenting the FY 2024 APR, I am pleased to acknowledge that the accomplishments outlined in this report represent the work of more than 500 colleagues around the country who do their part every day to keep America's consumers safe from product hazards. We are a small but mighty agency, dedicated to a critical mission that impacts every single American. Our expert and hardworking staff makes strides every day to advance public safety.

I am pleased to confirm that, for FY 2024, the performance data presented in

this report are reasonably complete, accurate, and reliable. I look forward to working with my fellow Commissioners and CPSC staff in achieving additional meaningful results in the year ahead.

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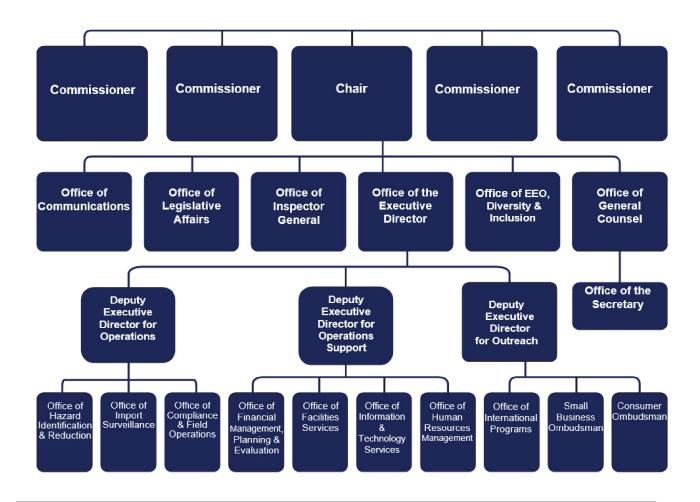
Alexander Hoehn-Saric Chair January 17, 2025

### **CPSC Organizational Structure**

CPSC is a bipartisan commission that is authorized to consist of five members appointed by the President with the advice and consent of the Senate. The Chair is the principal executive officer of the Commission, which convenes at meetings that are open to the public.

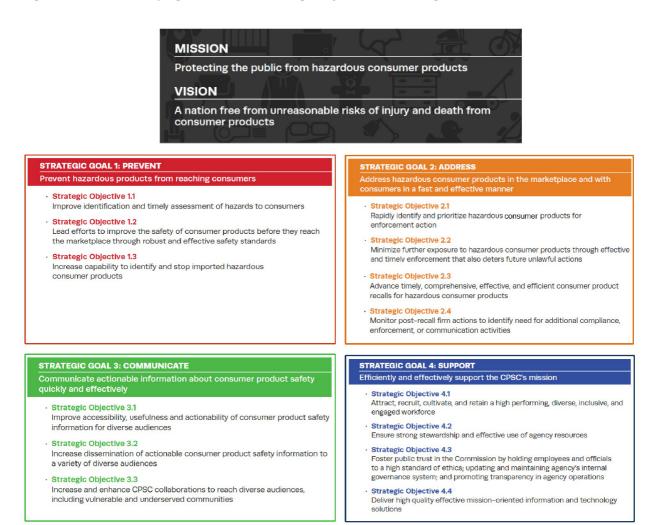
The photograph below shows the five members of the Commission at the close of the FY 2024 reporting period of October 1, 2023, through September 30, 2024. From left to right, the photograph shows: Commissioner Douglas Dziak, Commissioner Peter A. Feldman, Chair Alexander Hoehn-Saric, Commissioner Richard L. Trumka, Jr., and Commissioner Mary T. Boyle.





### **CPSC Strategic Plan Summary**

The FY 2024 APR is aligned with CPSC's 2023 – 2026 Strategic Plan (SP), as summarized in the high-level framework below. The agency's SP lays out CPSC's approach to achieving the mission of "Protecting the public from hazardous consumer products," with the overarching vision of "A nation free from unreasonable risks of injury and death from consumer products." Each of the four Strategic Goals is supported by Strategic Objectives. The Strategic Goals set the framework for agency planning, communication, management, and reporting, and provide direction for resource allocation, program design, and management decisions. A suite of performance measures with annual targets is used to monitor progress toward the Strategic Objectives and Strategic Goals.

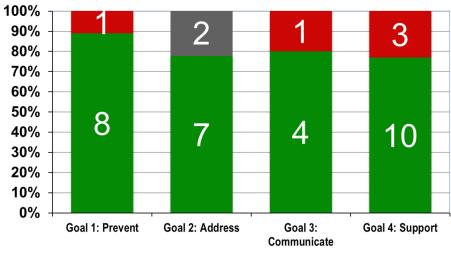


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### Performance Summary: An Overview

In FY 2024, CPSC tracked 36 key performance measures. As illustrated by the summary table on pages 5 through 7 of this report, 34 of the 36 measures had established performance targets for FY 2024 to gauge progress toward the agency's Strategic Goals and Strategic Objectives. The other two measures were tracked to provide baselines for future performance target levels.

Of the 36 performance measures for CPSC in FY 2024, the agency successfully met targets or established baselines for 29 measures. It did not meet performance targets for five measures. Results for the remaining two measures were unavailable due to an update to the Case Management System (CMS) completed in early FY 2025. The FY 2024 results for the key performance measures are organized by Strategic Goal (Figure 2) and by CPSC functional component (Figure 3).



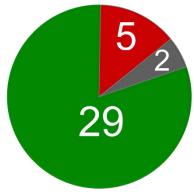
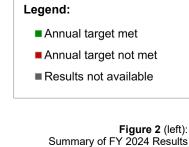


Figure 1: A snapshot of CPSC's FY 2024 Key Performance Measures



Key Performance Measures by Strategic Goal

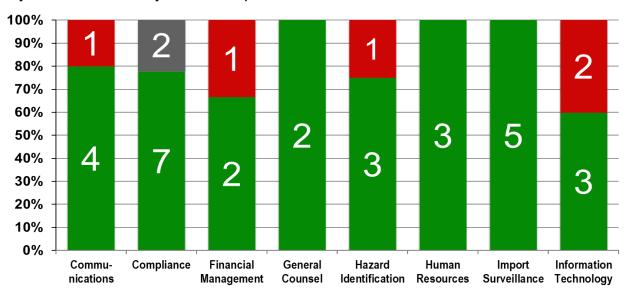


Figure 3 (below): Summary of FY 2024 Results Key Performance Measures by Functional Component

### CPSC Key Performance Measures: FY 2024 Results Summary

	us products from reaching consumers	Program		2024 1	arget				
	Performance Measure (KM)	Office	2020 2021 2022 202			2023	2024	2024 Target Target met?	
<b>SO 1.1</b> Improve identification and timely assessment	<b>2024KM1.1.1</b> Number of hazard characterization annual reports completed on consumer product-related fatalities, injuries, and/or losses for specific hazards	Hazard	11	11	12	13	11	11	✓
of hazards to consumers	2024KM1.1.2 Percentage of consumer product-related injury cases correctly captured at NEISS hospitals	Identification	91%	91%	91%	94%	92%	90%	✓
SO 1.2 Lead efforts to improve the safety of consumer	<b>2024KM1.2.1</b> Number of voluntary standards activities in which CPSC staff participated that result in a revised standard that reduces the risk of injury associated with products covered by the standard	Hazard Identification				23	26	20	~
products before they reach the marketplace through robust and effective safety	2024KM1.2.2 Number of rulemaking briefing packages from the Mandatory Standards table prepared for Commission consideration		14	13	21	30	21	23	×
standards	<b>2024KM1.2.3</b> Percentage of firms that are engaged with a timely establishment inspection after being identified as a repeat offender	Import Surveillance	83%	100%	100%	100%	100%	83%	✓
	<b>2024KM1.3.1</b> Percentage of consumer product imports, identified as high-risk, examined at import		80%	82%	90%	90%	92%	85%	✓
SO 1.3 Increase capability to identify and stop imported hazardous consumer products	<b>2024KM1.3.2</b> Percentage of import shipments processed through the RAM system that are cleared within 1 business day	Import Surveillance	99.9%	99.8%	99.8%	99.7%	99.8%	99%	✓
	2024KM1.3.3 Number of import examinations completed		18,561	36,375	62,859	48,797 <sup>1</sup>	51,893	45,000	✓
	2024KM1.3.4 Number of <i>de minimis</i> shipment examinations completed			-		17,806	13,966	12,000	✓

9	Strategic Objective (SO),	Program			Actual	S		2024 1	<b>arget</b>
Key Performance Measure (KM)		Office	2020	2021	2022	2023	2024	2024 Target	
<b>SO 2.1</b> Rapidly identify and prioritize hazardous	<b>2024KM2.1.1</b> Percentage of cases for which a preliminary determination is made within 85 business days of case opening (Hazard Priorities A, B, and C)	Compliance	83%	64%	80%	90%	84%	70%	~
consumer products for enforcement action	2024KM2.1.2 Percentage of cases for which a compliance determination is made within 5 business days of completed sample evaluation	Compliance				88%	Unavail- able	85%	N/A
<b>SO 2.2</b> Minimize further exposure to hazardous consumer products through effective and	<b>2024KM2.2.1</b> Percentage of cases for which a CAP is accepted, or public notice process is initiated within 90 business days of Preliminary Determination (Hazard Priorities A, B, and C)	Compliance		75%	56%	80%	93%	60%	~

<sup>&</sup>lt;sup>1</sup> Starting with FY 2023, Key Measure 1.3.3 is disaggregated by Key Measure 1.3.4 to separately track the number of import examinations (1.3.3) from the number of *de minimis* shipment examinations completed at eCommerce ports (1.3.4).

S	trategic Objective (SO),	Program		1	Actual	S		2024 1	•
	Performance Measure (KM)	Office	2020	<b>2021</b>	2022	2023	2024	2024 Target	
timely enforcement that also deters future unlawful actions	<b>2024KM2.2.2</b> Percentage of cases for which a firm is notified of a violation within 10 business days of compliance violation determination	-				90%	Unavail- able	80%	N/A
	2024KM2.2.3 Percentage of Fast-Track cases with corrective actions initiated within 20 business days of case opening		97%	95%	97%	99.2%	98%	90%	~
	<b>2024KM2.2.4</b> Percentage of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement					100%	100%	95%	~
	<b>2024KM2.2.5</b> Percentage of cases open 90 business days for which a product safety assessment planning discussion is held with technical staff					89%	95%	95%	~
SO 2.3 Advance timely, comprehensive, effective, and efficient consumer product recalls for hazardous consumer products	2024KM2.3.1 Recall response rate for all consumer product recalls	Compliance	33%	32%	16%	24%	51%²	43%	~
SO 2.4 Monitor post-recall firm actions to identify need for additional compliance, enforcement, or communication activities	<b>2024KM2.4.1</b> Percentage of overdue notification notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue	Compliance				Unavail- able	96%	95%	~
Strategic Goal 3				:		:	1		:
Communicate act	ionable information about consumer p	roduct safet	y qui				vely	00047	
	trategic Objective (SO), Performance Measure (KM)	Program Office	2020		Actual	s 2023	2024	2024 1 2024	Targe
SO 3.1 Improve accessibility, usefulness and actionability of consumer product safety information for diverse audiences	2024KM3.1.1 Number of engagements with CPSC safety messaging on social media channels by stakeholders (in millions)	Communications		9.3	27.2	23.8	19.5	Target	met <sup>*</sup>
<b>50 3.2</b> Increase dissemination of actionable consumer product safety formation to a variety of divorce audiopose	2024KM3.2.1 Number of national media placements of CPSC stories	-	12	16	24	30	25	25	~
	2024KM3.2.2 Percentage of recall press releases cycled through OCM in 2 business days or less, once received from EXC	Communications		96%	92%	95%	96%	90%	~
	2024KM3.2.3			÷	÷	÷	÷	·	÷

of diverse audiences							
or diverse audiences	2024KM3.2.3 Unique open rate for email subscribers to CPSC's recall announcements	-	 	 	28%	30%	×
SO 3.3 Increase and enhance CPSC collaborations to reach diverse audiences, including vulnerable and underserved communities	<b>2024KM3.3.1</b> Number of collaborations with external groups to amplify OCM's safety campaign messages, especially with historically excluded communities	Communications	 	 23	18	13	~

<sup>&</sup>lt;sup>2</sup> During the FY 2024 Midyear Review, the Commission approved an updated calculation method for the recall effectiveness rate. The revised metric is an average correction rate for all consumer product recalls and is less variable and more representative than the prior calculation method for this measure.

S	trategic Objective (SO),	Program			Actual	s			arget	
	Performance Measure (KM)	Office	2020	2021	2022	2023	2024	2024 Target		
<b>SO 4.1</b> Attract, recruit,	<b>2024KM4.1.1</b> Percentage of employees satisfied with opportunities to improve their skills (as reported in the FEVS)			74%	74%	70%	75%	76%	70%	~
cultivate, and retain a high performing, diverse, inclusive, and engaged workforce	<b>2024KM4.1.2</b> Percentage of hiring managers trained on recruitment	Human Resources	90%	97%	89%	99%	100%	93%	~	
<b>SO 4.2</b> Ensure strong	<b>2024KM4.1.3</b> High-performing Federal Workforce – Employee Engagement Index Score			75%	71%	71%	76%	80%	70%	~
	<b>2024KM4.2.1</b> Achieved unqualified opinion on independent financial audit					Q	UQ/M	UQ/M <sup>3</sup>	~	
Ensure strong stewardship and effective use of agency resources	<b>2024KM4.2.2</b> Percentage of total eligible contract spending awarded to Small Disadvantaged Businesses, as set forth in OMB Memorandum M-22-03	Financial Management				31%	6 36% 13%	~		
	<b>2024KM4.2.3<sup>4</sup></b> Number of program evaluations conducted						0	Base- line	×	
<b>SO 4.3</b> Foster public trust in the Commission by holding employees and officials to a high	<b>2024KM4.3.1</b> Percentage of financial disclosure forms reviewed and certified timely by OGC	0				100%	100%	100%	~	
standard of ethics; updating and maintaining agency's internal governance system; and promoting transparency in agency operations	<b>2024KM4.3.2</b> Percentage of FOIA responses to the public that meet timeliness benchmarks	- General Counsel				47%	86%	75%	~	
	<b>2024KM4.4.1</b> Percentage of operating uptime for IT systems					98%	98%	97%	✓	
	2024KM4.4.2 Percentage of operating uptime for IT networks					99.5%	99.9%	98%	✓	
<b>SO 4.4</b> Deliver high quality effective mission- oriented information and technology solutions	<b>2024KM4.4.3</b> Percentage of critical vulnerabilities addressed from U.S. CERT within 3 business days	Information Technology					96%	98%	100%	×
	<b>2024KM4.4.4</b> Percentage of prioritized IT projects delivered on time, on budget, and with intended performance					88%	92%	Base- line	~	
	2024KM4.4.5 Percentage of prioritized high-risk IT security audit findings addressed					91%	75%	93%	×	

<sup>&</sup>lt;sup>3</sup> UQ/M refers to unqualified or unmodified opinion.

<sup>&</sup>lt;sup>4</sup> The Commission removed KM 4.2.3 from its FY 2025 Operating Plan. CPSC's current funding level does not allow program evaluations.

### **Performance Summary by Strategic Goal**

#### **Strategic Goal 1: Prevent**

Prevent hazardous products from reaching consumers

#### Challenges

CPSC is charged with protecting the public from unreasonable risks of injury and death from a vast array of consumer products supplied through expanding global markets. Efforts to ensure the manufacture and sale of safe consumer products, combined with improved mechanisms to identify hazardous products before they enter the marketplace, are the most effective ways

#### STRATEGIC GOAL 1: PREVENT

Prevent hazardous products from reaching consumers

Strategic Objective 1.1
Improve identification and timely assessment of hazards to consumers

• Strategic Objective 1.2 Lead efforts to improve the safety of consumer products before they reach the marketplace through robust and effective safety standards

 Strategic Objective 1.3 Increase capability to identify and stop imported hazardous consumer products

to prevent hazardous products from reaching consumers. CPSC's key Prevent challenges are:

- Providing surveillance for the approximately 15,000 types of consumer products under CPSC's jurisdiction;
- Advancing data analysis and research capabilities to identify existing and potential emerging consumer product hazards that pose the greatest risks;
- Addressing product hazards associated with changes in traditional manufacturing methods, such as additive manufacturing using 3-D printers;
- Keeping pace with evolving consumer practices and preferences, manufacturing practices, and consumer product technologies;
- Evaluating safety implications of eCommerce sales and evolving distribution options;
- Working with stakeholders to address existing product hazards and product hazards resulting from new technologies;
- Helping develop voluntary standards and adopting mandatory regulations;
- Identifying, researching, and informing the public about chemical or chronic hazards in consumer products; and
- Increasing the ability to interdict potentially noncompliant *de minimis* shipments of eCommerce products at ports of entry.



## Figure 5: A snapshot of Strategic Goal 1 performance measures (9 total)

#### Strategies

CPSC uses several means to prevent injury or harm from consumer products by: (1) working at the national and international levels to help ensure that hazards are appropriately addressed by voluntary standards or mandatory regulations; (2) providing technical information and other support to the public and for voluntary standards development; (3) allocating inspection, surveillance, and enforcement resources effectively to identify hazardous products and remove them from the marketplace; and (4) educating manufacturers on safety requirements and collaborating with foreign regulatory counterparts to promote building safety into consumer products.

A major component of CPSC's *Prevent* approach is identification and interception of hazardous consumer products through import surveillance and inspection programs. CPSC conducts establishment inspections of manufacturers, importers, and retailers; monitors Internet and resale markets; responds to industry-generated reports about potentially hazardous products; and tests products for compliance with specific standards and mandatory regulations.

						т	able 1
Strategic Objective (SO) / Key Performance Measure (KM)		Actu	als / Trei	nd line		2024 1	Farget
<b>SO 1.1</b> Improve identification and timely assessment of hazards to a	consumer	S					
	2020	2021	2022	2023	2024	2024 Target	Target met?
2024KM1.1.1 Number of hazard characterization annual reports completed on	11	11	12	13	11		
consumer product-related fatalities, injuries, and/or losses for specific hazards	•	•	•	-	•	11	$\checkmark$
	2020	2021	2022	2023	2024	2024	Targe met?
2024KM1.1.2	91%	91%	91%	94%	92%	Target	met:
Percentage of consumer product-related injury cases correctly captured at NEISS hospitals		1		•		90%	$\checkmark$
	•	•	•		•		
<b>SO 1.2</b> Lead efforts to improve the safety of consumer products be safety standards	fore they	reach the	e marketp	lace thro	ugh robu	st and effe	
2024KM1.2.1 Number of voluntary standards activities in which CPSC staff	2020	2021	2022	2023	2024	2024 Target	Targe met?
participated that result in a revised standard that reduces the risk of njury associated with products covered by the standard				23	26	20	~
	2020	2021	2022	2023	2024	2024 Target	Targe met?
2024KM1.2.2	14	13	21	30	21	Taiyei	meti
Number of rulemaking briefing packages from the Mandatory						00	
Standards table prepared for Commission consideration					•	23	×
	•						
	2020	2021	2022	2023	2024	2024 Target	Targe met?
2024KM1.2.3	83%	100%	100%	100%	100%		
Percentage of firms that are engaged with a timely establishment nspection after being identified as a repeat offender			•	•	•	83%	$\checkmark$
	•	/					
SO 1.3 Increase capability to identify and stop imported hazard	dous con	sumer pi	roducts				
	2020	2021	2022	2023	2024	2024 Target	Targe met?
2024KM1.3.1	80%	82%	90%	90%	92%	Target	metr
Percentage of consumer product imports, identified as high-risk, examined at import					•	85%	$\checkmark$
	•						
	2020	2021	2022	2023	2024	2024 Target	Targe met?
2024KM1.3.2 Percentage of import shipments processed through the RAM	99.9%	99.8%	99.8%	99.7%	99.8%		
system that are cleared within 1 business day				•		99%	$\checkmark$
	2020	2021	2022	2023	2024	2024 Target	Targe met?
2024KM1.3.3	18,561	36,375	62,859	48,797 <sup>5</sup>	51,893		
Number of import examinations completed			•	•	•	45,000	1
	•	•				,	•
2024KM1.3.4	2020	2021	2022	2023	2024	2024 Target	Targe met?
Number of de minimis shipment examinations completed				17,806	13,966	12,000	$\checkmark$

<sup>&</sup>lt;sup>5</sup> Since FY 2023, KM 1.3.3 has been disaggregated so that KM 1.3.4 tracks the number of import examinations (1.3.3) that are not within the number of *de minimis* shipment examinations completed at eCommerce ports (1.3.4). Results of both measures are aggregated in KM 1.3.3's line graph to reflect the total of 65,859 import examinations conducted by CPSC in FY 2024.

#### FY 2024 Results

CPSC met or exceeded targets for eight of the nine key performance measures under Strategic Goal 1. Selected FY 2024 achievements under Strategic Goal 1 include:

- Applied artificial intelligence (AI) and machine learning (ML) to improve data intake, quality assurance, and analysis
- Advanced the eFiling project, under which importers electronically file Certificate of Compliance data at the time of importation, by successfully conducting a Beta Pilot with 37 volunteer importers and their trade partners, and preparing a Final Rule package, which is expected to be sent to the Commission for consideration by the end of calendar year 2024.
- Continued to interdict high-risk shipments, including *de minimis* eCommerce shipments at ports of entry, covering multiple modes of transport, which included sea, air, express consignment, and truck ports, as well as international mail facilities.
- Collaborated with test labs, consumer advocates, and other stakeholders to improve consensus voluntary standards across a wide range of consumer products. The 86 activities in which staff actively participated in FY 2024 resulted in finalizing of 26 voluntary standards that improved safety. Among the most significant voluntary standards activities work were: Adult Portable Bed Rails, Service, Communication, Information, Education and Entertainment Robots, Beach Umbrellas, Bicycle Grips, and Nursing Pillows.
- Continued to implement an "Online Clearinghouse"<sup>6</sup> to provide stakeholders with open, self-service access to CPSC incident data. In FY 2024, the Clearinghouse was queried 2,650 times. Additionally, CPSC prepared 29 data sets for standards development organizations (SDO) and/or their committees.
- Lead industry trainings initiatives: Since FY 2018, no foreign firm that has received CPSC-led training has encountered violations or required an import examination. This underscores the significant impact of CPSC training in advancing safety of consumer products for American consumers.
- Organized or participated in 23 in-person and virtual outreach events to share product safety best practices. The agency reached over 1,200 registered foreign industry and government representatives from 25 countries and administrative areas, with thousands more accessing recorded sessions from CPSC's servers and the U.S. Embassy's media account in China.
- Facilitated key discussions with European governments on eCommerce and import risk assessment methodologies, while advancing safety initiatives in the Western Hemisphere. This included training 500 Peruvian manufacturers on U.S. textile standards and educating 210 Latin American officials on unsafe product management through a webinar sponsored by the Organization of American States (OAS).
- Enhanced accessibility to safety resources through an online video library covering vital topics such as micromobility devices and durable infant products, reaching over 8,000 stakeholders.

The agency did not meet its FY 2024 target for one of the nine performance measures under Strategic Goal 1:

- **Key Measure 1.2.2** Number of rulemaking briefing packages from the Mandatory Standards table prepared for Commission consideration:
  - The target for FY 2024 was 23 briefing packages, but the actual result was 21. A nearly 10 percent reduction in agency personnel since FY 2022, and a 20 percent reduction in the Directorate for Economic Analysis staff, impacted rulemaking efforts during the year.

Additional analysis and explanation for each performance measure is included in Appendix C.

<sup>&</sup>lt;sup>6</sup> Launched in March 2021, CPSC's Online Clearinghouse provides incident data involving consumer products from various data sources and publishes incident reports involving consumer products that meet eligibility criteria on <u>www.SaferProducts.gov</u>, which is a CPSC-operated website where the public can file and read safety-related complaints about consumer products under CPSC's jurisdiction.

### **Strategic Goal 2: Address**

Address hazardous consumer products in the marketplace and with consumers in a fast and effective manner

#### Challenges

CPSC learns about potential consumer product hazards from many sources, including incident reports, consumer complaints, death certificates, the agency's **Consumer Hotline and General Information** number (1-800-638-2772), reports made on the www.SaferProducts.gov website, other internet reports, company reports, and referrals from state and local agencies. When potential product defects are identified, CPSC must act quickly to address the risk of exposure to hazardous consumer products that have made their way into the marketplace or into the hands of consumers. Predictable and consistent investigation and enforcement against established violators is equally important to keeping consumers safe.

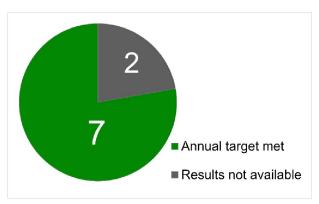
#### STRATEGIC GOAL 2: ADDRESS

Address hazardous consumer products in the marketplace and with consumers in a fast and effective manner

- Strategic Objective 2.1 Rapidly identify and prioritize hazardous consumer products for enforcement action
- Strategic Objective 2.2
  Minimize further exposure to hazardous consumer products through effective
  and timely enforcement that also deters future unlawful actions
- Strategic Objective 2.3
   Advance timely, comprehensive, effective, and efficient consumer product
   recalls for hazardous consumer products
- Strategic Objective 2.4 Monitor post-recall firm actions to identify need for additional compliance, enforcement, or communication activities

Accordingly, CPSC's key Address challenges are:

- · Addressing trends in retailing and eCommerce, including sales through third-party platform providers;
- Ensuring CPSC product test and evaluation capabilities are adequate to meet current and anticipated demands;
- Working within a global supply chain, which creates complex investigatory, communication, and monitoring challenges;
- Identifying, collecting, integrating, and analyzing data to provide the factual and analytical support needed for appropriate action;
- Ensuring CPSC investigative and legal capabilities are adequate to promptly and effectively seek enforcement; and
- Improving consumer product recall monitoring and understanding consumer recall response, to maximize recall effectiveness.



### **Figure 6**: A snapshot of Strategic Goal 2 performance measures (9 total)

#### Strategies

To better identify potentially hazardous products, CPSC monitors internal and external information sources, leverages online surveillance activities, and improves methods for integrating information from multiple sources. To advance the agency's ability to act upon the information and quickly remove hazardous products from the marketplace, CPSC reviews incident profiles and other information to improve its prioritization of products for investigation. The agency also seeks to promptly investigate hazardous products, negotiate timely voluntary corrective actions from firms, and obtain mandatory corrective action and notices to the public for non-cooperating firms, and pursues civil penalties to provide effective deterrence of law violations.

CPSC also works with firms to maximize public awareness of recalls through multiple communication channels and diverse technologies. CPSC prioritizes resources to improve its recall monitoring process and conduct follow-up activities with firms as appropriate. The agency also works with a variety of stakeholders to better understand consumer behavior in the recall context and to increase recall response rates.

						Т	able 2
Strategic Objective (SO) / Key Performance Measure (KM)		Actu	als / Trer	nd line		2024 -	Target
SO 2.1 Rapidly identify and prioritize hazardous consumer products	s for enfor	cement a	iction		·		
2024KM2.1.1	2020	2021	2022	2023	2024	2024 Target	Targe met?
Percentage of cases for which a preliminary determination is made	83%	64%	80%	90%	84%	····j··	
within 85 business days of case opening (Hazard Priorities A, B, and C)		_	-	-	•	70%	$\checkmark$
-,							
2024KM2.1.2	2020	2021	2022	2023	2024	2024 Target	Targe met?
Percentage of cases for which a compliance determination is made within 5 business days of completed sample evaluation				88%	Unavail- able	85%	N/A
<b>SO 2.2</b> Minimize further exposure to hazardous consumer product future unlawful actions	s through	effective	and time	ly enforce	ement tha	at also det	ers
2024KM2.2.1	2020	2021	2022	2023	2024	2024 Target	Targe met?
Percentage of cases for which a CAP is accepted, or public notice		75%	56%	80%	93%		
process is initiated within 90 business days of a Preliminary Determination (Hazard Priorities A, B, and C)					•	60%	$\checkmark$
2024KM2.2.2	2020	2021	2022	2023	2024	2024 Target	Targe met
Percentage of cases for which a firm is notified of a violation within 10 business days of compliance violation determination				90%	Unavail- able	80%	N/A
2024KM2.2.3	2020	2021	2022	2023	2024	2024 Target	Targe met
Percentage of Fast-Track cases with corrective actions initiated	97%	95%	97%	99.2%	98%		
ithin 20 business days of case opening				•	90%	$\checkmark$	
2024KM2.2.4	2020	2021	2022	2023	2024	2024	Targ
Percentage of initial assessments to determine whether to open a	2020	2021	2022	2023	2024	Target	meť
civil penalty investigation that are conducted within 90 days of the recall announcement				100%	100%	95%	$\checkmark$
2024KM2.2.5	2020	2021	2022	2023	2024	2024 Target	Targe met
Percentage of cases open 90 business days for which a product safety assessment planning discussion is held with technical staff				89%	95%	95%	$\checkmark$
SO 2.3 Advance timely, comprehensive, effective, and efficient co	nsumer pr	oduct red	alls for h	azardous	consume	er product	ts
	2020	2021	2022	2023	2024	2024 Target	Targe met
2024KM2.3.1	33%	32%	16%	24%	51% <sup>7</sup>	ruiget	met
Recall response rate for all consumer product recalls						43%	$\checkmark$
	•	•	•	-			
<b>SO 2.4</b> Monitor post-recall firm actions to identify need for additiona	al complia	nce, enfo	rcement,	or comm	nunication	activities	
2024KM2.4.1	2020	2021	2022	2023	2024	2024	Targ
Percentage of overdue notification notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue				Unavail- able	96%	Target 95%	met

<sup>&</sup>lt;sup>7</sup> During the FY 2024 Midyear Review, the Commission approved an updated calculation method for the recall effectiveness rate. The revised metric is an average correction rate for all consumer product recalls and is less variable and more representative than the prior calculation method for this measure.

#### FY 2024 Results

CPSC met or exceeded its FY 2024 targets for seven of the nine key performance measures under Strategic Goal 2. Selected FY 2024 achievements under Strategic Goal 2 include:

- Negotiated and implemented 333 voluntary recalls of 41 million consumer product units, compared to 308 voluntary recalls of 97 million consumer product units negotiated and implemented in FY 2023.
- Sent 2,969 notices of regulatory violations to firms to recall or take other action to protect consumers from violative consumer products.
- Completed nearly 59,0000 eSAFE Team assignments in support of compliance programs and case work. This included in-depth analytical support, collecting close to 600 priority samples, and submitting over 56,000 takedown requests to platforms and sellers offering banned or previously recalled consumer products for sale. As a result, more than 58,000 products were removed from eCommerce platforms.
- Made approximately 1,000 establishment inspections, surveillance activities, and recall effectiveness
  checks at firms to ensure compliance with the laws and regulations CPSC enforces. These market
  surveillance activities help identify hazardous products for enforcement action. Additionally, CPSC
  conducts recall verification activities, including establishment inspections and effectiveness checks, to
  ensure that corrective action plans (CAPs) negotiated with firms are implemented in a timely manner.
- Conducted nearly 4,100 in-depth investigations (IDIs).

FY 2024 results were not available for two of the nine key measures under Strategic Goal 2. Results for these measures, which are listed below, require information from the new CMS, which was not fully implemented in FY 2024. Complete data are expected in FY 2025.

- **Key Measure 2.1.2** Percentage of cases for which a compliance determination is made within 5 business days of completed sample evaluation
- Key Measure 2.2.2 Percentage of cases for which a firm is notified of a violation within 10 business days of compliance violation determination

Additional analysis and explanation for each performance measure associated with Strategic Goal 2 is included in Appendix C.

### Strategic Goal 3: Communicate

Communicate actionable information about consumer product safety quickly and effectively

#### Challenges

Consumers, safety advocates, industry, and government regulators need high-quality information about the safety of consumer products. Consumers need safety information to make more informed decisions for themselves and their families. Safety advocates rely on accurate data to shape their policy recommendations. Industry needs information to stay in compliance with safety requirements. Foreign regulators and state and local government agencies also need high-quality information to establish new safety requirements that advance consumer safety.

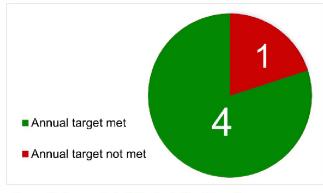
#### STRATEGIC GOAL 3: COMMUNICATE Communicate actionable information about consumer product safety quickly and effectively

 Strategic Objective 3.1 Improve accessibility, usefulness and actionability of consumer product safety information for diverse audiences

- Strategic Objective 3.2
  Increase dissemination of actionable consumer product safety information to
  a variety of diverse audiences
- Strategic Objective 3.3 Increase and enhance CPSC collaborations to reach diverse audiences, including vulnerable and underserved communities

These diverse audiences have different information needs and respond to different methods of communication. CPSC's key *Communicate* challenges are:

- Strengthening CPSC's collaboration with all stakeholders across a variety of platforms to improve communication and awareness of our mission, impact, and relevance;
- Updating communication and engagement strategies and leveraging advanced communication tools and channels to improve the consistency, reliability, accessibility, and timeliness of information provided to stakeholders and internally among staff;
- Improving CPSC messaging and outreach to affected populations, including historically excluded communities and those disproportionately impacted by safety hazards; and
- Maintaining a robust digital presence to enhance communications with consumers, industry stakeholders, and others.



**Figure 3**: A snapshot of Strategic Goal 3 performance measures (5 total)

#### Strategies

CPSC uses a wide array of communications channels and strategies to provide timely, targeted information about consumer product safety to the public, industry, and other stakeholders. The agency disseminates safety messages through workshops and training sessions; listserv messages; press releases; public service announcements (PSAs) and paid advertising; social media; and outreach staff tasked with responding to inquiries from specific groups (such as international stakeholders, small businesses, and consumers). CPSC strives to improve the accessibility, usefulness, and utility of its safety

messages by collecting and analyzing data and designing and applying new and innovative communications tools. An additional element of CPSC's strategy involves strengthening collaboration with stakeholders, including other government agencies, nonprofit organizations, and those with an interest in amplifying CPSC's safety messaging. This may include collaborative information and education campaigns on product safety, presentations at conferences addressing U.S. federal regulations, or online educational resources for industry and consumers.

#### Table 3

Strategic Objective (SO) / Key Performance Measure (KM)		Actu	2024 Target				
SO 3.1 Improve accessibility, usefulness, and availability of consur	mer produo	ct safety	informatio	on for dive	erse audi	ences	
2024KM3.1.1 Number of engagements with CPSC safety messaging on social media channels by stakeholders (in millions)	2020	2021	2022	2023	2024	2024 Target	Target met?
	12.1	9.3	27.2	23.8	19.5		
	•	-	15	$\checkmark$			
SO 3.2 Increase dissemination of actionable consumer product sat	fety inform	ation to a	a variety o	of diverse	audienc	es	
<b>2024KM3.2.1</b> Number of national media placements of CPSC stories	2020	2021	2022	2023	2024	2024 Target	Target met?
	12	16	24	30	25		
	•	•	25	$\checkmark$			
2024KM3.2.2 Percentage of recall press releases cycled through OCM in 2 business days or less, once received from EXC	2020	2021	2022	2023	2024	2024 Target	Target met?
		96%	92%	95%	96%		$\checkmark$
		•	•	•	•	90%	
2024KM3.2.3 Unique open rate for email subscribers to CPSC's recall announcements	2020	2021	2022	2023	2024	2024 Target	Target met?
					28%	30%	×
<b>SO 3.3</b> Increase and enhance CPSC collaborations to reach diver	se audien	ces, inclu	iding vuln	nerable ar	nd unders	served com	munities
2024KM3.3.1 Number of collaborations with external groups to amplify OCM's safety campaign messages, especially with historically excluded communities	2020	2021	2022	2023	2024	2024 Target	Target met?
				23	18	13	$\checkmark$

#### FY 2024 Results

CPSC met or exceeded its FY 2024 targets for four out of the five key performance measures under Strategic Goal 3. Selected FY 2024 achievements under Strategic Goal 3 include:

- Conducted a study of consumer behavior related to recalls and the factors influencing consumer willingness to report product injuries. Based on the findings, a report was submitted with recommendations to the Commission.
- Made it easier for small businesses to engage with the agency by enhancing the "Regulatory Robot," an interactive tool designed to help small businesses identify key safety requirements. The number of users of the Robot increased from 29,722 in FY 2023 to 33,259 in FY 2024.
- Created training videos for CPSC's YouTube channel to expand the reach and longevity of valuable product safety information. In FY 2024, this content, including videos, trainings, and webinars, attracted 31,466 viewers, an increase from 29,427 in FY 2023.
- Increased subscribership to the Small Business Ombudsman's monthly Business Education newsletter, growing from approximately 122,000 in FY 2023 to around 181,000 in FY 2024.
- Provided outreach, education, and support to diverse consumer advocates and other nonregulated stakeholders. CPSC provided hazard expertise, safety materials, and clear explanations to around 500 consumers and participated in 20 stakeholder-sponsored events. This work enabled consumers to voice concerns, contributing to injury prevention efforts at both the government and community levels.
- Garnered more than 57 billion print and online impressions in national and local news media, 180 million broadcast impressions across news outlets, and more than 25 million pageviews of CPSC websites.
- Increased social media followers by about 17%, from 289,000 in FY 2023 to 338,000 in FY 2024, allowing the agency to reach a broader audience with its safety messaging.
- Extended a public health campaign targeting Native American populations, Native Hawaiians, and Alaska Natives, featuring 25 safety billboards across five states with significant Native American communities: Oklahoma, South Dakota, New Mexico, Colorado, and Montana.

The agency did not meet its FY 2024 target for one of the five performance measures under Strategic Goal 3:

• Key Measure 3.2.3— Unique open rate for email subscribers to CPSC's recall announcements: The target was 30%; the FY 2024 actual was 28%. While this fell short of the ambitious target, it surpassed the typical federal benchmark of 24%.

Additional analysis and explanation for each performance measure is included in Appendix C.

#### **Strategic Goal 4: Support**

Efficiently and effectively support the CPSC's mission

#### Challenges

Consumer interests and CPSC's mission are best served when CPSC operates in an efficient, responsive, and transparent manner. Excellence in areas including information technology (IT), financial management, human capital, diversity and equity, and legal affairs is vital to agency effectiveness.

#### STRATEGIC GOAL 4: SUPPORT

Efficiently and effectively support the CPSC's mission

- Strategic Objective 4.1
   Attract, recruit, cultivate, and retain a high performing, diverse, inclusive, and
   engaged workforce
- Strategic Objective 4.2
   Ensure strong stewardship and effective use of agency resources
- Strategic Objective 4.3

Foster public trust in the Commission by holding employees and officials to a high standard of ethics; updating and maintaining agency's internal governance system; and promoting transparency in agency operations

· Strategic Objective 4.4

Deliver high quality effective mission-oriented information and technology solutions

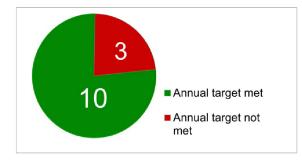


Figure 4: A snapshot of Strategic Goal 4 performance measures (13 total)

#### Strategies

For this strategic goal, CPSC focuses on the key drivers to implement the agency's *Support* strategies. This involves recruiting and retaining highly qualified and motivated individuals with the education, expertise, and potential to effectively fulfill the depth and breadth of agency responsibilities. The agency strives to recruit and retain talented and diverse staff with a wide range of specialized skills, and it seeks to provide employees with the training and professional development opportunities that enable them to develop and maintain expertise and expand their skills.

CPSC performs with the highest integrity in the areas of financial management and in the allocation of resources, to ensure CPSC serves as a strong and effective steward of the funds appropriated to CPSC by Congress. The agency operates with the highest level of ethical standards so that the public will have confidence that CPSC employees are acting on behalf of the public. The agency has increased the transparency of CPSC activities by improving its Freedom of Information Act (FOIA) program's timeliness and providing proactive disclosures to the public. CPSC's Directives System provides guidance for agency employees to ensure consistent and clear direction for their work. The agency leverages technology efficiently to deliver mission-oriented information and technology solutions, for instance by employing AI and ML to enhance operational effectiveness.

#### Table 4

Strategic Objective (SO) / Key Performance Measure (KM)	Actuals / Trend line					2024 Target	
SO 4.1 Attract, recruit, cultivate, and retain a high-performing, diverse, ir	nclusive,	and eng	aged wor	kforce			
	2020	2021	2022	2023	2024	2024	Targe
<b>2024KM4.1.1</b> Percentage of employees satisfied with opportunities to improve their skills (as reported in the FEVS)	74%	74%	70%	75%	76%	Target	met?
						70%	1
	•••••					1070	
2024KM4.1.2 Percentage of hiring managers trained on recruitment	2020	2021	2022	2023	2024	2024 Target	Targe
	90%	97%	89%	99%	100%		met?
	90 % 97 % 89 % 99 % 100 %					93%	✓
	• • •						
<b>2024KM4.1.3</b> High-performing Federal Workforce – Employee Engagement Index Score	2020	2021	2022	2023	2024	2024 Target	Targe met?
	75%	71%	71%	76%	80%	ruiget	√
					•	70%	
<b>SO 4.2</b> Ensure strong stewardship and effective use of agency resource	es						
2024KM4.2.1 Achieved unqualified opinion on independent financial audit	2020	2021	2022	2023	2024	2024 Target	Targe met?
				Q	UQ/M	UQ/M <sup>8</sup>	$\checkmark$
2024KM4.2.2 Percentage of total eligible contract spending awarded to Small	2020	2021	2022	2023	2024	2024 Target	Targe met?
				31%	36%	13%	
Disadvantaged Businesses, as set forth in OMB Memorandum M-22-03						2024	Targe
2024KM4.2.3 <sup>9</sup> Number of program evaluations conducted	2020	2021	2022	2023	2024	Target	met?
					0	Baseline	×
<b>SO 4.3</b> Foster public trust in the Commission by holding employees and agency's internal governance system; and promoting transparency in age			n standar	d of ethic	s; updati	ng and ma	intainin
2024KM4.3.1	2020	2021	2022	2023	2024	2024	Targe
Percentage of financial disclosure forms reviewed and certified timely by OGC 2024KM4.3.2 Percentage of FOIA responses to the public that meet timeliness benchmarks				100%	100%	Target 100%	met?
						2024	Targe
	2020	2021	2022	2023	2024	Target	met?
				47%	86%	75%	$\checkmark$
<b>SO 4.4</b> Deliver high-quality effective mission-oriented information and te	echnolog	y solutio	าร				
2024KM4.4.1 Percentage of operating uptime for IT systems	2020	2021	2022	2023	2024	2024 Target	Targe met?
				98%	98%	97%	$\checkmark$
2024KM4.4.2 Percentage of operating uptime for IT networks	2020	2021	2022	2023	2024	2024 Target	Targe met?
				99.5%	99.9%	98%	$\checkmark$
2024KM4.4.3	2020	2021	2022	2023	2024	2024 Target	Targe met?
Percentage of critical vulnerabilities addressed from U.S. CERT within 3 business days				96%	98%	100%	×
2024KM4.4.4 Percentage of prioritized IT projects delivered on time, on budget, and with intended performance	2020	2021	2022	2023	2024	2024	Targe
						Target Baseline	met?
				88%	92%	2024	V Targe
2024KM4.4.5 Percentage of prioritized high-risk IT security audit findings addressed	2020	2021	2022	2023	2024	Target	met?
				91%	75%	93%	×

<sup>&</sup>lt;sup>8</sup> UQ/M refers to unqualified or unmodified opinion. <sup>9</sup> The Commission removed KM 4.2.3 from its FY 2025 Operating Plan. CPSC's current funding level does not allow program evaluations.

#### FY 2024 Results

CPSC met or exceeded FY 2024 targets for 10 of the 13 key performance measures under Strategic Goal 4. Selected FY 2024 achievements under Strategic Goal 4 include:

- Received an unqualified (clean) independent audit opinion on its FY 2024 financial statements, remedying a qualified audit opinion in FY 2023.
- Trained 100% of hiring managers on recruitment processes, surpassing the annual target of 93%. This achievement supports the agency's strategic objective to attract, recruit, develop, and retain a high-performing, diverse, inclusive, and engaged workforce.
- In FY 2024, CPSC completed 1,092 procurement actions, making a 11% increase from FY 2023. Of total eligible contract spending, 36% was awarded to small, disadvantaged businesses, significantly exceeding the annual target of 13%, as outline in OMB Memorandum M-22-03.
- Awarded \$3.0 million to 22 Carbon Monoxide (CO) grant awardees per the Nicholas and Zachary Burt Memorial Carbon Monoxide Poisoning Prevention Act of 2022. Also awarded \$2.5 million to 10 VGB Act grant awardees.
- Met the annual target of 100% of financial disclosure forms being reviewed and certified timely by the Office of General Counsel (OGC).
- Achieved operating uptime for IT networks of 99.9%, exceeding the annual target of 98%.

The agency did not meet FY 2024 targets for three of the 13 performance targets under Strategic Goal 4:

- Key Measure 4.2.3 Establish a baseline for program evaluations conducted: Although no formal program evaluations were conducted in FY 2024, progress was made by developing a learning agenda and evaluation plan for pilot offices (Import Surveillance and Human Resources). These efforts identified key questions and objectives for future evaluations, while a toolkit was created to help other offices replicate the framework. Due to resources constraints, this key measure has been removed from the FY 2025 Operating Plan.
- Key Measure 4.4.3 Percentage of critical vulnerabilities addressed from U.S. CERT within 3 business days: This measure tracks the agency's responsiveness to critical IT system vulnerabilities. The target was 100%, but the FY 2024 result was 98%, as, due to short staffing, one out of 61 vulnerabilities was not addressed within the required three business days.
- Key Measure 4.4.5 Percentage of prioritized high-risk IT security audit findings addressed: This measure tracks CPSC's ability to resolve high-risk audit findings within specific timeframes. The target was 93%, but the FY 2024 result was 75%, as three out of 12 high-risk findings were not addressed on time. One delay was due to challenges of obtaining a patch from a vendor, while another was caused by internal enhancements implemented during the closure review process.

Additional analysis and explanation for each performance measure is included in Appendix C.

## **Agency Priorities & Management Challenges**

## **Agency Priority:** Stop Hazardous Products at our Borders

CPSC has long recognized the critical importance of ensuring consumer product safety as shipments enter the United States, beginning early in the supply-chain process. In partnership with U.S. Customs and Border Protection (CBP), CPSC has stretched its budget for traditional port surveillance to expand inspections and will maintain port staffing levels nationwide as resources are allow. However, the rise in eCommerce demands increased efforts to monitor ports receiving low-cost, direct-to-buyer shipments of consumer products. CPSC is dedicated to ongoing monitoring and screening of imported products, including record levels of de minimis shipments<sup>10</sup> entering U.S. ports. Additionally, CPSC is focused on pursuing operational and technological advancements to enhance both the volume of imported consumer products screened for violations and the speed with which they are processed.

#### **Agency Priority:** Vigorously Enforce Product Safety Laws

CPSC vigorously enforces mandatory regulations and removes defective products from the marketplace through recalls and other corrective actions. When necessary, CPSC litigates to secure mandatory recalls and monitors recall implementation to ensure that recalling firms are fulfilling the commitments they agreed to in their CAPs.

CPSC's enforcement activities focus on the timely investigation of potentially hazardous consumer products, based on consumer reports and marketplace surveillance, including a continued emphasis on eCommerce activity. Given that eCommerce has evolved and is now central to the way American consumers and sellers interact, CPSC is committed to expanding its regulatory and legal staff devoted to investigating hazardous and violative products sold on third-party platforms and increasing the agency's Internet surveillance capabilities, as funding allows.

CPSC is also committed to enforcing firms' compliance with mandatory reporting obligations and other prohibited acts by pursuing civil penalties where warranted. In FY 2024, CPSC assessed \$25 million in civil penalties payable to the U.S. Treasury. The agency will continue to pursue civil penalty cases to hold violators responsible and where appropriate, CPSC will refer matters for criminal investigation and potential prosecution by the U.S. Department of Justice.

## **Agency Priority:** Investigate New, Existing, and Hidden Hazards

The collection and analysis of data to identify hazards and emerging hazard patterns is at the core of CPSC's mission to protect consumers from unreasonable risks of injury or death associated with consumer products. CPSC aims to stay ahead of technological advances, including the use of machine learning, artificial intelligence, and evolving data methods for hazard identification. The agency will also gather more geographic and demographic data to determine whether hazard patterns disproportionately affect certain communities. Additionally, CPSC is expanding its chronic hazard analysis capabilities and focusing efforts on chemicals in consumer products, particularly polyfluoroalkyl substances (PFAS) and formaldehyde.

## **Agency Priority:** Build Diversity and Seek Product Safety Equity

CPSC is dedicated to ongoing analysis of workforce data and the development of proactive programs that promote diversity, equity, inclusion, and accessibility (DEIA). The agency aims to better serve historically excluded communities through targeted outreach and communication that address hazard patterns disproportionately affecting specific populations. This involves micro-targeting effective safety messaging to reduce safety disparities in the marketplace. CPSC also recognizes the need for enhanced tools for data collection and analysis of product safety incidents, injuries, and deaths, particularly those that may highlight disparities among diverse populations, and will allocate resources accordingly to address these disparities.

<sup>&</sup>lt;sup>10</sup> *De minimis* shipments are low-cost, direct-to-buyer shipments valued at \$800 or less. *De minimis* shipments may enter the United States with minimal associated customs data, which makes it far more difficult to determine the risks associated with these shipments.

#### **Agency Priority:** Communicate More Effectively to a Broader Range of Consumers

Effectively reaching the American public with public health and safety communications requires specialized skills and tools. CPSC's safety campaigns, recall efforts, press engagements, and communication infrastructure must be robust enough to address known and emerging product safety hazards, while also developing innovative approaches to promote safer consumer behaviors. Successful safety messaging involves meeting consumers where they are, which means maintaining a modern, accessible website and a strong digital presence across platforms to provide consistent, reliable, and timely information. CPSC must also focus on emerging hazards and enhance messaging and outreach to affected populations, including historically excluded communities and those disproportionately impacted by safety risks.

#### **Agency Priority:** Accelerate Necessary Modernization of Mission-Critical Technology

IT and data management are essential to both CPSC's daily operations and the achievement of its strategic goals. The agency will continue to build on prior investments in IT development and modernization, identifying further opportunities to enhance internal systems, including those for collecting critical, statutorily required data from regulated entities. This includes improvements to the Dynamic Case Management (DCM) system, the **Consumer Product Safety Risk Management** System (CPSRMS), and the operation and maintenance of a new CMS for regulated products. Additionally, CPSC must strengthen its ability to identify and monitor cybersecurity risks while implementing government-wide directions and best practices to safeguard agency systems and data.

#### **Management Challenges**

CPSC's Inspector General has identified issues he believes to be management challenges, which are detailed on pages 48 – 61 of the FY 2024 AFR, <u>www.cpsc.gov/about-cpsc/agency-</u> <u>reports/performance-and-budget</u>.

## **Cross-Agency Collaborations**

#### Collaboration with Federal Agencies on Data Collection Through NEISS

CPSC uses the National Electronic Injury Surveillance System (NEISS) to collect information on consumer product-related injuries occurring in the United States that are treated in hospital emergency rooms. This unique CPSC system provides statistically valid national estimates of injuries from a probability sample of hospital emergency rooms. NEISS is a critical component of CPSC's data-driven approach to identifying emerging trends and consumer product hazards. NEISS data are available to anyone with an Internet connection.<sup>11</sup>

CPSC has collaborated successfully with other federal agencies to collect injury data through NEISS on non-consumer product-related injuries. Examples of CPSC's collaborations in FY 2024 include:

- Centers for Disease Control and Prevention (CDC), to collect comprehensive data on trauma-related injuries. These data make up the nonfatal injury component of the CDC's Webbased Injury Statistics Query and Reporting System<sup>12</sup> (WISQARS)<sup>TM</sup>, an interactive, online database used by researchers, public health professionals, and the public.
- National Center for Injury Prevention and Control (NCIPC), to conduct NEISS studies of data on nonfatal injuries associated with interpersonal violence and assaults, firearms, and self-inflicted violence.
- National Institute for Occupational Safety and Health (NIOSH), to collect data on nonfatal occupational injuries. The data can be accessed through NIOSH's online database—Work-Related Injury Statistics Query System (Work-RISQS).<sup>13</sup>
- National Highway Traffic Safety Administration (NHTSA), to collect data on non-crash injuries.

## Collaboration with CBP on Import Surveillance

Since 2008, CPSC has worked closely with CBP to enhance the surveillance and screening of imported consumer products. Section 222 of the CPSIA directed CPSC to establish a RAM to identify products imported into the United States that are most likely to violate consumer product safety statutes and regulations or that contain a defect that constitutes a substantial product hazard. Using the RAM targeting system, CPSC integrates data from CBP and its own systems to pinpoint high-risk imports. The agency has stationed investigators at key U.S. ports of entry, working alongside CBP to identify and intercept noncompliant consumer products. Additionally, CPSC collaborates with CBP at the Commercial Targeting and Analysis Center (CTAC), a central location for coordinating import safety targeting efforts with CBP and other federal agencies to support CPSC's enforcement actions. In FY 2024, CPSC conducted over 65.000 import examinations. including nearly 14,000 products from de minimis shipments (valued at \$800 or less).

#### Collaboration with Federal Agencies, International and Other Stakeholders

CPSC's Office of International Programs (EXIP) oversees educational and outreach activities aimed at international stakeholders, fosters international cooperation, and facilitates information-sharing to safeguard American consumers. Over half of the consumer products under CPSC's jurisdiction are manufactured internationally and imported into the United States, with certain sectors having even higher import proportions (98.2 percent for toys, 95.7 percent for apparel, and 86.4 percent for electrical and electronic products). EXIP focuses on improving product safety compliance among industry stakeholders abroad in countries that produce most of these goods. Additionally, EXIP collaborates with foreign governments to enhance product safety both nationally and globally. The Working Group on Product Safety of the United Nations Trade & Development (UNCTAD) is the global forum for product safety authorities, where CPSC actively advocates for high safety standards and best practices. Key contributions include:

12 www.cdc.gov/injury/wisqars/index.html

<sup>&</sup>lt;sup>11</sup> To access NEISS data, please visit: <u>www.cpsc.gov/en/research--statistics/NEISS-injury-data</u>

<sup>&</sup>lt;sup>13</sup> wwwn.cdc.gov/wisards/workrisqs/datalinks.aspx

- Collaborated with governments and academia to draft a Model Law for UNCTAD's 195 member countries to establish strong frameworks for preventing unsafe products exports.
- Assisted in drafting the UNCTAD Resolution on General Product Safety, which guides member countries in strengthening their product safety frameworks, ultimately benefiting American consumers by preventing the trade of unsafe consumer products.

#### Collaboration on Prevention of Unsafe Consumer Products

CPSC's Small Business Ombudsman (SBO) oversees preventative business education and outreach activities to help the business community and stakeholders stay well informed about CPSC's product safety requirements as well as understand and comply with new regulatory requirements. The overriding goal of the SBO is *prevention*—the greater its impact, the fewer dangerous or noncompliant products end up in the stream of commerce. Key contributions include:

- Presented on the requirements for infant sleep products infant sleep product requirements and an overview a breakdown of the Safe Sleep for Babies Act to state designee contacts across the located all over the United States.
- Co-hosted two joint webinars with Health Canada, with the second session also including a representative from the Canada Border Services Agency. The second webinar focused on the requirements for children's toys and the differences between the requirements of the two countries.
- Participated in a joint training organized held by the European Commission and Chinese counterparts on the requirements for children's products.
- Collaborated with the Small Business Administration National Ombudsman and U.S. Army Office of Small Business Programs in a webinar to discuss CPSC outreach activities and resources for small businesses.

#### Collaboration with Federal Agencies and Other Stakeholders on the Internet of Things and Cybersecurity

The Internet of Things (IoT) refers to the network of devices connected to the Internet or other connected products. While this connectivity offers numerous benefits, it also introduces potential safety risks. The rapid growth of IoT-related consumer products presents a significant challenge for the CPSC and its stakeholders. To address this, in FY 2024, CPSC worked alongside other federal agencies, foreign governments, various stakeholders to address safety concerns related to Internet-connected products, including:

Participated on the Internet of Things Federal Working Group (IoTFWG). The IoTFWG is led by the Department of Commerce through the National Institute of Standards and Technology (NIST) and is tasked to provide recommendations and a report to Congress relating to several aspects of the IoT, including: identifying any federal regulations, statutes, grant practices, budgetary or jurisdictional challenges, and other sectorspecific policies that are inhibiting, or could inhibit, the development or deployment of the IoT; considering policies or programs that encourage and improve coordination among federal agencies: considering any findings or recommendations made by the IoT Advisory Board steering committee and, where appropriate, acting to implement those recommendations; and examining how federal agencies are using the IoT, addressing challenges (such as interoperability, trust, and safety) related to IoT or enabling the use of IoT.

Participating in the Cybersecurity Forum of Independent and Executive Branch Regulators led by the Federal Communications Commission to share information among agencies on cybersecurity-related issues. In furtherance of Executive Order 13636, Improving Critical Infrastructure Cybersecurity, and the National Security Memorandum on Improving Cybersecurity for Critical Infrastructure Control Systems, the purpose of this voluntary forum is to increase the overall effectiveness and consistency of regulatory agency cybersecurity efforts pertaining to U.S. critical infrastructure.

 Building expertise and in-house capabilities for testing Internet-connected products while actively contributing to the development of voluntary consensus standards. Working groups also began exploring the impact of AI on consumer products and will incorporate these findings into recommended practices for connected products.

#### Collaboration with Federal Agencies and Other Stakeholders on Artificial Intelligence and Machine Learning in Consumer Products

CPSC has successfully collaborated with other federal agencies on AI/ML initiatives, including working with the NIST-led Interagency Committee on Standards Policy (ICSP) Artificial Intelligence Standards Committee Working Group (AISCWG). This collaboration supports government efforts to develop and implement AI standards. The working group is developing a charter to create recommendations on the definition, application, and standards for AI/ML. The primary goal of the ICSP is to promote consistent federal policies, raise awareness, and enhance coordination across agencies. A coordinated approach will help establish a consistent framework for modeling and measuring AI/ML, enabling the AISCWG to develop voluntary standards for assessing potential consumer hazards. In FY 2024, staff also contributed to AI/ML voluntary standards development with UL Standards & Engagement and other stakeholders.

## Collaboration with Federal Agencies on Nanotechnology

CPSC has successfully collaborated with other federal agencies through the National Nanotechnology Initiative (NNI), a White Houseled, \$43 billion initiative involving 20 federal agencies focused on advancing nanotechnology. Given the potential risks nanomaterials pose to consumers, there is a critical need for dedicated research on their applications in consumer products. Given CPSC's size and budget, strategic partnerships have been essential in driving mission success in this emerging field. These include:

Collaboration with National Nanotechnology Coordination Office (NNCO): From FY 2003 through FY 2024, CPSC's collaboration with the NNCO, a component of the National Nanotechnology Initiative, has led to the publication of over 100 reports and publications, along with the development of voluntary standards based on CPSC-funded research that addresses the hazards of nanomaterials in consumer products. The Environmental Protection Agency (EPA) and Elon University are providing support on the CPSC-proposed ISO/TC 22914 voluntary standard Sampling wipe method to assess dermal transfer of metal and metal oxide nano-objects released from wood and wood surfaces. This proposed work

item is the result of work generated from a CPSC interagency agreement with the EPA assessing the release of nanomaterials from treated wood. Elon University completed a report in FY 2023 evaluating the applicability of the CPSC wipe method for nanomaterial release from other treated surfaces; a manuscript on this work was published in FY 2024.

- Collaboration with EPA, NIOSH, and NIST on 3-D Printing: Technical improvements and cost reductions of 3-D printing have made the technology become more widely available, allowing for consumers to print products for children and the home. However, printing filaments used in certain 3-D printers contain nanomaterials. CPSC has been collaborating successfully with the EPA, NIST, and NIOSH. The Organisation for Economic Co-operation and Development (OECD) plans to use the results from these collaborations as a case study for advanced materials assessments. A workshop on the case study was held in FY 2024. The collaborations below all help CPSC with its ongoing evaluation of potential consumer hazards from 3-D printing and 3-D printed products, which staff plans to report on in FY 2025.
  - EPA Assessing Emission Characteristics
    - Results from this research, expected in 2025, will provide a much-needed baseline data set that quantifies the chemicals and materials present in filaments, consumer products, and waste generated from the Fused Deposition Modeling (FDM) printing processes. It will provide quantitative information on the release of chemicals and inorganic materials, including nano- and microplastics, during the FDM printing process, as well as from consumer products and waste created from that process. This information is critical for identifying the hazards associated with FDM printing, the potential for exposure to chemicals or materials created during or liberated from FDM print processes or products, and the overall risk of FDM printing processes using various filament types. Two FY 2023 publications from this work address the variability in the inorganic composition of 3-D printing filaments (SN Applied Sciences journal) as well as dermal and oral risks to heavy metals

<sup>&</sup>lt;sup>14</sup> The <u>International Organization for Standardization (ISO)</u> is an independent, non-governmental international organization with a membership of 167 national standards bodies. <u>ISO/TC 229</u> is an ISO Technical Committee (TC) that develops standards for the field of nanotechnologies.

from 3-D printing metal-fill thermoplastics (*Science of the Total Environment* journal). A third manuscript investigating persistent free radicals in 3-D printing emissions was published in FY 2024 and a manuscript on mechanisms for acute toxicity in the lung is expected to be published in FY 2025.

- NIOSH Assessing Health Effects
  - The NIOSH Phase II studies, initiated in FY 2019, and the Phase III studies, initiated in FY 2023, built on the Phase I work that assessed the potential for respiratory toxicity induced by emissions from 3-D printers using acrylonitrile butadiene styrene (ABS), poly-lactic acid (PLA), and polycarbonate (PC) filaments with and without multi-walled carbon nanotubes (MWCNTs). The Phase II studies focused on 3-D printing systems that use other types of engineered nanoparticles and assessed dosedependent changes after inhalation of a low dose of PC filament emissions, with a focus on pulmonary and microvascular responses, liver toxicity, neurotoxicity, and systemic biodistribution. Work continues with the Phase III studies on the potential for systemic toxicity (*i.e.*, reproductive toxicity, induction, and/or exacerbation of asthma) from exposure to the emissions from these 3-D printer systems with expansion to assessing emissions and toxic effects from vat photopolymerization 3-D printers. The final report on the Phase I studies was received in FY 2023. The NIOSH report suggests that 3-D printers using thermoplastics and resins release particles and organic vapor into air. While in vitro studies showed that exposure to ABS and polycarbonate 3-D printing emissions induced toxicity in a respiratory cell line, in vivo studies demonstrated minimal and transient pulmonary and systemic effects to rats. Publications in FY 2023 report on the respiratory effects as well as demonstrated changes in neuroendocrine, central nervous system, and cardiovascular function. Publications in FY 2024 extended the work on potential lung effects and toxicity to the peripheral vascular system. Additional publications for the Phase II and Phase III studies are expected in FY 2025.
  - Additional interagency work with NIOSH evaluated the safer use of 3-D printers in

educational settings, indicating the need for awareness of the effects of printer temperature and filament type on contaminant releases. These studies demonstrated that a safer use of Fused Filament Fabrication (FFF) 3-D printers in educational settings can be achieved following a hierarchy of controls. This work continued in FY 2024 on vat photopolymerization 3-D printers. NIOSH released their guide on safe use of 3-D printing, including in settings such as schools, libraries, and small businesses.

- NIST Assessing Physical Factors and Long-term Emissions
  - The NIST Phase I studies, which were conducted from FY 2019 through FY 2023, evaluated polymeric (ABS) and nano-composite (ABS/MWCNT) systems, demonstrating that no free MWCNTs were detected and that the nanomaterials were embedded in the emitted particles. The studies focused on the evaluation of different classes of consumer grade 3-D printers for long-term release, including selective laser sintering (SLS) and stereolithography (SLA) printers as well as FFF. These studies have measured particle release and total volatile organic carbon emissions (tVOC). The tVOCs measured with SLS printers were an order of magnitude less than that measured for SLA printers. The dominant gases released during SLA printing reflect resin components. The final report on the Phase I studies was received in FY 2024. A new interagency agreement between CPSC and NIST is assessing the risks associated with 3-D printed children's toys, focusing on the detection and identification of released microplastic and nanoplastic particles.

## Collaboration with Federal Agencies on Chemical Hazards

As a small agency, CPSC leverages collaboration with other federal agencies to enhance its impact in addressing chemical hazards. In FY 2024, CPSC continued active participation in several key interagency committees and groups focused on addressing chemical hazards, including:

- The President's Task Force on Children's Environmental Health (CEHTF);
- Interagency Coordinating Committee for the Validation of Alternative Methods (ICCVAM);

- Toxic Substances Control Act (TSCA) Interagency Testing Committee (ITC);
- National Toxicology Program (NTP), led by the U.S. Department of Health and Human Services (HHS);
- Federal Interagency Committee on Indoor Air Quality (CIAQ);
- White House Office of Science and Technology (OSTP), Participation on Joint Subcommittee on Environment, Innovation, and Public Health (JEEP) Strategy Teams 2: Per- and Polyfluoroalkyl Substances Strategy Team (PFASST) and Contaminants of Emerging Concern Strategy Team (CECST);
- National Cancer Advisory Board (NCAB), run by the National Cancer Institute;
- Federal Interagency Team in OECD Working Parties;
- Nanotechnology Environmental and Health Implications (NEHI) Working Group of the NNI; and
- Federal Interagency Team on the UN Sub-Committee of Experts on the Globally Harmonized System of Classification and Labelling of Chemicals (GHS).

## Collaboration with Federal Agencies on Shared Services

CPSC's operating model is designed around the use of shared services to lower costs, improve service delivery, and benefit from economies of scale not otherwise available to a small agency. CPSC leveraged the following shared services in FY 2024:

• Financial Management, Travel, and Acquisitions Systems and Services: The Administrative Resource Center (ARC), within the Department of Treasury's Bureau of the Fiscal Service, provides CPSC with hosting and application management services. ARC uses an Oracle-based financial reporting system for accounting, which interfaces with several key systems: the travel management system (ConcurGov), the Procurement Request Information System Management (PRISM) system for real-time contracting actions and awards, the Invoice Processing Platform (IPP) for reviewing and approving invoices from commercial vendors, and the U.S. Treasury's G-Invoicing system for managing interagency agreements and intragovernmental transactions.

- Grants Management Services: The U.S. Department of Health and Human Services (HHS) provides support for CPSC's access to GrantSolutions. In FY 2024 the Denali Commission provided grants management support for CPSC's Pool Safely Grant Program (PSGP), in accordance with the VGB Act and CPSC's Carbon Monoxide grants program, in accordance with the Nicholas and Zachary Burt Memorial Carbon Monoxide Poisoning Prevention Act of 2022.
- Payroll and Related Human Resource (HR) System Services: These services are provided by the Interior Business Center (IBC) of the U.S. Department of the Interior (DOI).
- Federal Docket Management System (FDMS): The General Services Administration (GSA) provides the implementation, operation, and management of FDMS, a centralized electronic system for federal agency users. FDMS supports a variety of regulatory activities and offers public access through www.Regulations.gov, the system's publicfacing website. This platform allows interested parties to search, view, download, and submit comments on federal notices and regulations.
- CPSC's Office of Facilities Services (EXFS) and GSA: In FY 2024, as part of the agency's ongoing program to align its real capital with personnel and fiscal resources, CPSC collaborated with GSA to return 15,400 square feet of leased office space, resulting in a rent credit of \$230,381 to be recognized in FY 2025.

## **Evaluation and Research**

#### **Key Performance Measures**

CPSC has identified a core set of 36 key performance measures to track progress in implementing its Strategic Plan. These measures serve as essential tools for monitoring and reporting progress toward the agency's strategic goals and strategic objectives, while also supporting evidence-based decision-making in agency management and resource allocations. In addition to these key performance measures, CPSC utilizes supplementary operating performance measures to track lower-level projects and program outputs, which are used for internal management and decision-making. Internal milestones are also set and monitored to ensure continuous progress in implementation.

#### **Strategic Data Review Meetings**

CPSC employs several mechanisms to review financial and performance data and effectively manage programs throughout the fiscal year. The Office of the Chief Financial Officer (CFO) produces a monthly report for senior managers, summarizing the agency's financial status and human capital. This report includes financial data, such as the current fiscal year's annual funding level, cumulative allowances, funds obligated, and expended obligations, as well as staffing levels. The agency conducts a Mid-Year review process to assess the annual operating budget for potential adjustments based on new information or emerging priorities.

The agency also holds regular Strategic Data Reviews (SDRs), which are data-driven planning and performance reviews attended by senior management. These reviews provide a forum for managers to focus on planning to achieve agency goals, updating program priorities, and refining funding requirements. Forward-looking decisions are informed by ongoing assessments of progress toward agency goals and strategic objectives, performance measures, and relevant evaluations. During the SDRs, managers address challenges, identify necessary program modifications, and develop strategies to mitigate potential risks.

#### **Evaluation and Research**

CPSC utilizes research, analysis, and program assessments to guide management decisions, enhance program delivery, and refine future strategies. CPSC performs targeted reviews of internal controls to identify areas for improvement. Furthermore, the agency conducts research to assess the effectiveness and efficiency of programs supporting the Strategic Plan. CPSC is committed to using insights from these evaluations to improve its programs and make progress toward using insights from these evaluations to improve its programs and make progress toward its strategic goals. In addition, the agency's Office of the Inspector General (OIG) audits, evaluates, reviews, and investigates its operations and the U.S. Government Accountability Office (GAO) conducts performance audits and provides recommendations to improve CPSC's practices and policies.

Examples of CPSC's FY 2024 evaluation and research efforts include:

**Enterprise Data Analytics:** The volume of the incoming data received by CPSC has grown significantly over the years, making manual processing increasingly impractical. Additionally, agency systems generally have been designed to apply specific data to specific applications, making data sharing more difficult and limiting the ability to leverage modern data analytics and business intelligence tools. These challenges have highlighted the need for a robust, on-demand data exchange across systems, as data analytics have become increasingly essential for informed, data-driven decision making.

• **Background:** To expand CPSC's analytics capability, in FY 2019, CPSC partnered with GSA's IT Modernization Centers of Excellence (CoE) to formulate and establish a multi-year Enterprise Data Analytics Strategy (EDAS) and Implementation Plan. This plan supports the agency's ongoing efforts to improve data management and analytics across the agency, as well as comply with requirements in the Foundations for Evidence-based Policymaking Act of 2018 (Pub. L. No. 115-435) and the overarching Federal Data Strategy<sup>15</sup> (FDS) and

<sup>&</sup>lt;sup>15</sup> The Federal Data Strategy (FDS) encompasses a 10-year vision for how the federal government will accelerate the use of data to deliver on mission, serve the public, and steward resources, while protecting security, privacy, and confidentiality. The mission of the FDS is to fully leverage the value of federal data for mission, service, and the public good by guiding the federal government in practicing ethical governance, conscious design, and a learning culture. For more information on the FDS Framework, please visit: <u>https://strategy.data.gov/overview</u>.

its annual action plan milestones. CPSC has been making ongoing improvements to processes, technologies, and skills to enable CPSC to effectively utilize current and future data collections and analytical methods. The new functionality will enhance CPSC's ability to identify risks to consumers (*e.g.*, product toxicity), share analytics across offices within the agency, ensure consistency across reports, and increase efficiency by automating where possible. CPSC recognizes this requires sustained commitment and has been taking an incremental, step-by-step approach to improving its data analytics and business intelligence environment.

FY 2024 Results: In FY 2024, CPSC continued migration of data into its Data Lake. The Data Lake enables access to agency data in an environment that permits improved authorized access to agency data assets, greater processing of data in shorter periods of time, and processing of data from multiple areas across the agency. Additionally, it will provide greater data security with both access controls within the agency and greater barriers to threats from external sources. This includes access to software that facilitates machine learning. In FY 2024, staff gained experience using the identified software solution. Staff also contracted to bridge gaps in data on race, ethnicity, and other demographic variables in order to properly analyze threats to the populations outlined in Executive Order (EO) 13985, Advancing Racial Equity and Support for Underserved Communities Through the Federal Government. This work involved continued effort to develop statistical imputation models. The modeling project was executed in FY 2023. Staff plans to continue this work to further development subject to the availability of resources. Throughout FY 2024, staff from CPSC's Directorate for Economic Analysis, Risk Management Group, and Directorate for Epidemiology collaborated to produce an interactive dashboard that examines fire incident data across sociodemographic dimensions. Staff developed this Fire Risk Dashboard on Power BI, which combines fire incident data with U.S. Census data on income, race/ethnicity, and geography and allows for the manipulation of these data and quick generation of infographics.

#### Development of International Consumer Product Safety Standards and Policy

The Working Party on Consumer Product Safety (WPCPS) of the OECD is a leading international body focused on product safety. It produces policy papers, research, toolkits, conferences, seminars, the Global Recalls Portal, and global awareness campaigns, including the Recommendation on Consumer Product Safety. In FY 2024, CPSC contributed to several initiatives, including:

- An international workshop and research paper on the impact of AI/ML, IoT, and Virtual Reality (VR) technologies on consumer health and safety.
- Analysis comparing government estimates of the societal costs of unsafe products.
- Development of the Global Awareness Campaign on Lithium-Ion Battery Safety.
- A research paper advocating for the prioritization of safety alongside sustainability and promoting safety-by-design approaches to green, recyclable, and repairable products.

## eCommerce – eFiling Program & *De Minimis* Shipments

- Overview & Challenges: Online shopping has become a common practice for consumers in the United States and globally, enabling easy purchases, often directly from overseas manufactures. This has led to a significant increase in the importation of low-value, potentially noncompliant or hazardous *de minimis* shipments, which are shipments valued at \$800 or less. Because of their low cost, these shipments are exempt from traditional entry filing requirements, making the potential risks associated with them largely unknown.
  - <u>Shipment Volume</u>: To address the increased volume of *de minimis* shipments, CPSC established an eCommerce Team in FY 2021 by expanding its physical presence through co-location of additional investigators at ports of entry, including ports where high volumes of *de minimis* shipments arrive.
  - <u>eFiling Program Data Requirement at</u> <u>Importation:</u> CPSC is addressing the issues caused by *de minimis* shipments currently having minimal data requirements, by implementing the eFiling program. eFiling will improve risk assessment of those shipments by requiring importers to provide

more granular product information to CPSC through electronic filing of Certificate of Compliance<sup>16</sup> data at the time of importation.

- **FY 2024 Efforts on eFiling:** In FY 2024, CPSC continued work on the following phases of eFiling implementation:
  - <u>Conduct a Beta Pilot</u>: The Beta Pilot, which kicked off in early FY 2024, built on the Alpha Pilot (completed in FY 2017). Throughout the eight-month Beta Pilot, 37 importer participants, along with their trade partners, such as customs brokers, testing laboratories, and software developers, helped develop, inform, and shape the permanent eFiling requirement for certificate data.
  - Initiate Rulemaking: CPSC drafted a Supplemental Notice of Proposed Rulemaking (SNPR) that will enable CPSC to fully implement its permanent eFiling program upon completion of the Beta Pilot and final rulemaking. After Commission approval, the <u>SNPR</u> was published on December 8, 2023. In FY 2024, staff prepared a Final Rule package for Commission consideration in FY 2025.

#### eCommerce Surveillance – eSAFE Team

- Background: Given the surge in eCommerce and online shopping in recent years, Internet surveillance has become a top priority for CPSC. The expanding eCommerce landscape has led to CPSC's enhanced focus on monitoring and removing online products that pose significant hazards or violate mandatory regulations.
- eSAFE Team: The agency's eCommerce, Surveillance, Analysis, Field, and Enforcement (eSAFE) team conducts online surveillance to identify and remove recalled or banned products sold on secondary markets. The team also targets products that may violate CPSC safety standards or regulations or pose a defect that creates a substantial product hazard. This includes products sold by retailers, manufacturers, importers, or third-party distributors. Additionally, the eSAFE team analyzes eCommerce data to support regulatory actions and defect investigations.
- FY 2024 Results: To keep pace with the evolving marketplace, including the growth of the digital marketplace and emerging customer

hazards, CPSC has continued adapting its compliance and enforcement operations. In FY 2024, the eSAFE team completed nearly 59,000 assignments in support of compliance programs and casework. This included in-depth analysis, the collection of close to 600 priority samples, and more than 56,000 product listing takedowns requests for banned or previously recalled consumer products. These takedown requests were generated from over three million platform screenings by CPSC and resulted in the removal of more than 58,000 units of consumer products from eCommerce.

## CPSC's Public Outreach – Expand Efforts to Reach Targeted Audiences

- **Background:** In FY 2024, CPSC implemented targeted communication strategies to deliver safety messages to communities disproportionately affected by product hazards. These efforts enhanced the visibility of CPSC's safety messaging and fostered partnerships with organizations to amplify and promote our safety messages, supporting equitable public health outcomes.
- FY 2024 Results: The agency's outreach efforts included: expanding outreach to organizations trusted by African American, Hispanic, and Native American and indigenous communities; expanding Spanish-language safety messaging and content; creating safety content and assets; and collaborations with external stakeholders. Noteworthy FY 2024 outreach efforts include the following:
  - Public Health Campaign Native American and Indigenous Communities: Validated by research from the CDC, CPSC built on a successful FY 2023 public health campaign targeting Native American populations, Native Hawaiians, and Alaska Natives, that highlighted protection against carbon monoxide (CO) poisoning and safe sleep for babies messaging through billboard advertising. FY 2024's campaign featured 25 billboards across five states with a high Native American population. The five states were Oklahoma, South Dakota, New Mexico, Colorado, and Montana.
  - Social Media PSAs and Recall Notices: CPSC continued to use paid and organic tactics for targeted outreach on social media

<sup>&</sup>lt;sup>16</sup> Currently, importers are not required to electronically file Certificate of Compliance data at the time of importation. If collected, the data can enhance CPSC's identification of high-risk products, improve risk assessment, and facilitate legitimate trade.

platforms and outlets that communities turn to for consumer news and information. CPSC had success with paid amplification on social media in FY 2024, generating more than 10 million engagements on safety hazards such as safe sleep, furniture tip-over prevention, and fireworks targeting African American and Hispanic audiences. CPSC continued to promote its Spanishlanguage content across Spanish-language platforms on Facebook, Instagram, and Threads.

- <u>Creative Content & Assets</u>: CPSC expanded video content, producing 11 inhouse videos on safety topics such as water beads and *Pool Safely*, contributing to wider consumer education.
- 4) <u>Collaborations within the African American, Hispanic, and Native American</u> <u>Communities</u>: In FY 2024, the agency had significant success in collaborating with external stakeholders (*e.g.*, consumer advocacy groups) to amplify CPSC's safety messaging in historically excluded communities. CPSC had 18 collaborations with external groups, exceeding its FY 2024 target of 13 collaborations. Notable collaborations include:
  - White House/U.S. Department of Health and Human Services (HHS): CPSC supplied thousands of safe sleep and baby safety publications for inclusion in collaboration with the White House and HHS's baby supply kit program, that reached thousands of new parents with lifesaving safety information.
  - Indian Health Service (IHS) of HHS: The collaboration with IHS enabled CPSC to share safety messaging with a trusted voice in Indian Country. CPSC is now a regular contributor to *The Nurse's Cap*, a quarterly publication of IHS.
  - TelevisaUnivision Univision Contigo: CPSC's collaboration with TelevisaUnivision for its Univision Contigo initiative offered a valuable opportunity to establish the agency as a leading authority on pool safety messaging for Spanish-speaking audiences.
  - Howard University: CPSC took part in the Battle of the Burr swim meet at Howard University, a historically Black College and University (HBCU), and the

university's Swim & Dive Team's Community Water Safety Day, along with Diversity in Aquatics, by exhibiting, handing out *Pool Safely* materials, and speaking directly to attendees from the community.

#### Chemical Hazards-Related Research – Organohalogen Flame Retardants (OFRs)

CPSC conducts research on toxicity, human exposure, and health risks of organohalogens, a diverse group of chemical classes that may be found in a wide variety of consumer products. Assessing OFRs together, as multiple classes, makes it feasible for CPSC to assess how different OFR classes have been used in different consumer products.

- Background: In response to Petition HP15-1, the Commission voted to grant the petition and directed staff to initiate several activities. In FY 2019, the CPSC received a scoping and feasibility study of OFRs from the National Academies of Sciences, Engineering, and Medicine (NASEM), entitled, "A Class Approach to Hazard Assessment of Organohalogen Flame Retardants." The NASEM study provided a plan for identifying and applying accepted scientific methods for assessing the toxicity of OFRs as a class to be used by CPSC in its rulemaking efforts. The NASEM identified 14 OFR subclasses that would need to be evaluated separately. CPSC has been working to implement the research and assessment recommendations proposed by the NASEM in its 2019 report.
- FY 2024 Results: In FY 2024 CPSC continued work to implement staff's FY 2020 "Project Plan: **Organohalogen Flame Retardant Chemicals** Assessment," which describes the approach to scope and conduct risk assessments for OFRs in consumer products, and that incorporates the approach identified in the NASEM report. In FY 2024, staff continued several projects using contractors and interagency collaboration to identify readily available data information for all OFRs in all 14 subclasses, identify relevant scientific publications concerning toxicity and exposure to document and develop methods and approaches for class-based hazard assessment and class-based exposure assessment. Also, in FY 2024, staff continued a project using contractors to document and develop methods and approaches for classbased dose-response assessment. In FY 2024, staff completed 11 scope documents for OFR

subclasses, and uploaded to the public Web page approximately 153 staff and contractor reports and files, following staff's FY 2020 project plan.

## Chemical Hazards-Related Research – Other Chemicals

CPSC also conducts research on toxicity, human exposure, and health risks of thousands of other chemicals found in consumer products.

- Alternative Toxicological Methods: In FY 2024, CPSC collaborated extensively with the Interagency Coordinating Committee for the ICCVAM, with CPSC staff serving as ICCVAM co-chair, as well as with the international GHS informal working group. CPSC's FY 2024 collaborative work includes:
  - Continued participation as members of numerous working groups for the ICCVAM, including the Validation Workgroup, which has updated the ICCVAM validation guidance document to include alternative approaches, which was published in FY 2024.
  - Served on the organizing committee and prepared a prerecorded presentation for the ICCVAM August 2024 webinar "Method Developers Forum: New Approaches for Carcinogenicity Testing." A video was produced and is available at <u>Method</u> <u>Developers Forums</u>. The forum provided an opportunity for engagement both between regulators and developers and among developers seeking to leverage collaborations to improve their respective methods. A white paper on the FY 2023 workshop "Trust Your Gut: Establishing Confidence in Gastrointestinal Models" was published in FY 2024 in the journal *Altex*.
  - Continued work with NIST on validating the Electrophilic Allergen Screening Assay (EASA) assay (*i.e.*, a scientific testing procedure to detect or identify skin sensitizers, which are substances found in consumer products and have the potential to cause Allergic Contact Dermatitis). The work was performed in cooperation with ICCVAM, the National Toxicology Program Interagency Center for the Evaluation of Alternative Toxicological Methods (NICEATM), NIST, the U.S. Food and Drug Administration (FDA), and the Department of Defense (DoD). CPSC evaluated a

measurement science approach to characterize uncertainty, variability, and potential biases in the EASA assay, which was published in a peer-reviewed journal. The assay was approved in FY 2024 into the OECD workplan for consideration for adoption into their test guidelines program.

- Continued participation in the international Non-animal Test Methods (NATM) informal working group, which is incorporating nonanimal approaches into the human health hazard chapters of the GHS.
- Reviewed numerous documents for ICCVAM, such as testing procedures, guidance documents and <u>OECD Test</u> <u>Guidelines Programme documents</u>, including a document on state of the science and available methods for identifying certain endocrine disruptors relevant for human health.

## Development of Learning Agenda and Evaluation Plan

In FY 2024, the collaboration between two pilot program offices, with support from a contractor, led to the creation of a learning agenda and evaluation plan for CPSC's Import Surveillance and Human Resources offices. The learning agenda identifies key research questions and priorities related to program outcomes and improvements, while the evaluation plan outlines areas for measurement, along with potential methods and tools for data collection. This initiative has strengthened the agency's evaluation and research efforts, establishing a solid foundation for future evidencebased evaluations.

## Importance of Data and Evidence in Determining Program Priorities

As a data-driven agency, CPSC regularly collects and analyzes a wide range of data from multiple sources that are relevant to its mission. CPSC uses that information to shape program strategies and select priorities. For example, CPSC systematically reviews and analyzes data on injury and death incidents related to consumer products to develop the CPSC's hazard-mitigation strategies. CPSC receives data from multiple sources, including NEISS, death certificates, Medical Examiner and Coroners Alert Project (MECAP) reports, incident reports, and <u>www.SaferProducts.gov</u>, among other sources.

# Appendix A

### CPSC Performance: Verification & Validation of Performance Data

CPSC requires complete, accurate, and reliable performance data to assess the agency's progress toward its strategic goals and objectives and to make good management decisions. CPSC's approach to verification and validation (V&V) of performance data, intended to improve accuracy and reliability, is based upon the following:

- The agency develops performance measures through its strategic planning and annual performance planning processes.
- (2) CPSC's functional components follow a standard reporting procedure to document detailed information for each performance measure in an internal agency database. This information includes, but is not limited to:
  - performance measure definition,
  - rationale for the performance measure,
  - source of the data,
  - data collection and computation methods, and
  - data limitations.
- (3) The agency's major functional components are responsible for evaluating the completeness, consistency, timeliness, and quality of the data for their key performance measures, while also identifying any data limitations. Managers overseeing these components certify that procedures to ensure data quality have been followed and that the reported results are accurate, reliable, and reasonably reliable.
- (4) In addition to the self-assessments and certification statements completed by managers of major functional components, CPSC's Office of Financial Management, Planning, and Evaluation (EXFM) reviews the year-end results

for key performance measures. These results are approved by management before being published in agency documents. The EXFM team also conducts a thorough V&V review of each key performance measure on a two-year cycle, following established procedures. For FY 2024, EXFM selected 18 out of 36 key performance measures across the agency's functional components for an independent V&V review to assess the accuracy of reported performance results.

- (5) CPSC regularly holds Strategic Data Review meetings, where managers of key functional areas evaluate progress toward performance targets and strategic objectives. These meetings also focus on identifying program risks and developing strategies to mitigate them.
- (6) Managers of assessable units within CPSC submit annual letters of assurance regarding the effectiveness of general and program-level internal controls within their areas of responsibility. These letters highlight their achievements during the year as well as any operational control deficiencies or weaknesses in their program-level internal controls, including challenges related to the quality of program data.

These procedures help to provide assurance that performance data reported by the agency are sufficiently complete, accurate, and reliable, as appropriate to intended use, and that internal controls are maintained and functioning as intended.

## Appendix B

Changes to FY 2024 Performance Measures

In accordance with OMB Circular No. A-11 guidance, this section of the FY 2024 APR summarizes changes to FY 2024 performance measures that occurred between the publication of the FY 2024 Performance Budget Request (PBR) (published March 2023) and this document, the FY 2024 APR (January 2025).

Changes to the performance measures resulted from CPSC's FY 2024 Operating Plan (approved by the Commission in November 2023) and, subsequently, Congress's enactment of CPSC's FY 2024 annual appropriations at a level substantially below the PBR level.

Key Measure ID	Action	FY 2024 Measure Statement		1 Target FY 2024 APR
2024KM1.1.1	Revised target	<u>PBR and APR</u> : Number of hazard characterization annual reports completed on consumer product-related fatalities, injuries, and/or losses for specific hazards	24	11
2024KM1.2.2	Revised statement; revised target	PBR:         Number of candidates for rulemaking prepared for Commission consideration <u>APR – Revised to:</u> Number of rulemaking briefing packages from the Mandatory Standards table prepared for Commission consideration	15	23
2024KM1.3.3	Revised target	PBR and APR: Number of import examinations completed	55,000	45,000
2024KM1.3.4	Revised statement; revised target	PBR:         Number of <i>de minimis</i> shipment examinations at eCommerce ports completed <u>APR – Revised to</u> :         Number of <i>de minimis</i> shipment examinations completed	TBD	12,000
2024KM2.1.1	Revised target	<u>PBR and APR:</u> Percentage of cases for which a Preliminary Determination is made within 85 business days of case opening (Hazard Priorities A, B, and C)	75%	70%
2024KM2.1.2	Revised target	<u>PBR and APR:</u> Percentage of cases for which a compliance determination is made within 5 business days of completed sample evaluation	TBD	85%
2024KM2.2.1	Revised statement; revised target	PBR:         Percentage of cases for which a CAP is accepted, or public notice of hazard is issued within 90 business days of a Preliminary Determination (Hazard Priorities A, B, and C) <u>APR – Revised to:</u> Percentage of cases for which a CAP is accepted, or public notice process is initiated within 90 business days of a Preliminary Determination (Hazard Priorities A, B, and C)	75%	60%
2024KM2.2.2	Revised statement; revised target	<u>PBR</u> : Percentage of cases for which a firm is notified of violation within 5 business days of compliance violation determination <u>APR – Revised to</u> : Percentage of cases for which a firm is notified of a violation within 10 business days of compliance violation determination	TBD	80%

### 2024 APR | January 2025

### Appendices

Key Measure ID	Action	FY 2024 Measure Statement		4 Target FY 2024 APR
2024KM2.2.3	Revised target	<u>PBR and APR:</u> Percentage of Fast-Track cases with corrective actions initiated within 20 business days of case opening	97%	90%
2024KM2.2.5	Revised target	<u>PBR and APR:</u> Percentage of cases open 90 business days for which a product safety assessment planning discussion is held with technical staff	TBD	95%
2024KM2.3.1	Revised target	<u>PBR and APR:</u> Recall response rate for all consumer product recalls	33%	43%
2024KM2.4.1	Revised target	<u>PBR and APR:</u> Percentage of overdue notification notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue	TBD	95%
2024KM3.2.3	New	<u>APR – Added the following</u> : Unique open rate for email subscribers to CPSC's recall announcements		30%
2024KM4.1.1	Revised Target	<u>PBR and APR:</u> Percentage of employees satisfied with opportunities to improve their skills (as reported in the FEVS)	74%	70%
2024KM4.3.2	Revised Target	<u>PBR and APR:</u> Percentage of FOIA responses to the public that meet timeliness benchmarks	TBD	75%
2024KM4.4.4	Revised statement; revised target	<u>PBR</u> : Percentage of IT projects delivered on schedule <u>APR – Revised to:</u> Percentage of prioritized IT projects delivered on time, on budget, and with intended performance	TBD	Baseline
2024KM4.4.5	Revised Target	<u>PBR and APR:</u> Percentage of prioritized high-risk IT security audit findings addressed	TBD	93%

## Appendix C

### Detailed Information on FY 2024 Performance Measures

CPSC's FY 2024 Operating Plan includes FY 2024 performance measures and annual targets, used for tracking progress toward achieving the strategic goals and strategic objectives outlined in the agency's strategic plan. This section presents detailed information on CPSC's 36 key performance measures for FY 2024.

**Navigation**: The performance measures are organized by strategic goal. For each performance measure, this appendix shows key information from the data fields listed in CPSC's centralized Performance Management Database (PMD). Each quarter, CPSC's functional components are responsible for reporting actual progress for each performance measure in the PMD. The following are the data fields listed in this appendix for each performance measure:

ı.

Name of Data Field	Description
Control ID (*)	<ul> <li>A unique identifier assigned to each performance measure.</li> <li><u>Note</u>: An asterisk symbol (*) following the Control ID indicates that the performance measure has been verified and validated. For more information on CPSC's procedures on Verification &amp; Validation (V&amp;V) of performance data, refer to Appendix A on p. 32.</li> </ul>
Program	CPSC's functional component that is responsible for the performance measure.
Strategic Goal	The strategic goal from CPSC's Strategic Plan associated with the performance measure.
Strategic Objective	The strategic objective from CPSC's Strategic Plan associated with the performance measure.
Performance Measure Statement	A measurable level of performance used for assessing progress towards a strategic objective.
Definition of Performance Measure	A clear description of the indicator, with enough specificity that different individuals can collect and report the same information for the measure.
Rationale for Performance Measure	A description of why the performance measure was selected; how it tracks progress toward the associated strategic objective; and how the information will be useful for management.
2020–2024 Actuals; Target met?	FY 2024 target and historical actual values for the performance measure and indication of whether the FY 2024 target was met.

Name of Data Field	Description
Analysis	<ul> <li>This field may include:</li> <li>An explanation of how progress toward meeting the annual target for this performance measure contributes to progress toward meeting the strategic objective;</li> <li>Annual target: <ul> <li>If the FY 2024 target was met, a description of the key elements that contributed to success in meeting the target;</li> <li>If the FY 2024 target was not met, a description of the issues/obstacles that impeded success in meeting the target;</li> <li>If data for FY 2024 result are not available, the reason(s) for the unavailability, and the expected date that the data will become available; and</li> </ul> </li> <li>Discussion of the trend result: positive, negative, or steady; expectations for trend over time.</li> </ul>
Plan(s) for Improving Performance	If applicable, a description of action(s) to be implemented to improve performance in future years.
Data Source	Identification of data source(s) with enough specificity, so that the same source(s) can be used for the performance measure over time.
Data Collection Method and Computation	Detailed description of the collection and computation method, so that it can be replicated consistently over time and by different personnel.
Data Limitations	Identification of any factors that may affect the reliability or validity of the data collected.

Control ID	Program
2024KM1.1.1	Hazard Identification
Strategic Goal	
Goal 1: Prevent	
Strategic Objective	
1.1: Improve identification and timely assessment of haz	ards to consumers
Performance Measure Statement	
Number of hazard characterization annual reports compl and/or losses for specific hazards	eted on consumer product-related fatalities, injuries,
Definition of Performance Measure	
The number of milestone hazard characterization statistion or categories. These reports characterize the number of	cal reports produced for specified product-related hazards reported fatalities and estimated injuries and trends.
Rationale for Performance Measure	

This key measure tracks an element of the CPSC's strategy for improved hazard identification by scanning the marketplace to determine whether previously identified significant hazards exist in similar products. Annual reports presenting statistics on the numbers of reported deaths and estimates of emergency department-treated, product-related injuries for specific product-related hazards or categories allow for trend assessments and inform management decisions, along with information and education campaigns.

2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
11	11	12	13	11	11	$\checkmark$

Analysis

The FY 2024 actual result was 11 annual reports, meeting the annual target of 11 reports.

Plan(s) for Improving Performance

The CPSC plans to work on 10 reports in FY 2025. The agency will be working on one report no included in FY 2024, the Death and Injury in the U.S. report. However, it will not be developing FY 2025 versions of these two reports: Hazards for People 65 and Older Report and the Fireworks report.

Data Source

Report postings for Assistant Executive Director (AED) review (Form 122) on CPSC's internal administrative system.

Data Collection Method and Computation

The agency prepares reports on consumer product-related fatalities, injuries, and/or losses for specific hazards annually. This is a count of the number of hazard characterization reports posted for AED review (Form 122) on CPSC's internal document-sharing system during the fiscal year.

**Data Limitations** 

This measure tracks the number of completed reports. It does not measure the quality of the reports.

Control ID Program							
2024KM1.1.2     Hazard Identification							
Strategic Goal							
Goal 1: Prevent							
Strategic Obje	ctive						
1.1: Improve ide	entification and tin	nely assessment	of hazards to con	sumers			
Performance N	leasure Stateme	nt					
Percentage of c	onsumer product	-related injury cas	ses correctly capt	ured at NEISS ho	ospitals		
Definition of Pe	erformance Mea	sure					
hospitals partici sampled hospita	pating in the National is calculated as	ntage of consume onal Electronic Inj : the number of p cases captured b	ury Surveillance roduct-related inj	System (NEISS) ury cases capture	(where the perce	ntage at each	
Rationale for P	erformance Mea	sure					
		t NEISS hospitals ital coders, indica					
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?	
91%	91%	91%	94%	92%	90%	$\checkmark$	
Analysis							
The FY 2024 re	sult was 92%, ex	ceeding the targe	t of 90%.				
Plan(s) for Imp	roving Performa	Ince					
To maintain per had poor evalua	formance, the CF ations, to help imp	PSC will provide tr prove their capture cks to reduce erro	e rate. It will also	employ new softv			
Data Source							
	trative Records S	• · · ·					
Data Collection	n Method and Co	omputation					
hospitals that we $p = (\sum$	ere evaluated dur i(Ni*(ni(coder))/ (s	ospital visit are ca ring the fiscal yea si))/ ∑i(Ni*(ni(cpsc f emergency depa	r as: :))/ (si)))				
of cases in sam below.	ple drawn by the	CPSC auditor at t	the ith NEISS hos	spital, and ni(code	er) and ni(cpsc) a	re as defined	
product-related related cases in	cases in the sam	200 and 300 eme ple are determine aptured by the NE	d. These cases a	ire then compare	d to the number o	of product-	
where ni(coder) ith NEISS hospi	is the number of tal; and ni(cpsc) i The performance	product-related c s the number of p metric is then esti	product-related ca	ses in the sample	e (si), as determir	ed by the	
	•						
<b>Data Limitation</b>	IS						

			Program			
2024KM1.2.1			Hazard	Identification		
Strategic Goal						
Goal 1: Prevent						
Strategic Object	tive					
1.2: Lead efforts effective safety s		fety of consumer	products before th	ey reach the mark	ketplace through r	obust and
	easure Statemer					
he risk of injury a	associated with p	roducts covered b	PSC staff participa y the standard	ited that result in a	a revised standard	I that reduces
	rformance Meas		ntary safety standa			
found in the hom CPSC support, a Underwriters Lab American Nation CPSC rules, such Notification Act (7 This measure is t staff; (2) resulted CPSC extends by providing injury d specific risks of ir providing informa determines may be <b>Rationale for Pe</b> CPSC works to n statutory authorit	e, schools, and/o voluntary consu- poratories Inc. (UI al Standards Inst h as rules for dura 15 U.S.C. § 2056 the count of the n in a new/revised eyond attendance lata and hazard a njury; performing ation on a proposi- be appropriate. A <b>rformance Meas</b> ninimize hazardo y requires the ag	r recreation areas mer product safety .), or another stan itute (ANSI). Thes able infant or todd a). umber of voluntar standard; and (3) e at meetings, and nalyses; encourag research; develop ed rulemaking; an list of these activ sure us defects through ency to rely on vol	nditions, or require , which, by itself, ir , standard is gener dards developmer e voluntary standa ler products, as se y standard activity the new/revised s I it may include, ar ging the developm ing health science d taking other activity tites can be found	mposes no obligat rally developed us and organization (SI ards may be incorp et forth in the Dann categories that we standard improved nong other things ent of a voluntary data; performing ons that the Comm at 16 C.F.R. § 103 pation in voluntary rather than promu	tion regarding use sing ASTM Interna DO) that is accred borated, in whole by Keysar Child P rere: (1) actively e safety. Active pa , any one or more safety standard; i laboratory technin nission, in a partio 31.7.	<ul> <li>In the case of ational (ASTM), lited by the or in part, into roduct Safety</li> <li>ngaged in by rticipation by of the following dentifying cal assistance; cular situation,</li> <li>ies. CPSC's standards, if</li> </ul>
		e with the volunta 2022 Actual		2024 Actual	2024 Target	Target Met?
			23	26	20	✓
Analysis						•
CPSC exceeded nvolved in the de mproved safety i year, in the: (1) M Standards/Volun	evelopment of vol in 26 activity cate /lid-Year Report, tary-Standards.	untary standards gories. Detailed re and (2) Annual Re	tegories with at lea that resulted in fina eporting on these of port, which can be	alizing at least one categories is publi	e new or revised s shed in the VSTA	standard that R issued twice a
lan(s) for Impr	oving Performa	nce				
evised standard		risk of injury, such	20 voluntary standa n as improved dura			
Data Source						
		rds (VS) SharePo so updated regula	int site, where cale rly.	endar notices and	VS documents ar	e stored. An
	Method and Cor	·				
Data Collection			ad voluntary star	dards activities wh	here the activity w	as actively
It is a simple cou engaged in and r that has at least o	one new or revise untary Standards	vity-tracking shee ed standard that in	t as new/revised a nproves safety is c Report (V-STAR).	nd as "improving counted as one. Th	safety." Each proo	duct category

Control ID					m		
2024KM1.2.2     Hazard Identification							
Strategic Goal							
Goal 1: Prevent	t						
Strategic Obje	ctive						
1.2: Lead effort and effective sa		safety of consum	ier produ	icts befoi	re they reach the	marketplace thro	ough robust
Performance M	leasure Statem	ent					
consideration		-	e Manda	tory Star	ndards table prep	ared for Commis	sion
	erformance Mea						
The number of	rulemaking briefi	ng packages sub	mitted b	y staff fo	r the Commission	n's consideration	•
Rationale for F	Performance Me	asure					
						Consumer produce re hazards from o	
2020 Actual	2021 Actual	2022 Actual	2023	Actual	2024 Actual	2024 Target	Target Met?
14	13	21	3	0	21	23	×
Analysis							
<ul> <li>decision (three NOAs, three Final Rules), and two awaiting staff work (eFiling FR, Micro LIB NPR). Overall, CPSC fell short of the 2024 target by two packages. The packages completed are:*</li> <li>(1) ATV FR</li> <li>(2) ASTM F963 DFR</li> <li>(3) Infant Support Cushion NPR (FY 2023 Op Plan)</li> <li>(4) eFiling SNPR</li> <li>(5) Flammability of Clothing Textiles (1610) FR</li> <li>(6) PPPA Petition</li> <li>(7) Bassinets NPR</li> <li>(8) Garage Door Operators DFR</li> <li>(9) eBikes ANPR</li> <li>(10) Infant and Cradle Swings DFR</li> </ul>				<ul> <li>(16) OHV Debris Penetration NOA</li> <li>(17) Infant Bath Seats DFR</li> <li>(18) Nursing Pillows FR</li> <li>(19) Water Beads NPR</li> <li>(20) Rockers NOA</li> <li>(21) Dusters FR</li> <li>(22) Button/Coin Cell Battery Petition</li> <li>*Acronyms for rulemaking status:</li> <li>ANPR: Advance Notice of Proposed Rulemaking</li> <li>DFR: Direct Final Rule</li> <li>FR: Final Rule</li> <li>NOA: Notice of Availability</li> <li>NPR: Notice of Proposed Rulemaking</li> <li>SNPR: Supplemental Notice of Propose Rulemaking</li> </ul>			
Plan(s) for Imp	proving Perform	ance					
NOAs, three of completed, this to reduce reduce	which have beer will allow a retur tion burden. Sta	n completed and n to standard pro ff are also adjust	three for ocesses. ting to a	which co For new decrease	ontractor work wi / rulemakings, sta e in nearly 10% o	uiring redaction of Il continue into F aff has shifted to f staff, and 20% f ake this change i	Y 2025. Once rightsize data for economic
	CPSC's website	: <u>Newsroo</u> m – F		SC.gov			
-	n Method and C						
Count the numb	per of rulemaking	briefing package	es (inclue	ding ANF	PR, NPR, SNPR,	FR, DFR, and N	OA) posted to:
Data Limitatio	ns						
This measure re whether they ha	eflects the number	ed by the Commi	ssion. It	also trac	ks workload acco	nission and not n omplishments an n those rulemaki	d does not

Control ID Program							
2024KM1.2.3* Import Surveillance							
Strategic Goal							
Goal 1: Prevent	t						
Strategic Obje 1.2: Lead efforts and effective sa	s to improve the	safety of consume	er produ	cts befor	e they reach the	marketplace thro	ough robust
Performance M	leasure Stateme	ent					
Percentage of f offender	irms that are eng	aged with a timely	y establi	shment i	inspection after b	eing identified as	s a repeat
Definition of P	erformance Mea	isure					
establishment i	nspection (EI). Th ner. "Timely" mea	based on repeated his performance n ans the firm is eng	neasure	tracks th	ne percentage of	firms that are en	gaged in an El
Rationale for F	Performance Me	asure					
Els provide the requirements.	CPSC a further o	opportunity to wor	k with fir	rms to fo	cus on compliand	ce with applicable	e CPSC
2020 Actual	2021 Actual	2022 Actual	2023 A	Actual	2024 Actual	2024 Target	Target Met?
83%	100%	100%	100	)%	100%	83%	$\checkmark$
Analysis							
that are repeat	offenders is an in	exceeding the anr nportant part of th /ith CPSC regulat	ie agenc	y's Impo	ort Surveillance p	rogram because	
Plan(s) for Imp	oroving Perform	ance					
to maintain the Surveillance (E	level of performa	itize performing e nce that has beer nges in FY 2024 es in FY 2025.	n capture	ed by thi	s performance m	easure. Office of	Import
Data Source							
Integrated Field	l System (IFS) ar	nd CMS					
Data Collection	n Method and C	omputation					
	is also a system	with history of rep used by staff to re					
<ul><li>60 calendar</li><li>Calculate the</li></ul>	e numerator: Cou days of EI date a e denominator: C	unt the total numb assigned by CPSC count the total nun denominator to yie	C in the I nber of f	FS) duri irms that	ng the fiscal year t were assigned E		
Data Limitatio	ns						
It is technically scheduling com		pervisor to make a	adjustme	ents to th	ie El assignment	date in the IFS i	n response to

Control ID Program							
2024KM1.3.1 Import Surveillance							
Strategic Goal			I				
Goal 1: Preven	t						
Strategic Obje	ctive						
1.3: Increase c	apability to identif	y and stop impor	ted hazardous co	onsumer product	S		
Performance I	leasure Statem	ent					
Percentage of	consumer produc	t imports, identifi	ed as high-risk, e	examined at impo	rt		
Definition of P	erformance Mea	isure					
The percentage	e of examined en	tries identified thr	ough CPSC's Sເ	upply Chain Targ	eting program.		
Rationale for F	Performance Me	asure					
High-risk target	ing identifies cha	racteristics in imp	port shipments th	at have elevated	inherent product	risks.	
2020 Actual	2021 Actual	2022 Actual	2023 Actual	Actual 2024 Actual 2024 Target		Target Met?	
80%	82%	90%	90%	92%	85%	$\checkmark$	
Analysis	-				<u>.</u>	-	
	esult was 92%, ex ram is effective in				hat CPSC's Impo	ort Surveillance	
Plan(s) for Imp	proving Perform	ance					
	l continue to prior at has been capt supported.						
Data Source							
ITDS/RAM Inbo	ox and Exam Log	book					
Data Collectio	n Method and C	omputation					
	e numerator: Cou e denominator: C AM Inbox.		mber of targeted	entries from CPS		ogram entered	
Divide the n		,					
Divide the n Data Limitatio	•	, ,					

Control ID Program							
2024KM1.3.2* Import Surveillance							
Strategic Goal							
Goal 1: Preven	t						
Strategic Obje	ctive						
1.3: Increase ca	apability to identif	y and stop impor	ted hazardous co	onsumer products	5		
Performance I	leasure Statem	ent					
Percentage of i	mport shipments	processed throu	gh the RAM syste	em that are clear	ed within 1 busin	ess day	
Definition of P	erformance Mea	asure					
	ments (entry line ocessed through t				total number of s	hipments	
Rationale for F	Performance Me	asure					
	e of import shipme editiously proces						
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?	
99.9%	99.8%	99.8%	99.7%	99.8%	99%	$\checkmark$	
Analysis	-						
	esult was 99.8%, ork is conducted e					's import	
Plan(s) for Imp	proving Perform	ance					
	l use a similar ap s performance me		years to maintai	n the level of per	formance that ha	s been	
Data Source							
ITDS/RAM Inbo	X						
Data Collectio	n Method and C	omputation					
Hold Request") considered "Cle taken by the Cl Computation st • Calculate th • Calculate th	ach entry the CP3 . Entries of impor eared" by CPSC. PSC to stop the c eps: e numerator: Cou e denominator: C	t shipments that "Scored" shipme argo from enterir unt the total numb	are recorded by onts are cleared with a commerce.	CPSC as <sup>"</sup> May P vithin one busines (entry lines) clear	roceed," or "Scor ss day because r red within one bu	red," are no action was siness day.	
<ul><li>system.</li><li>Divide the n</li></ul>	umerator by the c	denominator to yi	eld the actual res	sult.			
	ns						
Data Limitatio					equent messaging	, is the roughly	

Control ID	Program
2024KM1.3.3*	Import Surveillance

Goal 1: Prevent

**Strategic Objective** 

1.3: Increase capability to identify and stop imported hazardous consumer products

Performance Measure Statement

Number of import examinations completed

**Definition of Performance Measure** 

This measure tracks the number of examinations conducted by staff on imported consumer products to verify compliance with CPSC rules, regulations, and bans. Each exam is for one product. This measure does not include *de minimis* exams.

Rationale for Performance Measure

The total number of import examinations performed by staff is a measure of surveillance at U.S. ports to reduce entry of unsafe consumer products.

2020 Actual	2021 Actual	2022 Actual	2023 Actual <sup>17</sup>	2024 Actual	2024 Target	Target Met?
18,561	36,375	62,859	48,797	51,893	45,000	$\checkmark$

Analysis

The FY 2024 result was 51,893 exams, exceeding the target of 45,000.

Plan(s) for Improving Performance

The measure reflects CPSC's capability to examine potentially noncompliant or hazardous shipments of imported products. The agency will continue to stress data quality in data entry.

Data Source

Import Exam Logbook

**Data Collection Method and Computation** 

The CPSC records all import examinations it performs in the Import Exam Logbook. This performance measure's result is calculated by taking the sum of the number of products with exam dates from the reporting period (fiscal year) but excludes those marked as *de minimis*.

**Data Limitations** 

EXIS conducts data quality checks to ensure import exams are recorded in the Import Exam Logbook. Examination data depend on recording by different personnel at different locations.

<sup>&</sup>lt;sup>17</sup> The FY 2023 result should not be compared to prior years' results. Starting with FY 2023, CPSC's tracking of *de minimis* shipments is captured by KM 1.3.4.

Control ID Program								
2024KM1.3.4*			Import	Surveillance				
Strategic Goal			I					
Goal 1: Preven	t							
Strategic Obje	ctive							
1.3: Increase c	apability to identif	y and stop impor	ted hazardous co	onsumer products	6			
Performance I	leasure Stateme	ent						
Number of <i>de minimis</i> shipment examinations completed								
Definition of P	erformance Mea	asure						
verify complian exams identifie	racks the number ce with CPSC rul d as <i>de minimis</i> a	es, regulations, a at ports.						
	Performance Me							
	er of <i>de minimis</i> s duce entry of uns							
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?		
			17,806	13,966	12,000	$\checkmark$		
The FY 2024 re	esult was 13,966	exams, exceedin	g the annual targ	jet of 12,000.				
Plan(s) for Imp	proving Perform	ance						
	eflects CPSC's ca buyer shipments							
Data Source								
Import Exam Lo	ogbook							
Data Collectio	n Method and C	omputation						
captures the su	ords all import exa im of the number ress Consignmer	of products with	exam dates from					
Data Limitatio	ns							
	data quality chec	ks to ensure imp	ort exams are re	corded in the Imp ifferent locations.	ort Exam Logbo	ok.		

2024KM2.1.1*			Progra	111		
2024KM2.1.1* Compliance & Field						
Strategic Goal			· · · · ·			
Goal 2: Addres	s					
Strategic Obje	ctive					
2.1: Rapidly ide	entify hazardous o	consumer produc	ts for enforcemer	nt action		
Performance I	Measure Stateme	ent				
	cases for which a es A, B, and C)	Preliminary Dete	ermination is mad	le within 85 busir	ness days of case	e opening
Definition of P	erformance Mea	Isure				
business days of A PD is the det substantial pote DCM system, w	cases in a fiscal of the case openi ermination of whe ential hazard und which then genera d excludes Fast-	ng date, divided other there is suff er Section 15 of t ates a Case Crea	by the total numb icient evidence to he CPSA. A case	per of cases oper o preliminarily de e opening is whe	ned in the fiscal y termine that a pro n a case is enter	ear with a PD. oduct creates a ed into CPSC's
Rationale for F	Performance Me	asure				
	ce measure is an for noncomplian			SC case work. Ma	aking PDs efficie	ntly contributes
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
83%	64%	80%	90%	84%	70%	$\checkmark$
Analysis						
	etric demonstrate ducts for enforcen		nave been alloca	aled in a manner	to readily identity	y and prioritize
Plan(s) for Imp	proving Perform	ance				
	ent and Litigation Insible for substar	ntial product haza	ard investigations	, administrative I	itigation, and civi	
CEL integrates make analytica measure's targo continue trainin	Ily sound substan ets is dependent g its new employ bility to meet this	itial product haza in part on the nat ees on establishe	rd determinations ure and type of in ed procedures an	s and negotiate ( nvestigations in a nd processes that	CAPs. The ability a given fiscal yea	to efficiently to meet this r. EXC will
CEL integrates make analytica measure's targo continue trainin However, the a	lly sound substan ets is dependent ig its new employ	itial product haza in part on the nat ees on establishe	rd determinations ure and type of in ed procedures an	s and negotiate ( nvestigations in a nd processes that	CAPs. The ability a given fiscal yea	to efficiently to meet this r. EXC will
CEL integrates make analytica measure's targ continue trainin However, the a Data Source	Ily sound substan ets is dependent g its new employ bility to meet this	itial product haza in part on the nat ees on establishe	rd determinations ure and type of in ed procedures an	s and negotiate ( nvestigations in a nd processes that	CAPs. The ability a given fiscal yea	to efficiently to meet this r. EXC will
CEL integrates make analytica measure's targe continue trainin However, the a Data Source CPSC's DCM s	Ily sound substan ets is dependent g its new employ bility to meet this	itial product haza in part on the nat ees on establishe metric may be in	rd determinations ure and type of in ed procedures an	s and negotiate ( nvestigations in a nd processes that	CAPs. The ability a given fiscal yea	to efficiently to meet this r. EXC will
CEL integrates make analytica measure's targ- continue trainin However, the a Data Source CPSC's DCM s Data Collectio CPSC collects that progressed Classification o	Ily sound substan ets is dependent ig its new employ bility to meet this system	itial product haza in part on the nat ees on establishe metric may be in omputation n all Compliance fiscal year on pr rities is based on	rd determinations cure and type of in ed procedures an npacted by staff r Action (CA) initia roducts with haza the severity of th	s and negotiate ( nvestigations in a nd processes that resources. ated cases and n ards that fall under	CAPs. The ability a given fiscal yea t account for this on-Fast-Track re er Hazard Prioritie	to efficiently to meet this r. EXC will measure. ported cases es A, B, or C.
CEL integrates make analytica measure's targ continue trainin However, the a Data Source CPSC's DCM s Data Collectio CPSC collects that progressed Classification o well as the likel Calculation For • Numerator: the Case Ci	Ily sound substan ets is dependent ig its new employ bility to meet this system <b>n Method and C</b> data from DCM o d to PD during the f the Hazard Prio	tial product haza in part on the nat ees on establishe metric may be in omputation n all Compliance e fiscal year on pr rities is based on njury would occur e numerator by the of cases where e PD date (the P	rd determinations aure and type of in ed procedures an npacted by staff r Action (CA) initia roducts with haza the severity of th the severity of th the severity of th the number of b D date should fal	s and negotiate ( nvestigations in a ad processes that resources. ated cases and n ards that fall under ne most likely inju- usiness days is 8 I within the fiscal	CAPs. The ability a given fiscal yea t account for this on-Fast-Track re er Hazard Prioritie ury resulting from 35 business days year).	to efficiently to meet this r. EXC will measure. ported cases es A, B, or C. the hazard, as
CEL integrates make analytica measure's targ continue trainin However, the a Data Source CPSC's DCM s Data Collectio CPSC collects that progressed Classification o well as the likel Calculation For • Numerator: the Case Ci	Ily sound substan ets is dependent g its new employ bility to meet this system <b>n Method and C</b> data from DCM o d to PD during the f the Hazard Prio ihood that such ir mula – Divide the Count the number reation Date to th pr. Count the total	tial product haza in part on the nat ees on establishe metric may be in omputation n all Compliance e fiscal year on pr rities is based on njury would occur e numerator by the of cases where e PD date (the P	rd determinations aure and type of in ed procedures an npacted by staff r Action (CA) initia roducts with haza the severity of th the severity of th the severity of th the number of b D date should fal	s and negotiate ( nvestigations in a ad processes that resources. ated cases and n ards that fall under ne most likely inju- usiness days is 8 I within the fiscal	CAPs. The ability a given fiscal yea t account for this on-Fast-Track re er Hazard Prioritie ury resulting from 35 business days year).	to efficiently to meet this r. EXC will measure. ported cases es A, B, or C. the hazard, as

Control ID Program								
				Tiold				
2024KM2.1.2* Compliance & Field								
Strategic Goal								
Goal 2: Address								
Strategic Object								
	-	consumer products for er	nforcement actior	1				
Performance M	leasure Statem	ent						
Percentage of carefore evaluation	ases for which a	compliance determination	on is made within	5 business days	s of completed sa	ample		
Definition of Pe	erformance Mea	asure						
The number of cases in the fiscal year for which a regulatory violation determination is made within five business days of sample evaluation, divided by the total number of regulatory violation determinations made during the fiscal year. Samples collected in the field and at the ports of entry are sent to CPSC's National Product Testing and Evaluation Center (NPTEC) for analysis by CPSC's technical experts to support EXC in determining whether a product violates CPSC's mandatory standards.								
Rationale for P	erformance Me	asure						
This performance measure is an indicator of the timeliness of CPSC case work. Making determinations of a regulatory violation promptly contributes to the efficiency and speed of corrective actions for non-compliant and defective products.								
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?		
			88%	Data Not Available	85%	N/A		
Analysis								
		or affecting this measure lable in FY 2025.	was not complete	ed in time during	Q4 to provide us	seful		
Plan(s) for Imp	roving Perform	ance						
		uire completion of application of application of application of the second state of th		ne new CMS sys	tem. Due to budg	jet		
Data Source								
CPSC's CMS								
Data Collection	n Method and C	omputation						
<ul> <li>CPSC collects data from the CMS, which tracks the date of sample collection and the date of regulatory violation determination. An <i>ad hoc</i> report in the system runs the computation.</li> <li>Calculation Formula: Divide the numerator by the denominator: <ul> <li><i>Numerator</i>. Count the number of cases for which a regulatory violation determination is made within five business days of the sample evaluation. The regulatory violation determination should fall within the fiscal year.</li> <li><i>Denominator</i>. Count the total number of cases for which a regulatory violation determination is made within the fiscal year.</li> </ul> </li> </ul>								
Data Limitation	IS							
Accurate data w	vas not available	due to the rollout of the	new CRE CMS.					

			_				
Control ID			Program				
2024KM2.2.1 Compliance & Field							
Strategic Goal							
Goal 2: Address							
Strategic Objective							
2.2: Minimize further exposure to hazardous consumer products through effective and timely enforcement that also deters future unlawful actions							
	leasure Stateme						
	ases for which a ermination (Haza		l, or public notice , and C)	process is initiat	ed within 90 busi	ness days of a	
	erformance Mea						
Included in the definition of this measure is the percentage of cases where, within 90 days of CPSC's Preliminary Determination (PD) a firm accepted a CAP negotiated between CPSC and the firm or EXC initiated a unilateral public notice process during the fiscal year. A PD is the determination of whether sufficient evidence supports a preliminary determination that a product creates a substantial potential hazard under Section 15 of the CPSA. This measure is limited to cases with Hazard Priority A, B and C, and excludes Fast-Track cases.							
Rationale for P	erformance Mea	asure					
public notice pro		mely negotiation	of CPSC's negotian of CPSC's negotian of CAPs or initiate products.				
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?	
	75%	56%	80%	93%	60%	$\checkmark$	
Analysis			·				
Meeting this me	tric demonstrates	s efficiency in act	ing to remove ha	zardous products	s from the marke	tplace.	
Plan(s) for Imp	roving Performa	ance					
			blic notice proces n (CEL) is critical				
Data Source							
CPSC's DCM s	ystem						
Data Collection	n Method and Co	omputation					
CPSC collects data from DCM on all Compliance Action (CA) initiated cases and non-Fast-Track reported cases where, within 90 days of the PDs made during the fiscal year: (1) the firm accepts a CAP negotiated between CPSC and the firm; or (2) EXC initiates a unilateral public notice process. This measure is limited to cases with Hazard Priority A, B and C, and it excludes Fast-Track cases.							
<ul> <li>Calculation Formula – Divide the numerator by the denominator:</li> <li><i>Numerator:</i> Count the number of cases for which, within 90 days of the PD: (1) a firm accepted a CAP that was negotiated between CPSC and the firm; or (2) EXC initiated a public notice process. The PD date should fall within the fiscal year.</li> <li><i>Denominator:</i> Count the total number of cases, where PD was made during the fiscal year, for which: (1) the firm accepted a CAP that was negotiated between CPSC and the firm; or (2) EXC and the firm; or (2) EXC initiated a public notice process. The PD date should fall within the fiscal year.</li> </ul>							
Data Limitation	IS						
None							

Control ID			Progra	m		
2024KM2.2.2*			Compli	ance & Field		
Strategic Goa	I					
Goal 2: Addres	S					
Strategic Obje	ective					
2.2: Minimize fu deters future u	urther exposure to nlawful actions	o hazardous cons	sumer products th	hrough effective a	and timely enforc	ement that also
Performance I	Veasure Statem	ent				
Percentage of determination	cases for which a	firm is notified of	f a violation withi	n 10 business da	ys of compliance	violation
Definition of P	erformance Mea	asure				
violation detern	cases in the fisca nination, divided l notification date	by the number of	cases for which	a firm was first no		
Rationale for I	Performance Me	asure				
	ce measure is an lation determinati		timeliness of CPS	SC's notice to firm	ns of violations re	esulting from a
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met
			90%	Data Not Available	80%	N/A
Analysis						
	ne CMS contracto data will be avai		easure was not o	completed in time	e during Q4 to pro	ovide useful
Plan(s) for Im	proving Perform	ance				
	nis metric will requ s unclear when/w			ons of the new Cl	MS system. Due	to budget
Data Source						
CPSC's CMS						
Data Collectio	n Method and C	omputation				
notification. An Calculation For • Nume the de should • Denor	data from the CN ad hoc report in t mula – Divide the rator: Count the r etermination was i d fall within the fis minator: Count the ation date should	the system runs t e numerator by th number of cases made within 10 b cal year. e total number of	the computation. the denominator: for which the firm usiness days of o cases for which	n was first notified compliance deter	l of a regulatory v mination. The no	violation and tification date
Data Limitatio	ns					
	110					

Control ID			Program						
2024KM2.2.3	2024KM2.2.3 Compliance & Field								
Strategic Goal									
Goal 2: Address	S								
Strategic Obje	ctive								
2.2: Minimize fu deters future un	urther exposure to Mawful actions	hazardous consumer p	roducts through o	effective and time	ely enforcement	that also			
Performance Measure Statement									
Percentage of F	Fast-Track cases	with corrective actions in	nitiated within 20	business days o	f case opening				
Definition of P	erformance Mea	sure							
The number of Fast-Track cases with a CAP Accept date within the fiscal year for which a firm had a Stop Sale date within 20 business days of the Case Opening date, divided by the number of Fast-Track cases with a CAP Accept date within the fiscal year.									
Rationale for F	Performance Me	asure							
Industry has an opportunity to participate in a streamlined recall process through the Fast-Track Product Recall Program, which is designed to remove potentially dangerous products from the marketplace more quickly and save the firm and CPSC time and resources. To potentially take advantage of the Fast-Track program, a firm must, among other steps, commit to a Stop Sale and prompt initiation of a sufficient consumer-level voluntary recall within 20 business days of the case opening after reporting to CPSC through the online Fast-Track portal. Increased timeliness of processing these cases contributes to the efficiency and speed of recalls for hazardous consumer products.									
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?			
97%	95%	97%	99.2%	98%	90%	✓			
Analysis					1	1			
		s metric was facilitated b sure the agency receive							
Plan(s) for Imp	proving Perform	ance							
Meeting this me	etric demonstrate	s timely and efficient pro	cessing of consu	mer product reca	alls.				
Data Source									
CPSC's DCM s	ystem								
Data Collection	n Method and C	omputation							
<ul> <li>Numerator: ( Opening dat year.</li> </ul>	Count the numbe e (Case Creation	numerator by the denor r of Fast-Track cases wit date, as generated by th number of Fast-Track ca	th a Stop Sale da ne DCM). The St	op Sale date sho	ould fall within the	e fiscal			
Data Limitation	ns								
None									
L									

Compliance & Field         Strategic Goal         Goal 2: Address         Strategic Objective         2.2: Minimize further exposure to hazardous consumer products through effective and timely enforcement that also deters future unlawful actions         Performance Measure Statement         Performance Measure Statement         Performance Measure Statement         Determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement, divided by the total number of initial assessments to determine whether to open a civil penalty investigation. The date of the recall announcement of initial assessments to determine whether to open a civil penalty investigation. The date of the recall announcement is recorded in the civil penalty assessment record.         Rationale for Performance Measure         This performance measure is an indicator of the completeness and timeliness of CPSC's initial assessments to determine whether to open a civil penalty investigation in matters related to a recall.         2020 Actual       2021 Actual       2023 Actual       2024 Target       Target Met?         The number of initial assessment record.         The performance Measure         This performance Measure         This performance Measure         This performance Measure <td co<="" th=""><th>Control ID</th><th colspan="8">Control ID Program</th></td>	<th>Control ID</th> <th colspan="8">Control ID Program</th>	Control ID	Control ID Program							
Goal 2: Address         Strategic Objective         2.2: Minimize further exposure to hazardous consumer products through effective and timely enforcement that also deters future unlawful actions         Performance Measure Statement         Percentage of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement         Definition of Performance Measure         The number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement, divided by the total number of initial assessments to determine whether to open a civil penalty investigation. The date of the recall announcement is recorded in the civil penalty assessment record.         Rationale for Performance Measure         This performance measure is an indicator of the completeness and timeliness of CPSC's initial assessments to determine whether to open a civil penalty investigation in matters related to a recall.         2020 Actual       2021 Actual       2022 Actual       2024 Target       Target Met?         Qave Actual       2021 Actual       2022 Actual       2024 Target       Target Met?         Analysis         Meeting this metric facilitates the timely identification of cases that may demonstrate unlawful behavior by firms.         Plan(s) for Improving Performance <td< td=""><td colspan="8">2024KM2.2.4* Compliance &amp; Field</td></td<>	2024KM2.2.4* Compliance & Field									
Strategic Objective         2.2: Minimize further exposure to hazardous consumer products through effective and timely enforcement that also deters future unlawful actions         Performance Measure Statement         Percentage of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.         Definition of Performance Measure         The number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement, divided by the total number of initial assessments to determine whether to open a civil penalty investigation. The date of the recall announcement is recorded in the civil penalty assessment record.         Rationale for Performance Measure         This performance measure is an indicator of the completeness and timeliness of CPSC's initial assessments to determine whether to open a civil penalty investigation in matters related to a recall.         2020 Actual       2021 Actual       2022 Actual       2024 Target       Target Met?           100%       100%       95%       ✓         Analysis       V       Analysis       V       Analysis       V         Data Source       EXC's CEL division is responsible for civil penalty work. The continued staffing, development, and training of CEL atorneys is critical to maintaining continued success under this measure.       Data Source         Data Collection Method and Computation       Calculation Form	Strategic Goal									
2.2: Minimize further exposure to hazardous consumer products through effective and timely enforcement that also deters future unlawful actions         Performance Measure Statement         Performance Measure Statement         Performance Measure Statement         Definition of Performance Measure         Definition of Performance Measure         The number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement, divided by the total number of initial assessments to determine whether to open a civil penalty investigation. The date of the recall announcement is recorded in the civil penalty assessment record.         Rationale for Performance Measure         This performance measure is an indicator of the completeness and timeliness of CPSC's initial assessments to determine whether to open a civil penalty investigation in matters related to a recall.         2020 Actual       2021 Actual       2022 Actual       2024 Target       Target Met?         Met?         100%       100%       95%       ✓         Analysis         Meeting this metric facilitates the timely identification of cases that may demonstrate unlawful behavior by firms.         Plan(s) for Improving Performance         EXC's CEL division is responsible for civil penalty work. The continued staffing, develo	Goal 2: Address									
deters future unlawful actions         Performance Measure Statement         Percentage of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.         Definition of Performance Measure         The number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement, divided by the total number of initial assessments to determine whether to open a civil penalty investigation. The date of the recall announcement is recorded in the civil penalty assessment record.         Rationale for Performance Measure         This performance measure is an indicator of the completeness and timeliness of CPSC's initial assessments to determine whether to open a civil penalty investigation in matters related to a recall.       2024 Actual       2024 Target       Target Met?         2020 Actual       2021 Actual       2022 Actual       2023 Actual       2024 Actual       2024 Target       Met?         4 malysis       — — — — 100%       100%       95%       ✓         Plan(s) for Improving Performance       EVENT       EVENT <td< td=""><td colspan="8">Strategic Objective</td></td<>	Strategic Objective									
Percentage of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement. Definition of Performance Measure The number of initial assessments to determine whether to open a civil penalty investigation. The date of the recall announcement is recorded in the civil penalty assessment record. Rationale for Performance Measure This performance measure is an indicator of the completeness and timeliness of CPSC's initial assessments to determine whether to open a civil penalty investigation in matters related to a recall. 2020 Actual 2021 Actual 2022 Actual 2023 Actual 2024 Actual 2024 Target Met? 100% 100% 95% ✓ Analysis Meeting this metric facilitates the timely identification of cases that may demonstrate unlawiruly behavior by firms. Plan(s) for Improving Performance EXC's CEL division is responsible for civil penalty work. The continued staffing, development, and training of CEL attorneys is critical to maintaining continued success under this measure. Defat Source CPSC's civil penalty assessment records Calculation Formula – Divide the numerator by the denominator: • Numerator: Count the numer of y the denominator: • Numerator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that are conduced within 90 days of the recall announcement. • Deta Limitation: • Deta Limitation: • Deta Limitation: • Deta Limitation: • Count the total number of initial assessments to determine whether to open a civil penalty investigation that are conduced within 90 days of the recall announcement. • Deta Limitation: • Deta Limitation: • Deta Limitation: • Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.										
within 90 days of the recall announcement   Definition of Performance Measure   The number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement, divided by the total number of initial assessments to determine whether to open a civil penalty investigation. The date of the recall announcement is recorded in the civil penalty assessment record.   Rationale for Performance Measure   Rationale for Performance Measure   This performance measure is an indicator of the completeness and timeliness of CPSC's initial assessments to determine whether to open a civil penalty investigation in matters related to a recall.   2020 Actual 2021 Actual 2022 Actual 2023 Actual 2024 Actual 2024 Target Met?	Performance Measure Statement									
The number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement, divided by the total number of initial assessments to determine whether to open a civil penalty investigation. The date of the recall announcement is recorded in the civil penalty assessment record.         Rationale for Performance Measure         Vertication of the completeness and timeliness of CPSC's initial assessments to determine whether to open a civil penalty investigation in matters related to a recall.         2020 Actual       2021 Actual       2024 Target       Target Met?         Calconal       2024 Actual       2024 Target       Target Met?         Calconal       2024 Actual       2024 Actual       2024 Target       Target Met?         Calconal colspan="2">2021 Actual       2024 Actual       2024 Target       Target Met?          100%       100%       95%       ✓         Analysis       Ferformance       EXC's CEL division is responsible for civil penalty work. The continued staffing, development, and training of CEL attorneys is critical to maintaining continued success under this measure.       Data Source         CPSC's civil penalty assessment				to open a civil pe	nalty investigatio	n that are condu	cted			
within 90 days of the recall announcement, divided by the total number of initial assessments to determine whether to open a civil penalty investigation. The date of the recall announcement is recorded in the civil penalty assessment record.Rationale for Performance MeasureThis performance measure is an indicator of the completeness and timeliness of CPSC's initial assessments to determine whether to open a civil penalty investigation in matters related to a recall.2024 Actual2021 Actual2022 Actual2023 Actual2024 Actual2024 Target Met?Target Met?2020 Actual2021 Actual2022 Actual2023 Actual2024 Actual2024 TargetTarget Met?100%100%95%√AnalysisMeeting this metric facilitates the timely identification of cases that may demonstrate unlawful behavior by firms.Plan(s) for Improving PerformanceEXC's CEL division is responsible for civil penalty work. The continued staffing, development, and training of CEL attorneys is critical to maintaining continued success under this measure.Data SourceCPSC's civil penalty assessment recordsData Collection Method and ComputationCalculation Formula – Divide the numerator by the denominator: • Numerator. Count the total number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement. • Denominator. Count the total number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days	Definition of P	erformance Mea	asure							
This performance measure is an indicator of the completeness and timeliness of CPSC's initial assessments to determine whether to open a civil penalty investigation in matters related to a recall.         2020 Actual       2021 Actual       2022 Actual       2023 Actual       2024 Actual       2024 Target       Target Met?           100%       100%       95%       ✓         Analysis         100%       95%       ✓         Plan(s) for Improving Performance       EXC's CEL division is responsible for civil penalty work. The continued staffing, development, and training of CEL attorneys is critical to maintaining continued success under this measure.       Data Source         CPSC's civil penalty assessment records         Data Collection Method and Computation         Calculation Formula – Divide the numerator by the denominator:         • Numerator: Count the number of initial assessments to determine whether to open a civil penalty investigation that falls within 90 days of the recall announcement.         • Denominator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.         Data Limitations	within 90 days of to open a civil p	The number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement, divided by the total number of initial assessments to determine whether to open a civil penalty investigation. The date of the recall announcement is recorded in the civil penalty								
determine whether to open a civil penalty investigation in matters related to a recall.2020 Actual2021 Actual2022 Actual2023 Actual2024 Actual2024 Target Met?100%100%95%✓AnalysisMeeting this metric facilitates the timely identification of cases that may demonstrate unlawful behavior by firms.Plan(s) for Improving PerformanceEXC's CEL division is responsible for civil penalty work. The continued staffing, development, and training of CEL attorneys is critical to maintaining continued success under this measure.Data SourceCPSC's civil penalty assessment recordsData Collection Method and ComputationCalculation Formula – Divide the numerator by the denominator: • Numerator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement. • Denominator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.Data Limitations	Rationale for F	Performance Me	asure							
2020 Actual       2021 Actual       2022 Actual       2024 Actual       2024 Target       Met?           100%       100%       95%       ✓         Analysis         Meeting this metric facilitates the timely identification of cases that may demonstrate unlawful behavior by firms.         Plan(s) for Improving Performance         EXC's CEL division is responsible for civil penalty work. The continued staffing, development, and training of CEL attorneys is critical to maintaining continued success under this measure.         Data Source         CPSC's civil penalty assessment records         Data Collection Method and Computation         Calculation Formula – Divide the numerator by the denominator:         • Numerator: Count the number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.         • Denominator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.         Data Limitations						nitial assessmen	1			
Analysis         Meeting this metric facilitates the timely identification of cases that may demonstrate unlawful behavior by firms.         Plan(s) for Improving Performance         EXC's CEL division is responsible for civil penalty work. The continued staffing, development, and training of CEL attorneys is critical to maintaining continued success under this measure.         Data Source         CPSC's civil penalty assessment records         Data Collection Method and Computation         Calculation Formula – Divide the numerator by the denominator:         • Numerator: Count the number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.         • Denominator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.         Data Limitations	2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	-			
Meeting this metric facilitates the timely identification of cases that may demonstrate unlawful behavior by firms.         Plan(s) for Improving Performance         EXC's CEL division is responsible for civil penalty work. The continued staffing, development, and training of CEL attorneys is critical to maintaining continued success under this measure.         Data Source         CPSC's civil penalty assessment records         Data Collection Method and Computation         Calculation Formula – Divide the numerator by the denominator:         • Numerator: Count the number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.         • Denominator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.         Data Limitations				100%	100%	95%	$\checkmark$			
Plan(s) for Improving Performance         EXC's CEL division is responsible for civil penalty work. The continued staffing, development, and training of CEL attorneys is critical to maintaining continued success under this measure.         Data Source         CPSC's civil penalty assessment records         Data Collection Method and Computation         Calculation Formula – Divide the numerator by the denominator:         • Numerator: Count the number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.         • Denominator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.         Data Limitations	Analysis									
<ul> <li>EXC's CEL division is responsible for civil penalty work. The continued staffing, development, and training of CEL attorneys is critical to maintaining continued success under this measure.</li> <li>Data Source</li> <li>CPSC's civil penalty assessment records</li> <li>Data Collection Method and Computation</li> <li>Calculation Formula – Divide the numerator by the denominator: <ul> <li>Numerator: Count the number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.</li> <li>Denominator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.</li> </ul> </li> <li>Data Limitations</li> </ul>	Meeting this me	etric facilitates the	e timely identification of c	ases that may de	emonstrate unlav	vful behavior by f	firms.			
attorneys is critical to maintaining continued success under this measure.          Data Source         CPSC's civil penalty assessment records         Data Collection Method and Computation         Calculation Formula – Divide the numerator by the denominator: <ul> <li>Numerator: Count the number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.</li> <li>Denominator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.</li> </ul> <li>Data Limitations</li>	Plan(s) for Imp	proving Perform	ance							
CPSC's civil penalty assessment records Data Collection Method and Computation Calculation Formula – Divide the numerator by the denominator: • Numerator: Count the number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement. • Denominator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year. Data Limitations					affing, developm	ent, and training	of CEL			
Data Collection Method and Computation         Calculation Formula – Divide the numerator by the denominator:         • Numerator: Count the number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.         • Denominator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.         Data Limitations	Data Source									
<ul> <li>Calculation Formula – Divide the numerator by the denominator:</li> <li><i>Numerator:</i> Count the number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.</li> <li><i>Denominator:</i> Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.</li> </ul>	CPSC's civil pe	nalty assessmen	t records							
<ul> <li>Numerator: Count the number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.</li> <li>Denominator: Count the total number of initial assessments to determine whether to open a civil penalty investigation that falls within the fiscal year.</li> <li>Data Limitations</li> </ul>	Data Collection	n Method and C	omputation							
	<ul> <li><i>Numerator:</i> Count the number of initial assessments to determine whether to open a civil penalty investigation that are conducted within 90 days of the recall announcement.</li> <li><i>Denominator:</i> Count the total number of initial assessments to determine whether to open a civil penalty</li> </ul>									
None	Data Limitation	ns								
	None									
	[									

Control ID			Program			
2024KM2.2.5*			Compliance & I	Field		
Strategic Goal						
Goal 2: Addres	s					
Strategic Obje	ctive					
2.2: Minimize fu deters future ur		o hazardous consumer p	roducts through	effective and time	ely enforcement t	that also
Performance M	Measure Statem	ent				
Percentage of o with technical s		usiness days for which a	product safety as	ssessment plann	ing discussion is	held
Definition of P	erformance Mea	asure				
		al year open at least 90 d technical staff divided by				at least
Rationale for F	Performance Me	asure				
Timely meeting	s with technical s	staff enhance the process	ing of well-plann	ed and well-sup	ported investigati	ons.
2020 Actual	0 Actual 2021 Actual 2022 Actual 2023 Actual 2024 Actual 2024 Target Met?					
			89%	95%	95%	$\checkmark$
				00/0	00/0	
Analysis				00,0		•
Meeting this me	etric enhances th	e timeliness and efficiend				•
Meeting this me marketplace.	etric enhances th proving Perform					•
Meeting this me marketplace. Plan(s) for Imp The Enforceme efficiently make	proving Perform ent and Litigation analytically sour		cy of investigation s Office of Comp zard determination	ns to remove def liance & Field Op ons and negotiat	ective products fr perations (EXC) v e CAPs. The cor	rom the works to ntinued
Meeting this me marketplace. Plan(s) for Imp The Enforceme efficiently make staffing, develo	proving Perform ent and Litigation analytically sour	<b>ance</b> Division (CEL) in CPSC's nd substantial product ha	cy of investigation s Office of Comp zard determination	ns to remove def liance & Field Op ons and negotiat	ective products fr perations (EXC) v e CAPs. The cor	rom the works to ntinued
Meeting this me marketplace. Plan(s) for Imp The Enforceme efficiently make staffing, develo Data Source	ent and Litigation analytically sour pment, and traini	<b>ance</b> Division (CEL) in CPSC's nd substantial product ha	cy of investigation s Office of Comp zard determination	ns to remove def liance & Field Op ons and negotiat	ective products fr perations (EXC) v e CAPs. The cor	rom the works to ntinued
Meeting this me marketplace. Plan(s) for Imp The Enforceme efficiently make staffing, develo Data Source CPSC's DCM s	ent and Litigation analytically sour pment, and traini	ance Division (CEL) in CPSC's nd substantial product ha ng of CEL employees is	cy of investigation s Office of Comp zard determination	ns to remove def liance & Field Op ons and negotiat	ective products fr perations (EXC) v e CAPs. The cor	rom the works to ntinued
marketplace. Plan(s) for Imp The Enforceme efficiently make staffing, develo Data Source CPSC's DCM s Data Collectio Calculation For • Numerator: technical sta	ent and Litigation analytically sour pment, and traini system <b>n Method and C</b> mula – Divide the Count the numbe	ance Division (CEL) in CPSC's nd substantial product ha ng of CEL employees is	cy of investigation s Office of Comp zard determination critical to maintain ninator: for which a PSA the DCM).	hs to remove def liance & Field Op ons and negotiat ining success un	ective products from the products from the products from the products from the product of the pr	rom the works to itinued
Meeting this me marketplace. Plan(s) for Imp The Enforceme efficiently make staffing, develo Data Source CPSC's DCM s Data Collectio Calculation For • Numerator: technical sta	erroving Perform ent and Litigation e analytically sour pment, and traini system n Method and C mula – Divide the Count the number aff. (Case Creatio r: Count the total	ance Division (CEL) in CPSC's and substantial product hat ing of CEL employees is omputation e numerator by the denor er of cases open 90 days on date, as generated by	cy of investigation s Office of Comp zard determination critical to maintain ninator: for which a PSA the DCM).	hs to remove def liance & Field Op ons and negotiat ining success un	ective products from the products from the products from the products from the product of the pr	rom the works to itinued

			Program				
2024KM2.3.1 Compliance & Field							
Strategic Goal							
Goal 2: Address	S						
Strategic Obje	ctive						
2.3: Advance tir products	mely, comprehen	sive, effective, and efficient	ent consumer pro	oduct recalls for I	nazardous consu	imer	
Performance M	leasure Statem	ent					
		umer product recalls					
Definition of P	erformance Mea	asure					
		rage correction rate for r	ecall cases close	ed during the fisc	al year.		
Rationale for P	Performance Me	asure					
product hazard	and appropriatel 's effectiveness b	s consumer response to y encouraging consumer out does not account for	s them to take a	ction. The respor	nse rate provides	some	
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?	
33%	32%	16%	24%	51%	43%	$\checkmark$	
Analysis				I	I		
Plan(s) for Imp	proving Perform	nunicate recall informatio ance recalling firms to maxim and other technological	ize direct notifica		rs and leverage r	multiple	
Data Source	-						
CPSC's DCM s	vstem						
	n Method and C	omputation					
then entered int year. Calculation For • <i>Numerator:</i>	to CPŠC's DCM. mula – Divide the Total correction p	om Monthly Progress Re This measure tracks the e numerator by the denor percentages that were co of closed cases that invol	average correct ninator: mpleted for recal	ion rate for all realling the fisc	calls closed in the	e fiscal	
	ns						
Data Limitation	alculated due to r	nid-year change approve	ed by the Commis	ssion to use an a	verage correctio	n rate	

2024KM2.4.1*       Compliance & Field         Strategic Goal         Goal 2: Address         Strategic Objective         2.4: Monitor post-recall firm actions to identify need for additional compliance, enforcement, or communication activities         Performance Measure Statement         Performance Measure Statement         Performance Measure         Definition of Performance Measure         The number of overdue notification notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue divided by the total number of overdue notices sent to firms.         Rationale for Performance Measure         This performance measures helps facilitate firm compliance with their CAP obligations and determine whether additional activities are needed.         2020 Actual       2021 Actual       2022 Actual       2024 Actual       2024 Target       Target Met?         —         —         Qual total       2021 Actual       2022 Actual       2024 Actual       2024 Target       Target Met?         —         —         —       —       —       —       Unavailable       96%       95%       ✓       ✓       Met?<	Control ID			Program						
2.4: Monitor post-recall firm actions to identify need for additional compliance, enforcement, or communication activities            Percentage of overdue notification notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue divided by the total number of overdue notices sent to firms.         Rationale for Performance Measure         This performance measures helps facilitate firm compliance with their CAP obligations and determine whether additional activities are needed.         2020 Actual       2021 Actual       2022 Actual       2023 Actual       2024 Target       Target Met?         -       -       -       Unavailable       96%       95%       ✓         Analysis       Strates effective monitoring of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are warranted.       EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure.       EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure. </td <td>2024KM2.4.1*</td> <td colspan="8">2024KM2.4.1* Compliance &amp; Field</td>	2024KM2.4.1*	2024KM2.4.1* Compliance & Field								
Strategic Objective         2.4: Monitor post-recall firm actions to identify need for additional compliance, enforcement, or communication activities         Performance Measure Statement         Percentage of overdue notification notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue         Definition of Performance Measure         The number of overdue notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue divided by the total number of overdue notices sent to firms.         Rationale for Performance Measure         This performance measures helps facilitate firm compliance with their CAP obligations and determine whether additional activities are needed.         2020 Actual       2021 Actual       2022 Actual       2024 Actual       2024 Target       Target Met?         -       -       -       Unavailable       96%       95%       ✓         Analysis       Meeting this metric facilitates effective monitoring of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are warranted.       Plan(s) for Improving Performance         EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure.         Data Source       CPSC's records of overdue reminder email       CPSC's	Strategic Goal									
2.4: Monitor post-recall firm actions to identify need for additional compliance, enforcement, or communication activities         Performance Measure Statement         Percentage of overdue notification notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue         Definition of Performance Measure         The number of overdue notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue divided by the total number of overdue notices sent to firms.         Rationale for Performance Measure         This performance measures helps facilitate firm compliance with their CAP obligations and determine whether additional activities are needed.         2020 Actual       2021 Actual       2022 Actual       2024 Target       Target Met?           Unavailable       96%       95%       ✓         Analysis       Meeting this metric facilitates effective monitoring of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are warranted.       Plan(s) for Improving Performance       EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure.       Definition         Plan(s) for Improving Performance       EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recal	Goal 2: Address									
activities       Performance Measure Statement         Performance Measure Statement       Percentage of overdue notification notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue notices sent to firms within 21 calendar days of determining a firm's monthly progress         Definition of Performance Measure       Image: Statement of the cold number of overdue notices sent to firms.         Rationale for Performance Measure       Image: Statement of the cold number of overdue notices sent to firms.         Rationale for Performance Measure       Image: Statement of the cold number of overdue notices sent to firms.         Rational activities are needed.       2023 Actual       2024 Actual       2024 Target Met?         2020 Actual       2021 Actual       2022 Actual       2024 Actual       2024 Target Met?           Unavailable       96%       95%       ✓         Analysis       Image: State of the cold number of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are needed.       Image: State of the cold number of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are needed.       Image: State of the cold number of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are needed.       Image: State of the cold number of post-recall monitoring post-recall monitoring post-recall monitorin	Strategic Obje	Strategic Objective								
Percentage of overdue notification notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue         Definition of Performance Measure         The number of overdue notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue divided by the total number of overdue notices sent to firms.         Rationale for Performance Measure         This performance measures helps facilitate firm compliance with their CAP obligations and determine whether additional activities are needed.         2020 Actual       2021 Actual       2022 Actual       2024 Actual       2024 Target       Target Met?         -       -       Unavailable       96%       95%       ✓         Analysis       -       -       Unavailable       96%       95%       ✓         Plan(s) for Improving Performance       EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure.       Definition of post-recall activities to be post-recall monitoring to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure.         Plan(s) for Improving Performance       EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's										
progress report is overdue       Definition of Performance Measure         The number of overdue notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue divided by the total number of overdue notices sent to firms.         Rationale for Performance Measure         This performance measures helps facilitate firm compliance with their CAP obligations and determine whether additional activities are needed.         2020 Actual       2021 Actual       2022 Actual       2024 Actual       2024 Target Met?         -       -       Unavailable       96%       95%       ✓         Analysis	Performance N	Performance Measure Statement								
The number of overdue notices sent to firms within 21 calendar days of determining a firm's monthly progress report is overdue divided by the total number of overdue notices sent to firms.         Rationale for Performance Measure         This performance measures helps facilitate firm compliance with their CAP obligations and determine whether additional activities are needed.         2020 Actual       2021 Actual       2022 Actual       2023 Actual       2024 Target       Target Met?           Unavailable       96%       95%       ✓         Analysis        Unavailable       96%       95%       ✓         Plan(s) for Improving Performance       ExC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitor's p			on notices sent to firms v	vithin 21 calenda	r days of determi	ning a firm's mor	nthly			
report is overdue divided by the total number of overdue notices sent to firms.         Rationale for Performance Measure         This performance measures helps facilitate firm compliance with their CAP obligations and determine whether additional activities are needed.         2020 Actual       2021 Actual       2022 Actual       2023 Actual       2024 Target       Target Met?           Unavailable       96%       95%       ✓         Analysis         Metering this metric facilitates effective monitoring of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are warranted.         Plan(s) for Improving Performance         EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure.         Data Source         CPSC's records of overdue reminder email         Data Collection Method and Computation	Definition of P	erformance Mea	asure							
This performance measures helps facilitate firm compliance with their CAP obligations and determine whether additional activities are needed.         2020 Actual       2021 Actual       2022 Actual       2023 Actual       2024 Target       Target Met?            Unavailable       96%       95%       ✓         Analysis         Metering this metric facilitates effective monitoring of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are warranted.         Plan(s) for Improving Performance         EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure.         Data Source         CPSC's records of overdue reminder email         Data Collection						's monthly progre	ess			
additional activities are needed.2021 Actual2022 Actual2023 Actual2024 Actual2024 Target Met?Unavailable96%95%✓AnalysisMeeting this metric facilitates effective monitoring of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are warranted.Image: Capacity Capac	Rationale for F	Performance Me	asure							
2020 Actual       2021 Actual       2022 Actual       2024 Actual       2024 Actual       2024 Target       Met?           Unavailable       96%       95%       ✓         Analysis       Meeting this metric facilitates effective monitoring of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are warranted.       Plan(s) for Improving Performance         EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure.         Data Source       CPSC's records of overdue reminder email         Data Collection Method and Computation       Unavailable										
Analysis         Meeting this metric facilitates effective monitoring of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are warranted.         Plan(s) for Improving Performance         EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure.         Data Source         CPSC's records of overdue reminder email         Data Collection Method and Computation	2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	-			
Meeting this metric facilitates effective monitoring of post-recall activities to determine whether a firm is following through with its voluntary CAP and whether any additional activities are warranted.          Plan(s) for Improving Performance         EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure.         Data Source         CPSC's records of overdue reminder email         Data Collection Method and Computation				Unavailable	96%	95%	$\checkmark$			
through with its voluntary CAP and whether any additional activities are warranted.          Plan(s) for Improving Performance         EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure.         Data Source         CPSC's records of overdue reminder email         Data Collection Method and Computation	Analysis									
EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure. Data Source CPSC's records of overdue reminder email Data Collection Method and Computation										
established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring activities will help meet this measure. Data Source CPSC's records of overdue reminder email Data Collection Method and Computation	Plan(s) for Imp	proving Perform	ance							
CPSC's records of overdue reminder email Data Collection Method and Computation	EXC's Recall Monitor identifies firms that have not submitted timely MPRs and notifies those firms. Adhering to established recall monitoring procedures and continuing to support the Recall Monitor's post-recall monitoring									
Data Collection Method and Computation	Data Source									
	CPSC's records	s of overdue rem	inder email							
Count the total number of overdue reminder emails sent to firms during the fiscal year.	Data Collection	n Method and C	omputation							
	Count the total	number of overd	ue reminder emails sent	to firms during th	e fiscal year.					
Data Limitations	Data Limitation	ns								
None	None									

Control ID	Control ID			Program				
2024KM3.1.1*					Communications			
Strategic Goal								
Goal 3: Commu	Goal 3: Communicate							
Strategic Object	ctive							
3.1: Improve acc	cessbility, usefuln	ess and actionab	ility of co	onsumer	product safety in	formation for dive	rse audiences	
Performance M	leasure Stateme	nt						
Number of enga	gements with CP	SC safety messa	iging on	social me	edia channels by	stakeholders (in r	nillions)	
	erformance Meas							
stakeholders of	CPSC safety mes	sages or content	on socia	al media	platforms such a	etweets, and vide s X (formerly Twitt pocial media monito	er), Instagram,	
Rationale for P	erformance Mea	sure						
	gagement with C nis is essential to					geted to specific a	at-risk	
2020 Actual	2021 Actual	2022 Actual	2023	Actual	2024 Actual	2024 Target	Target Met?	
12.1	9.3	27.2	23	3.8	19.5	15	$\checkmark$	
Analysis								
million engagem paid social med	ents. The continu	ued success in F cally hard-to-read	Y 2024 w	as due t	o CPSC's ongoir	on, achieving a tot g strategy of utiliz aigns and other s	ing organic and	
Plan(s) for Imp	roving Performa	nce						
CPSC will build communications		targeting historica	ally exclu	ided con	nmunities throug	n organic and paic	l digital	
Data Source								
CPSC's contrac	ted social media	monitoring compa	anies for	data on	engagement.			
Data Collection	Method and Co	mputation						
Data are provided by contracted media monitoring companies that subscribe to media measurement tools used by a broad spectrum of companies, such as advertisers, agencies, and research firms that require reliable audience data. All engagement data are added together in a spreadsheet.								
Data Limitation	IS							
	y entered into the human error exis					ese processes are	not automated,	

		Flogia	Program			
2024KM3.2.1			Commu	Communications		
Strategic Goal						
Goal 3: Comm	unicate					
Strategic Obje	ective					
3.2: Increase d	issemination of a	ctionable consum	ner product safety	/ information to a	variety of diverse	e audiences
Performance I	Measure Statem	ent				
Number of nati	onal media place	ments of CPSC s	tories			
Definition of F	erformance Mea	asure				
	placements refe g national newspa broadcasts.					
Rationale for I	Performance Me	asure				
	ments of CPSC-g opposed to placin				audience for CPS	SC safety
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
12	16	24	30	25	25	$\checkmark$
Analysis						
identify the new established relation	d the target of 25 vsworthiness of it ationships with na recalls of adult be	s stories, and hig ational media con ed rails, gun safe	hlighting OCM st tacts. Some exar s, and baby soun	aff's creative app nples of CPSC s	proach in pitching tories placed in n	and ational media
Morning Ameri	ne Today Show.	unilateral salety	warning; toy mag		d OCM's firework	
Morning Americ campaign on th			warning; toy mag			
Morning Americ campaign on the Plan(s) for Imp OCM will contin	ne Today Show.	ance pproach to gener	rating news storie	net warnings; an es that capture na	d OCM's firework	ks safety erest, through
Morning Americ campaign on the Plan(s) for Imp OCM will contin	ne Today Show. D <b>roving Perform</b> nue its strategic a	ance pproach to gener	rating news storie	net warnings; an es that capture na	d OCM's firework	rest, through
Morning Americ campaign on the Plan(s) for Imp OCM will contine effective comment Data Source	ne Today Show. D <b>roving Perform</b> nue its strategic a	ance pproach to gener aims to highlight i	rating news storie important safety i	net warnings; an es that capture na ssues and enhar	d OCM's firework	erest, through vareness.
Morning Americ campaign on the Plan(s) for Imp OCM will contine effective comment Data Source (1) CPSC-control	ne Today Show. <b>proving Perform</b> hue its strategic a hunication, and it a	ance pproach to gener aims to highlight i services and (2)	rating news storie important safety i	net warnings; an es that capture na ssues and enhar	d OCM's firework	erest, through vareness.
Morning Americ campaign on the Plan(s) for Imp OCM will contine effective comment Data Source (1) CPSC-contrest Data Collection OCM staff configure	ne Today Show. <b>proving Perform</b> nue its strategic a nunication, and it a racted monitoring	ance pproach to gener aims to highlight i services and (2) omputation media placemen	rating news storie important safety i CPSC public rela ts of CPSC storie	net warnings; an es that capture na ssues and enhar ations agency-co	d OCM's firework	erest, through vareness. ng services
Morning Americ campaign on the Plan(s) for Imp OCM will contine effective comment Data Source (1) CPSC-contrest Data Collection OCM staff configure	ne Today Show. proving Perform nue its strategic a unication, and it a racted monitoring n Method and C firms and collects pnal media placer	ance pproach to gener aims to highlight i services and (2) omputation media placemen	rating news storie important safety i CPSC public rela ts of CPSC storie	net warnings; an es that capture na ssues and enhar ations agency-co	d OCM's firework	erest, through vareness. ng services

Control ID	Program
2024KM3.2.2	Communications

\_\_\_\_

Strategic Goal

Goal 3: Communicate

**Strategic Objective** 

3.2: Increase dissemination of actionable consumer product safety information to a variety of diverse audiences

Performance Measure Statement

Percentage of recall press releases cycled through the OCM in 2 business days or less, once received from EXC

**Definition of Performance Measure** 

Offices within CPSC and the recalling firm work together to formulate and announce recall press releases as expeditiously as possible to protect consumers from hazardous recalled products. This measure tracks the efficiency and timeliness of OCM in processing recall press releases after receiving a draft from EXC.

Rationale for Performance Measure

Rapid communication of consumer product recalls is crucial for public safety. This measure ensures that press releases are processed quickly, allowing timely dissemination of important information to the public.

2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
	96%	92%	95%	96%	90%	$\checkmark$

Analysis

The FY 2024 result was 96 percent; the target of 90 percent was exceeded because OCM made it a priority to respond to EXC on recall releases within two business days.

Plan(s) for Improving Performance

OCM will continue to prioritize responding to EXC draft recall press release within two business days or less. Starting in FY 2025, this will be reported as an operating measure rather than a key measure because it does not convey meaningful information to external stakeholders. Shifting this to an internal measure will drive focus on improving the efficiency of internal processes, while continuing to produce timely recall messages that inform and protect consumers.

#### Data Source

OCM's Tracking Spreadsheet: Recall Press Release Log

**Data Collection Method and Computation** 

OCM tracks the number of days it takes to turn around recalls and recall alerts for every version of draft recall press release received from EXC.

Calculating the Result – Divide the numerator by the denominator and multiply by 100:

- *Numerator*: The number of recall press releases issued by OCM in two business days or less once the draft recall press release has been received from EXC.
- Denominator: The total number of recall press releases issued by OCM.

#### **Data Limitations**

The measure relies on OCM staff members to manually track and document each interaction related to recall releases with EXC, which is a labor-intensive process. Because these processes are not automated, the potential for human error exists, which may impact data quality.

	Control ID			m			
2024KM3.2.3*			Comm	Communications			
Strategic Goal							
Goal 3: Commu	unicate						
Strategic Obje	ctive						
3.2: Increase d	issemination of a	ctionable consum	er product safet	y information to a	variety of divers	e audiences	
Performance I	Measure Stateme	ent					
Unique open ra	ite for email subs	cribers to CPSC's	s recall announce	ements			
Definition of P	erformance Mea	isure					
		neasures the perong each subscribe					
Rationale for I	Performance Me	asure					
regarding recal relevance and	ls as it helps gaug interest level in th	I indicator of enga ge how well the C e recall information	PSC is capturing on being shared.	g the attention of	its subscribers, i	ndicating the	
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met	
	2021 Actual				2024 Target	Target met	
 Analysis				28%	30%	×	
The unique ope ambitious targe subscribers, wh	 en rate target of 3 et, it still surpasse no were more eng	0 percent was no d the federal ben jaged with fresh c	 t met, with the a chmark of 24%. content. Over tim	28% ctual result of 28 <sup>d</sup> The initial succes ie, the decrease i	30% %. While this fell s was driven by n open rates may	x short of the an influx of nev	
The unique ope ambitious targe subscribers, wh to fewer new su	 en rate target of 3 et, it still surpasse no were more eng	 0 percent was no d the federal ben jaged with fresh c intent saturation,	 t met, with the a chmark of 24%. content. Over tim	28% ctual result of 28 <sup>d</sup> The initial succes ie, the decrease i	30% %. While this fell s was driven by n open rates may	x short of the an influx of nev	
The unique ope ambitious targe subscribers, wh to fewer new su Plan(s) for Imp In FY 2025, OC	en rate target of 3 et, it still surpasse no were more eng ubscribers and co proving Performa CM aims to set the	 0 percent was no d the federal ben jaged with fresh c intent saturation,	 it met, with the a chmark of 24%. content. Over tim which can dimini e target at 28%	28% ctual result of 28 <sup>d</sup> The initial succes ie, the decrease i ish subscriber int	30% %. While this fell s was driven by n open rates may erest.	x short of the an influx of new y be attributed	
The unique operambitious targes aubscribers, what to fewer new superational strategy of the second strategy of the	en rate target of 3 et, it still surpasse no were more eng ubscribers and co proving Performa CM aims to set the	 0 percent was no d the federal bend paged with fresh c intent saturation, i ance e unique open rat	 it met, with the a chmark of 24%. content. Over tim which can dimini e target at 28%	28% ctual result of 28 <sup>d</sup> The initial succes ie, the decrease i ish subscriber int	30% %. While this fell s was driven by n open rates may erest.	x short of the an influx of new y be attributed	
The unique operation of the unique operation of the second strategy subscribers, what to fewer new superation of the second strategy of t	en rate target of 3 et, it still surpasse no were more eng ubscribers and co proving Performa CM aims to set the	 0 percent was no d the federal ben gaged with fresh c intent saturation, r ance e unique open rat g a target that is n	 it met, with the a chmark of 24%. content. Over tim which can dimini e target at 28%	28% ctual result of 28 <sup>d</sup> The initial succes ie, the decrease i ish subscriber int	30% %. While this fell s was driven by n open rates may erest.	x short of the an influx of new y be attributed	
The unique ope ambitious targe subscribers, wh to fewer new su <b>Plan(s) for Imp</b> In FY 2025, OC last year's 30 p <b>Data Source</b> Granicus via its	 en rate target of 3 et, it still surpasse no were more eng ubscribers and co proving Perform CM aims to set the ercent—reflecting	 0 percent was no d the federal bend gaged with fresh of intent saturation, v ance e unique open rate g a target that is n cation platform.	 it met, with the a chmark of 24%. content. Over tim which can dimini e target at 28%	28% ctual result of 28 <sup>d</sup> The initial succes ie, the decrease i ish subscriber int	30% %. While this fell s was driven by n open rates may erest.	x short of the an influx of new y be attributed	
The unique ope ambitious targe subscribers, wh to fewer new su <b>Plan(s) for Imp</b> In FY 2025, OC last year's 30 p <b>Data Source</b> Granicus via its <b>Data Collectio</b>	 en rate target of 3 et, it still surpasse no were more eng ubscribers and co proving Performa CM aims to set the ercent—reflecting a digital communic	 0 percent was no d the federal bene gaged with fresh o intent saturation, v ance e unique open rate g a target that is n cation platform. omputation	 it met, with the a chmark of 24%. content. Over tim which can dimini e target at 28%	28% ctual result of 28 <sup>d</sup> The initial succes ie, the decrease i ish subscriber int	30% %. While this fell s was driven by n open rates may erest.	x short of the an influx of new y be attributed	
The unique ope ambitious targe subscribers, wh to fewer new su <b>Plan(s) for Imp</b> In FY 2025, OC last year's 30 p <b>Data Source</b> Granicus via its <b>Data Collectio</b>	 en rate target of 3 st, it still surpasse no were more engulscribers and co proving Performa CM aims to set the ercent—reflecting a digital communion n Method and Co ts are downloade	 0 percent was no d the federal bene gaged with fresh o intent saturation, v ance e unique open rate g a target that is n cation platform. omputation	 it met, with the a chmark of 24%. content. Over tim which can dimini e target at 28%	28% ctual result of 28 <sup>d</sup> The initial succes ie, the decrease i ish subscriber int	30% %. While this fell s was driven by n open rates may erest.	x short of the an influx of new y be attributed	

Control ID	Program
2024KM3.3.1*	Communications

Goal 3: Communicate

**Strategic Objective** 

3.3: Increase and enhance CPSC collaborations to reach diverse audiences, including vulnerable and underserved communities

Performance Measure Statement

Number of collaborations with external groups to amplify OCM's safety campaign messages, especially with historically excluded communities

Definition of Performance Measure

Collaboration with external groups include advocacy groups; federal, state, and local governments; and other groups/communities that contribute to amplifying OCM's safety campaign messages.

**Rationale for Performance Measure** 

This measure aims to quantify collaborations with external groups, demonstrating CPSC's commitment to engage and expand the reach of its safety campaign messages, especially with historically excluded communities

2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
			23	18	13	$\checkmark$

#### Analysis

The FY 2024 result was 18 collaborations, exceeding the annual target of 13 collaborations with external groups through proactive outreach and tailored approach to expand the agency's reach and impact. Key collaboration highlights from FY 2024 include:

- OCM's Pool Safely staff joined Diversity in Aquatics to participate in an HBCU Water Safety Festival & Meet Event held at Morehouse College, the Andrew and Walter Young YMCA, and other community locations in Atlanta, Georgia.
- The Indian Health Service, a federal agency, requested and ran an OCM article on holiday safety.
- OCM exhibited on baby safety, Pool Safely, furniture tip-over prevention, and water beads safety in collaboration with the Port Discovery Children's Museum in Baltimore, MD at a museum event for children.
- OCM collaborated with the Howard County, Maryland, Fire Marshal who hosted CPSC's fireworks safety media outreach at the Howard County Department of Fire and Rescue Service Center.
- OCM shared its Holiday Safety Social Media Toolkit with collaborators—Parents Against Tip-overs, and the San Bernardino County Children's Network—who ran the social media with CPSC safety messaging.

Plan(s) for Improving Performance

OCM will continue to enhance and foster collaborations with groups that support CPSC's outreach efforts to demonstrate a proactive approach toward improving and/or expanding collaboration opportunities with external groups.

#### Data Source

(1) Internal tracking sheet and (2) Public Relations (PR) Agency of Record contract

**Data Collection Method and Computation** 

OCM staff identifies and collects data from internal sources and PR Agency of Record contract and records the data in the Word document used for tracking collaborations. The result is calculated by tallying the total count of collaborations recorded in the Word document.

#### **Data Limitations**

Data is manually entered into a Word document. Because these processes are not automated, the potential for human error exists, which may impact data quality.

Control ID	Program
2024KM4.1.1*	Human Resources

Goal 4: Support

#### Strategic Objective

4.1: Attract, recruit, cultivate, and retain a high performing, diverse, inclusive, and engaged workforce

#### Performance Measure Statement

Percentage of employees satisfied with opportunities to improve their skills (as reported in the FEVS)

#### Definition of Performance Measure

The percentage of positive responses for Question 1 - "*I am given a real opportunity to improve my skills in my organization.*" - from the annual FEVS administered by the U.S. Office of Personnel Management (OPM). This is computed as follows: [the number of employees who responded "strongly agree" or "agree" / the number of employees who responded to the question].

#### **Rationale for Performance Measure**

FEVS results for Question 1 are an indicator of how well the agency fosters a culture of continuous development by providing opportunities and encouraging professional development.

2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
74%	74%	70%	75%	76%	70%	✓

Analysis

The FY 2024 result - positive responses for Question 1—was 76%, exceeding the annual target of 70%. This result was based on CPSC's 2024 FEVS response, which at a participation rate of 80.9% continues to remain above the government-wide response rate of 41.0% and the small agencies' response rate of 71.0%. In FY 2024, the agency offered 48 developmental opportunities to employees through the Agency Training Plan.

#### Plan(s) for Improving Performance

To enhance performance, CPSC will continue its current planned offerings (onsite and virtually), while exploring new opportunities for remote learning. This includes continuing to provide developmental opportunities, and training employees to develop their IDPs. In FY 2024, the CPSC developed the training needs assessment survey to be administered to employees and managers to identify skill gaps for the FY 2025 annual training plan. FEVS and internal survey results will continue to guide the development of initiatives to strengthen CPSC employee engagement.

For FY 2025, the target is revised upward to 72%, as the 70% target was exceeded in FY 2024

#### Data Source

Annual FEVS, administered by OPM

#### **Data Collection Method and Computation**

Data are collected through OPM's annual FEVS link sent out via email to all employees, excluding political appointees, contractors/non-Federal employees, and any employee who joined the agency after November 30, 2023. The responses are calculated by OPM. The positive responses include both the "*strongly agree*" and "*agree*" employee responses for Question 1 of the FEVS instrument.

#### Data Limitations

Data for this measure is provided by OPM, an external source. Results availability and accuracy is dependent on OPM.

Control ID

Program

Human Resources

2024KM4.1.2 Strategic Goal

Goal 4: Support

Strategic Objective

4.1: Attract, recruit, cultivate, and retain a high performing, diverse, inclusive, and engaged workforce

Performance Measure Statement

Percentage of hiring managers trained on recruitment

Definition of Performance Measure

CPSC provided recruitment training (segments on targeted assessments and recruitments) for all CPSC selecting officials. The performance measure tracked the percentage of CPSC selecting officials who completed the training segments during the fiscal year: [the number of CPSC selecting officials who completed the training segments during the fiscal year / the total number of CPSC selecting officials when the training is assigned].

Excluded from the CPSC selecting officials are commissioners who only hire political employees. However, the chair is included as a selecting official for hiring career employees.

**Rationale for Performance Measure** 

CPSC's selecting officials received training in assessment tools and targeted recruitment authorities to ensure that they have the tools necessary to recruit a talented and diverse workforce. To recruit the best talent, hiring managers need to focus on the content & quality of both the vacancy announcement and assessment questions to get the best applicants for selection. This comprehensive training provided selecting officials with the tools to develop assessments that will ensure that the most talented applicants are put forward for consideration.

2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
90%	97%	89%	99%	100%	93%	$\checkmark$

#### Analysis

In FY 2024 CPSC exceeded the 90% target with 100% of hiring managers trained on the recruitment process to attract and recruit a talented, diverse, and highly effective workforce. To increase hiring managers' participation in the hiring process, the agency worked on remote hiring practices and guidance, prepared for virtual job fairs and outreach events, and offered training sessions on recruitment topics of interest. Furthermore, to align with CPSC's priorities, the agency offered multiple training sessions on the recruitment topic "*Job Analysis for Selecting Officials*." Additionally, the average score of hiring managers satisfied with applicant listing was 9.25 (FY 2024 target was 7.5) out of a possible high score of 10.

#### Plan(s) for Improving Performance

In FY 2024, the CPSC Diversity, Equity, Inclusion, and Accessibility (DEIA) Program Specialist in CPSC's Office of EEO, Diversity, and Inclusion and the Recruitment & Placement Specialist in the Office of Human Resources Management (EXRM) will continue to partnership in implementing CPSC's DEIA Plan.

In FY 2024, CPSC's DEIA Index score continued to remain above the government-wide results, with positive perception of agency practices increasing from 78% in FY 2023 to 79% in FY 2024. CPSC will continue implementing its plan to maintain 100% hiring managers' participation in the training on recruitment. For FY 2025, the target is revised upward to 95%, as the 93% target was exceeded in FY 2024.

#### Data Source

FedTalent and internally tracked data

#### **Data Collection Method and Computation**

CPSC uses automated sign-in to update the tracking spreadsheet and the selecting officials' learning histories to verify attendance at trainings. The spreadsheet lists all selecting officials who have completed training on Targeted Assessment and Recruitment Training. Please refer to the "Definition of Performance Measure" field above for computation of this measure's result.

#### Data Limitations

The measure only reports on whether selecting officials were trained. The measure does not indicate whether the training is effectively implemented by the selecting officials to improve the quality of recruitment.

Control ID			Program				
2024KM4.1.3*			Human Resour	ces			
Strategic Goal							
Goal 4: Suppo	rt						
Strategic Obj	ective						
4.1: Attract, re	cruit, cultivate, an	d retain a high p	performing, divers	e, inclusive, and e	engaged workford	e	
Performance	Measure Statem	ent					
High-performir	ng Federal Workfo	orce – Employee	e Engagement Ind	ex Score			
Definition of F	Performance Mea	asure					
designed to mo <b>Rationale for</b> According to C display of dedi	easure overall em Performance Me PPM, <i>"employee e</i> cation, persistenc	ployee engager a <b>sure</b> engagement" is o e, and effort in t	esults for 15 differ ment. defined as the em their work, or over	ployee's sense of	purpose. It is evi	dent in their	
of the agency	while reaching his	or her full pote	a work environmential. Engaged err			tes to the success	
of the agency		or her full pote				tes to the success	
of the agency CPSC and the	while reaching his federal governme	or her full pote ent as a whole.	ntial. Engaged em	ployees contribut	e significantly to	tes to the success the success of	
of the agency of the agency of the agency of the agency of the CPSC and the <b>2020 Actual</b>	while reaching his federal governme 2021 Actual	or her full pote ent as a whole. 2022 Actual	ntial. Engaged em	ployees contribut	e significantly to 2024 Target	tes to the success the success of	
of the agency of the agency of CPSC and the 2020 Actual 75% Analysis According to the 76% in 2023 to and investing i subindices:	while reaching his federal governme 2021 Actual 71% he 2024 OPM Fec b 80% in FY 2024 n its employees the Subindex (a) Leaders Lead	e or her full pote ent as a whole. 2022 Actual 71% deral Employee . CPSC's FY 20 nrough various i	2023 Actual         76%         Viewpoint Survey         24 EEI Plan deplo         nitiatives, resulting         Subindex (b)         Supervisors	2024 Actual 80% (FEVS) results, t byed a holistic ap g in increases act Su Intrinsic	te significantly to 2024 Target 70% he overall EEI sco broach that focus ross the board for bindex (c) <i>Nork Experience</i>	tes to the success the success of Target Met? tore increased from ed on engaging all three	
of the agency of CPSC and the 2020 Actual 75% Analysis According to th 76% in 2023 to and investing i subindices:	while reaching his federal governme 2021 Actual 71% he 2024 OPM Fec b 80% in FY 2024 n its employees the Subindex (a) Leaders Lead Y 2024	e or her full pote ent as a whole. 2022 Actual 71% deral Employee . CPSC's FY 20 nrough various i	2023 Actual         76%         Viewpoint Survey         24 EEI Plan deplo         nitiatives, resulting         Subindex (b)         Supervisors         024	2024 Actual         80%         (FEVS) results, t         oyed a holistic application increases actual         Intrinsic         Ge         FY 2024	te significantly to 2024 Target 70% he overall EEI sco broach that focus to so the board for bindex (c)	tes to the success the success of Target Met? tore increased from ed on engaging all three	

The increases are autiouted to CPSC's continued work on improving the employee's perception of leadership's integrity, communication, support of employee development, work-life balance, and overall employee engagement. The agency implemented a permanent expanded telework program in FY 2023. The agency will continue to promote and support employee development and develop annual plans for wellness activities and informational opportunities for work-life balance.

#### Plan(s) for Improving Performance

For FY 2025, the target is revised upward to 71%, as the 70% target was exceeded in FY 2024.

While the agency exceeded the FY 2024 target, it will continue employee engagement efforts, especially where prior initiatives have improvement engagement. In FY 2025, the CPSC will analyze the 2024 FEVS results for areas that may need improvement. Below are initiatives that will continue to be implemented:

Cross-organizational briefings and videos

Diversity, Equity & Inclusion training

Monthly management tips for senior managers

Awards Program Review

- New employee welcome emails
- Coffee with the Chair
- All Hands Meetings
- Timely information on agency-wide matters
- Sharing of workforce statistics

Data Source

Annual FEVS, administered by OPM

Data Collection Method and Computation

Data are collected through OPM's annual FEVS link sent out via email to all employees, excluding political appointees, contractors/non-Federal employees, and any employee who joined the agency after November 30, 2023. The EEI score is based on data from responses to 15 different questions on the FEVS survey instrument. **Data Limitations** 

Data for this measure is provided by OPM, an external source. Results availability is dependent on OPM.

Control ID	Program
2024KM4.2.1	Financial Management
	·

Goal 4: Support

Strategic Objective

4.2: Ensure strong stewardship and effective use of agency resources

#### Performance Measure Statement

Achieved unqualified opinion on independent financial audit

#### Definition of Performance Measure

An unqualified (also known as 'unmodified' or "clean") opinion is an independent auditor's judgment that a company's financial statements are fairly and appropriately represented, without any identified exceptions, and in compliance with the relevant laws that govern the financial aspect of the organization.

#### Rationale for Performance Measure

By obtaining an independent auditor's report, this measure reflects the agency's commitment to financial stewardship, accountability, and transparency. Attaining a "clean" opinion would bolster the agency's financial management processes and internal controls, reinforcing the reliability of its financial reporting.

2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
			Qualified opinion	Unqualified opinion	UQ/UM <sup>18</sup>	$\checkmark$

#### Analysis

The FY 2024 target for this measure is UQ/UM (Unqualified or Unmodified) opinion, and the FY 2024 result is an unqualified opinion regarding our financial statements for FY 2024. CPSC worked diligently on remediation activities related to the recording of property, plant, and equipment additions, related depreciation, and estimated useful life; entity-level financial management controls; and estimating accrual expenses, which were identified as material weaknesses for FY 2023. In FY 2024, the CPSC was successfully able to resolve the material weakness for estimating accrual expenses.

Additionally, while the overall target was met, the results included one resolved material weakness (MW) for the accrual methodology; two continued MWs on entity level controls and property, plant, and equipment (PPE) depreciation; one new MW on the segregation of duties over journal entries; and one continued significant deficiency on the documented procedures for prepaid expenses.

#### Plan(s) for Improving Performance

The agency will continue remediation for the material weaknesses (entity level controls, PPE depreciation, and segregation of duties over journal entries) and the significant deficiency (procedures for prepaid expenses).

#### Data Source

CPSC's external independent auditor (KPMG), the auditor which operates under contract with and is monitored by CPSC's Office of Inspector General (OIG) for independent assessment produces an independent external auditor's report (also presented in the FY 2024 AFR available on the CPSC public website: https://www.cpsc.gov/content/FY-2024-Agency-Financial-Report-AFR)

Data Collection Method and Computation

CPSC's finance team provided selected financial data for FY 2024 to the independent auditors, which sample the data per established guidelines. Supporting documentation is obtained from internal CPSC records (financial, procurement, budget, Contracting Officer's Representative (COR) email communication, grants program manager) and ARC (financial shared service provider).

#### Data Limitations

Results may be subject to limitations related to data sampling, scope, and data quality; however, no data reliability issues or concerns have been identified to date.

<sup>&</sup>lt;sup>18</sup> UQ/M refers to unqualified or unmodified opinion.

Control ID				Program		
2024KM4.2.2*				Financial N	Management	
Strategic Goal						
Goal 4: Support						
Strategic Object	tive					
4.2: Ensure stro	ng stewardship an	d effective use of	agency resources	3		
Performance M	easure Statemen	t				
Percentage of to Memorandum M		t spending award	ed to Small Disad	vantaged Busines	ses, as set forth ir	n OMB
Definition of Pe	rformance Meas	ure				
As per Executive Government, the available to all e OMB, Memorand SDBs to 15% by	e Order (EO) 1398 e President directe ligible vendors and dum M-22-03 (issu	5, Advancing Rac d agencies to ma d to remove barrie led December 202 ncrease baseline s	tial Equity and Su ke Federal contra ers faced by under 21) implements th spending for the a	pport for Underser cting and procurer served individuals e President's com dditional socioeco	nall Business Adm ved Communities nent opportunities and communities mitments to increa nomic small busin	through the Federal more readily . As set forth by ase spending to
Rationale for Po	erformance Meas	ure				
opportunity by sidisadvantaged.	upporting small bu It underscores the	sinesses, particul agency's commiti	arly those designation ment to fostering a	ated by the SBA as a competitive and	clusivity, diversity s socially or econo equitable contract ting economic grov	mically
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
			31%	36%	13%	✓
Analysis				1		
(1) using small b (2) using "Best-in balanced with de business supplie contractors and	n-Class" (BIC) con ecentralized contra er base and advan therefore are not e socioeconomic an	s, where certain a tract vehicles that acts and other stra ce equity in procu easily accessed by d other small busi	cquisitions are aw t prioritize small be tegies that are ne rement. Generally y new and recent	varded exclusively usiness vendors to cessary to increas v, BIC contracts ar entrants. M-22-03	to small business o ensure the use o se diversity within e designed for mo	f BIC solutions is the agency's small re seasoned encies to prioritize

#### Plan(s) for Improving Performance

To maintain performance, the CPSC will continue using BIC contract vehicles that prioritize small business vendors, or those meeting/surpassing industry standards, as well as small-business set-asides.

#### Data Source

This measure's data source is the System for Award Management (<u>SAM.gov</u>), a federal government procurement system administered by the General Services Administration (GSA). This website collects procurement data from entities that want to do business with the federal government and allows the user to generate reports to support analysis of the federal award lifecycle. The DataBank on SAM.gov allows the user to download or run different types of reports on various domains.

#### **Data Collection Method and Computation**

To obtain the result, the CPSC runs the Quarterly Small Business Goaling Report (SBGR) from <u>SAM.gov</u>. The SBGR is a department-level report that displays small business data for a specified time period by a funding agency. The queried report provides the final result, which is automatically calculated by the system using this formula: *[Total Small Disadvantaged Business Dollars / Total Small Business Eligible Dollars = Percentage of total eligible contract spending awarded to Small Disadvantaged Businesses.]* 

#### Data Limitations

SAM.gov is an external data system with external entities, including GSA and SBA, that can affect this measure's results. Examples of data limitations include:

- (1) System Administrator GSA: SAM.gov is administered by the GSA. Certain procurement activities are not included in some reports because they are not recorded in SAM.gov's DataBank.
- (2) **SBA's Classification:** Some contracts are excluded from the SBGR based on SBA's determination of what is "small business eligible"
- (3) SBA's Self-Certification and Representation: Through this process, the SBA allows a business that is registered on SAM.gov to self-certify and represent itself in good faith as a small business by completing a questionnaire on the website.

Control ID	Program
2024KM4.2.3	Financial Management

Goal 4: Support

#### Strategic Objective

4.2: Ensure strong stewardship and effective use of agency resources

#### Performance Measure Statement

Number of program evaluations conducted

#### **Definition of Performance Measure**

Program evaluation is a systematic process of assessing the design, implementation, and outcomes of a program or intervention.

#### **Rationale for Performance Measure**

Program evaluation provides evidence-based insights that inform decision-making, demonstrate impact, or enhance program performances. They enable the agency to improve continuously, adapt to changing needs, and align its efforts with strategic goals and priorities.

2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
				0	Baseline	×

#### Analysis

While no formal program evaluation has been conducted in FY 2024, significant strides have been made toward implementing an evaluation framework by developing a learning agenda and an evaluation plan tailored for pilot offices (import surveillance and human resources). This initial work focused on identifying key questions and objectives that guide the evaluation efforts, while the evaluation plan outlines specific methodologies for assessing program effectiveness. A toolkit was also developed to provide structured guidance and resources, helping more offices replicate the evaluation framework.

#### Plan(s) for Improving Performance

A focus will be to ensure that program staff understand what evaluation is and how it can enhance their office's programs. The aim is to empower staff to leverage program evaluations for informed decision-making, ultimately leading to more effective programs and better outcomes for those we serve. The continuance of this work will be dependent upon the availability of a dedicated budget and will be picked back up as resources become available. As such, this key measure was removed from the FY 2025 Operating Plan but will be brought back when feasible.

#### Data Source

Two pilot offices (Import Surveillance and Human Resource)

#### **Data Collection Method and Computation**

Information gathered from contractor-facilitated workshop sessions for deliverables; count the number of evaluations conducted in this fiscal year

#### Data Limitations

Though evaluation activities are discussed and refined to offer the most effective and appropriate methods for building evidence toward answering priority questions, adjustments may be needed to account for new data sources, additional details, or budget changes when program evaluation is initiated.

Control ID			Program				
2024KM4.3.1	024KM4.3.1 General Counsel						
Strategic Goal			<u> </u>				
Goal 4: Suppor	t						
Strategic Obje	ctive						
		mmission by holding emp al governance system; ar				odating	
Performance M	leasure Stateme	ent					
Percentage of f	inancial disclosur	e forms reviewed and ce	ertified timely by C	OGC			
Definition of P	erformance Mea	sure					
established by	the U.S. Office of	ile financial disclosure fo Government Ethics (OG s established by OGE.					
Rationale for F	Performance Mea	asure					
CPSC employe	es are required to	nfidence that CPSC emp o provide financial disclos tual, or perceived conflic	sure forms so tha				
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?	
			100%	100%	100%	$\checkmark$	
Analysis							
OGC certified 4	51 of 453 financi	al disclosure forms timely	y in FY 2024, whi	ch is effectively 1	00%.		
Plan(s) for Imp	proving Perform	ance					
OGC always in achieve this go	tends to meet this al.	goal of 100%. The risk of	control matrix imp	plemented in FY	2024 will help OG	GC to	
Data Source							
		al financial disclosure rep em for public financial dis			e)		
Data Collectio	n Method and Co	omputation					
		wo systems that indicate GC certified on time.	s the percentage	of staff who filed	I their reports on t	ime and	
Data Limitatio	ns						

Control ID			Program				
2024KM4.3.2	2024KM4.3.2 General Counsel						
Strategic Goal							
Goal 4: Suppor	t						
Strategic Obje	ctive						
		mmission by holding em al governance system; a				updating	
Performance I	Measure Stateme	ent					
Percentage of	FOIA responses t	o the public that meet tin	neliness benchm	arks			
Definition of P	erformance Mea	sure					
requests is 70 (	days or fewer; to	o the public that meet tir process complex reques quests is 14 days or few	ts is 107 days or				
Rationale for I	Performance Me	asure					
Improve agenc	y transparency th	rough increased timeline	ess of FOIA respo	onses to the pub	lic.		
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?	
			47%	86%	75%	$\checkmark$	
Analysis							
about 82% of c	ound 86% of FOIA omplex FOIA req 1) were adjudicate	A requests processed we uests (443/539). Addition ed timely.	ere timely: about nally, 98% of req	97% of simple re uests for expedit	quests (175/181) ed processing of	) and FOIA	
Plan(s) for Imp	proving Perform	ance					
OGC's FOIA of	fice will continue	to strive to meet its timel	iness benchmark	KS.			
Data Source							
FOIAXpress ap	plication						
Data Collectio	n Method and C	omputation					
The data was o	collected and com	puted through the use o	f the FOIAXpress	s application's Q	uarterly Report.		
Data Limitatio	ns						

2024KM4.4.1       Information & Technology Services         Strategic Goal       Strategic Objective         4.4: Deliver high quality effective mission-oriented information and technology solutions         Performance Measure Statement         Percentage of operating uptime for IT systems         Definition of Performance Measure         This measure tracks the availability of enterprise-wide user services, such as telephone, email, and applications.         Rationale for Performance Measure         CPSC's Office of Information and Technology Services (EXIT) aims to maximize system operating uptime to ensure productivity is not compromised due to lack of system availability or reliability.         2020 Actual       2021 Actual       2022 Actual       2024 Actual       2024 Target Met?           98%       98%       97%       ✓         Analysis       Farget met with enhanced system reliability, improved operational efficiency, and optimized resource use. The most significant negative impacts on uptime were issues with the SQL databases.       Plan(s) for Improving Performance         PIAn(s) for Improving Performance       Farget due CPSRMSINT and ANALYTICS databases for optimization, o further enhance overall performance and reliability.	Control ID			Program			
Strategic Goal         Goal 4: Support         Strategic Objective         4.4: Deliver high quality effective mission-oriented information and technology solutions         Performance Measure Statement         Percentage of operating uptime for IT systems         Definition of Performance Measure         This measure tracks the availability of enterprise-wide user services, such as telephone, email, and applications.         Rationale for Performance Measure         CPSC's Office of Information and Technology Services (EXIT) aims to maximize system operating uptime to ensure productivity is not compromised due to lack of system availability or reliability.         2020 Actual       2021 Actual       2022 Actual       2024 Actual       2024 Target       Target Met?         -       -       98%       98%       97%       ✓         Analysis       Target met with enhanced system reliability, improved operational efficiency, and optimized resource use. The most significant negative impacts on uptime were issues with the SQL databases.       Plan(s) for Improving Performance         N FY 2025, EXIT's strategy will focus on identifying and addressing any factors affecting uptime percentages.       Following a preliminary review. TSNE has targeted the CPSRMSINT and ANALYTICS databases for optimization, o further enhance overall performance and reliability.         Data Source       System availability report from SolarWinds application         Data Collection Method and Computation<					echnology Servi	res	
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ensure productivity is not compromised due to lack of system availability or reliability.          2020 Actual       2021 Actual       2022 Actual       2023 Actual       2024 Actual       2024 Target       Target            98%       98%       97%       ✓         Analysis         98%       98%       97%       ✓         Plan(s) for Improving Performance                            98%       98%       97%       ✓           98%       98%       97%       ✓           98%       98%       97%       ✓            98%       98%       97%       ✓	Rationale for F	Performance Me	asure				
2020 Actual       2021 Actual       2022 Actual       2023 Actual       2024 Actual       2024 Target       Met?            98%       98%       97%       ✓         Analysis          98%       98%       97%       ✓         Analysis           98%       98%       97%       ✓         Plan(s) for Improving Performance <td></td> <td></td> <td></td> <td></td> <td></td> <td>perating uptime</td> <td>to</td>						perating uptime	to
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Data Collection Method and Computation         The monthly report from SolarWinds application presents percent availability for all operating systems.         Data Limitations	Data Source						
The monthly report from SolarWinds application presents percent availability for all operating systems. Data Limitations	System availab	ility report from S	olarWinds application				
Data Limitations	Data Collectio	n Method and C	omputation				
	The monthly re	port from SolarW	inds application presents	s percent availab	ility for all operati	ing systems.	
SolarWinds is an external source, and CPSC must rely on the vendor to query information from their application	Data Limitatio	ns					
solar vindo lo an oxionial couroe, and or oo must rely on the vendor to query mornation normation application.	SolarWinds is a	an external source	e, and CPSC must rely o	n the vendor to c	query information	from their applic	ation.

Control ID			Program			
2024KM4.4.2			Information & T	echnology Servi	ces	
Strategic Goal						
Goal 4: Suppor	t					
Strategic Obje	ctive					
4.4: Deliver hig	h quality effective	e mission-oriented inform	ation and techno	logy solutions		
Performance M	leasure Statem	ent				
Percentage of o	operating uptime	for IT networks				
Definition of P	erformance Mea	asure				
This measure to	racks the availab	ility of IT network infrastr	ucture, such as s	witches, routers	, WAN links, firev	valls.
Rationale for F	Performance Me	asure				
EXIT aims to m availability or re		uptime to ensure produc	tivity is not comp	romised due to I	ack of network	
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
			99.5%	99.9%	98%	$\checkmark$
Analysis						
EXIT achieved	99.97% operatin	g uptime for its IT networ	ks, significantly e	exceeding the tar	get of 98%.	
Plan(s) for Imp	proving Perform	ance				
		ades at both the 5RP and les should result in impro				:
Data Source						
SolarWinds rep	ort on CPSC's n	etwork availability				
Data Collectio	n Method and C	omputation				
Quarterly repor	ts are generated	by the SolarWinds vend	or and saved to a	an internal Share	Point reporting p	age.
Data Limitatio	ns					
SolarWinds is a application.	an external sourc	e, and CPSC must rely o	n the vendor to c	query information	from the vendor	-''S

Control ID	Program
2024KM4.4.3	Information & Technology Services

Goal 4: Support

Strategic Objective

4.4: Deliver high quality effective mission-oriented information and technology solutions

Performance Measure Statement

Percentage of critical vulnerabilities addressed from U.S. CERT within 3 business days

Definition of Performance Measure

The U.S. Computer Emergency Readiness Team (U.S. CERT) is responsible for disseminating cyber threat warning information and coordinating incident response activities. U.S. CERT periodically issues critical vulnerability alerts that warn agencies of serious weaknesses in information technology products. The performance measure tracks the agency's success in addressing critical alerts within three business days. A response indicates that some action was taken by the agency to respond to the alert.

**Rationale for Performance Measure** 

This measure tracks the agency's responsiveness to addressing critical vulnerability risks to its IT systems.

2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
			96%	98%	100%	×

Analysis

The EXIT Security Team made significant progress across all facets of the program in FY 2024. There was, however, one vulnerability (out of 61) that was not addressed within the required three business days due to the loss/replacement of a key technical team member while the team already was without a Vulnerability Management Analyst.

Plan(s) for Improving Performance

EXIT currently is in the process of filling the Vulnerability Management Analyst position. This backfill will focus on handling vulnerabilities, without the additional responsibility of managing incidents. This should ensure that all vulnerabilities are addressed within the required timeframe, preventing any delays such as the one experienced in FY 2024.

Data Source

(1) Emailed reports from the Cybersecurity and Infrastructure Security Agency (CISA); (2) EXIT's Security Team's Security Advisory Tracking SharePoint site

Data Collection Method and Computation

Document the following: (A) the date on which CISA reported a critical vulnerability and (B) the date on which CPSC took action to address the vulnerability. Then, subtract (A) from (B) to determine whether CPSC addressed the vulnerability within 3 business days of CISA's notification. For the purpose of this measurement, "addressed" refers to CPSC acting by documenting remediation of the critical vulnerability in CPSC's internal Security Advisory Tracking SharePoint site.

#### Data Limitations

Calculating results for this measure relies on physical evaluation of the information received from CISA and manual data entry. As such, there is potential for human error in this process. Additionally, there is no centralized list of critical advisories sent by CISA for which CPSC can use for verifying vulnerability alerts.

Control ID			Program			
2024KM4.4.4*			Information & T	echnology Servi	ces	
Strategic Goal						
Goal 4: Suppor	t					
Strategic Obje	ctive					
4.4: Deliver hig	h quality effective	e mission-oriented inform	ation and techno	logy solutions		
Performance M	Measure Statem	ent				
Percentage of p	prioritized IT proje	ects delivered on time, or	n budget, and wit	th intended perfo	rmance	
Definition of P	erformance Mea	asure				
	racks the percent n intended perfor	age of prioritized IT proje mance.	ects delivered wi	thin the expected	l project timefran	ıe,
Rationale for F	Performance Me	asure				
		des for enhanced informa support, both directly an				
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
			88%	92%	Baseline	$\checkmark$
Analysis						
Analysis of the 85% for FY 202		t schedules, budgets, an	ld performance v	vas measured to	produce a basel	ine of
Plan(s) for Imp	proving Perform	ance				
EXIT will mana	ge and monitor F	Y 2025 projects to ensur	e they meet or e	xceed the establ	ished baseline.	
Data Source						
Project schedu	les, internal proje	ct team status updates, a	and program spo	onsor surveys.		
Data Collectio	n Method and C	omputation				
variance are co end of the cont Time. Cost vari is defined as w The calculation summed and th	blected and repor ract period of per ance is the differ hether the stakeh is the difference hen divided by the	ion is maintained by the ted quarterly. Quality me formance. Schedule vari ence between Actual Co iolder either agrees or dis between Sum of Agree a e three measures, resulti	etrics are collected ance is the differ ntract Cost and F sagrees whether and Sum of Tota	ed through a stake ence between Ac Planned Contract contract delivera I Respondents. T	eholder survey a ctual Time and P Cost. Quality Me ables have been	t the lanned easure met.
Data Limitatio			<b>-</b>	1 11 1 14		
variance has o	ccurred. Human e through a survey	ect manager to track the learnor in data collection is can be impacted by resp	possible, resultir	ng in skewed resu	ults. Collection of	<sup>i</sup> project

Control ID			Program			
2024KM4.4.5*			Information & T	echnology Servi	ces	
Strategic Goal						
Goal 4: Suppor	t					
Strategic Obje	ctive					
4.4: Deliver hig	h quality effective	mission-oriented inform	ation and techno	logy solutions		
Performance I	Measure Stateme	ent				
Percentage of	orioritized high-ris	k IT security audit findin	gs addressed			
Definition of P	erformance Mea	isure				
Enterprise Risk resolved within Critica High - Mediu Low - This measure f	Management pla the following time al – 30 Days - 90 Days m – 180 Days 365 Days ocuses on calcula	a). Each POA&M is assign an states that remediation eframes: ating the percentage of comparison of the percentage of comparison.	n of POA&Ms sh	all be prioritized	by risk level and	
	Performance Mea					
This measurem	nent shows the ex	tent to which EXIT is ab ritical risks are being prio				ed
2020 Actual	2021 Actual	2022 Actual	2023 Actual	2024 Actual	2024 Target	Target Met?
			91%	75%	93%	×
Analysis	·				·	
a vendor to pro due to internal <b>Plan(s) for Imp</b> EXIT closed or considering the	vide a patch in a enhancements im proving Perform submitted for clos	three high-risk findings ( timely manner, which po nplemented as part of the ance sure 135 findings in FY 2 staffed for the full year. (	esed challenges a e closure review 2024, which is an	and delays. Anoti process.	her finding was d umber, especially	elayed
Data Source						
CSAM POA&M	Tracker					
Data Collectio	n Method and Co	omputation				
closed during the POA&M using the potential strength of the potential	ne reporting perio its opened and clo	DA&M opened and close d. Next, calculate the nu osed dates. Lastly, calcu ithin 30 days; "High" with	Imber of days to Ilate the percenta	resolve each "Cr age of closed PO	itical" or "High" ris A&Ms resolved v	sk
Data Limitatio	ns					
	perating environr	weakness criticality or r ment, compensating con				

# Appendix D

### Acronyms

	-
AFR	Agency Financial Report
AI	Artificial Intelligence
APR	Annual Performance Report
ARPA	American Rescue Plan Act of 2021
CAP	Corrective Action Plan
CBP	U.S. Customs and Border Protection
CDC	U.S. Centers for Disease Control and Prevention
CMS	Case Management System
CPSA	Consumer Product Safety Act
CO	Consumer Ombudsman
CPSC	U.S. Consumer Product Safety Commission
CPSIA	Consumer Product Safety Improvement Act of 2008
DCM	Dynamic Case Management
DEIA	Diversity, Equity, Inclusion, and Accessibility
EEI	Employee Engagement Index
EPA	Environmental Protection Agency
EXC	Office of Compliance & Field Operations
EXIP	Office of International Programs
EXIT	Office of Information & Technology Services
FEVS	Federal Employee Viewpoint Survey
FTE	Full-time Equivalent
FY	Fiscal Year
GHS	Globally Harmonized System of Classification and Labelling of Chemicals
GSA	General Services Administration
HHS	U.S. Department of Health and Human Services
ICCVAM	Interagency Coordinating Committee for the Validation of Alternative Methods
IFS	Integrated Field System
ITDS	International Trade Data System
KM	Key Measure
ML	Machine Learning
NEISS	National Electronic Injury Surveillance System
NIOSH	National Institute for Occupational Safety and Health
NIST	National Institute of Standards and Technology
OCM	Office of Communications
OECD	Organisation for Economic Cooperation and Development
OFR	Organohalogen Flame Retardant
OGC	Office of the General Counsel
OMB	Office of Management and Budget
OPM	U.S. Office of Personnel Management
PBR	Performance Budget Request
PSA	Public Service Announcement
RAM	Risk Assessment Methodology
SBO	Small Business Ombudsman
SDR	Strategic Data Review
SO	
SP	Strategic Objective Strategic Plan
U.S. CERT	U.S. Computer Emergency Readiness Team
VGB Act	Virginia Graeme Baker Pool and Spa Safety Act
	Virginia Graeffie Daret Fool and Spa Salety Act





U.S. CONSUMER PRODUCT SAFETY COMMISSION

4330 East West Highway | Bethesda, MD 20814 Consumer Hotline and General Information: (800) 638–2772 | TTY (800) 638–8270 **CPSC.gov**