

**U.S. Consumer Product Safety Commission
LOG OF MEETING**

SUBJECT: Electrical Safety Foundation International (ESFI) Board of Directors meeting

DATE OF MEETING: October 23, 2018

LOG ENTRY SOURCE: Andrew Trotta, ESEF

DATE OF LOG ENTRY: November 7, 2018

LOCATION: ESFI Headquarters, Arlington, VA

CPSC ATTENDEE(S):

Andrew Trotta, Directorate for Engineering Sciences

NON-CPSC ATTENDEE(S):

Brett Brenner, ESFI

Daniel Majano, ESFI

Lorraine Carli, National Fire Protection Association (NFPA)

Jeffrey Smidt, Underwriters Laboratories

Stephen Sokolow, Leviton Manufacturing Co., Inc.

Daniel Walter, National Electrical Contractors Association

Ruppert Russoniello, Eaton

Kevin Cosgriff, National Electrical Manufacturers Association

Spenser Villwock, Independent Electrical Contractors

Brent Protzman, Lutron Electronics

Steven Jackson, ILSCO

Juan Picon, WESCO

Peg Paul, Peg Paul & Associates

And others

SUMMARY OF MEETING:

This was the fall 2018 meeting of the ESFI Board of Directors, presided over by Chairman Stephen Sokolow. The Board last met in May 2018.

The Board covered the following meeting topics from the agenda:

- Call to Order
- Reading and Approval of Minutes from May 15, 2018 Meeting
- Treasurers Report
 - Financials
 - NCA Report and Executive Committee Recommendations
 - ESFI 2019 Budget
- President's Report – Brett Brenner
 - ESFI in 2018

- Communications Metrics of Success
 - Peg Paul & Associates Marketing Communications
- Discussion Topics – Brett Brenner
 - Market Segmentation Update
 - Process and Background
 - Findings/Opportunities
 - ESFI's New Workplace Safety Program
 - Videos
 - Roll-out plan for ESFI's Workplace Safety Program
- ESFI Strategic Initiatives Plan
 - NEC & NFPA 70E education and awareness
 - Construction Electrical Safety
 - Utilities Electrical Safety
 - Website Updates/Contributors Only Section
- Nominating Committee – Brett Brenner
 - Bylaw Succession Plan
 - Board of Directors Terms
- Old Business
- New Business
 - Board of Directors Annual Contributions Forms
 - Board Meeting Feedback Survey

The next Board of Directors meeting is scheduled for Tuesday, May 14, 2019.