

LOG OF MEETING

DIRECTORATE FOR ENGINEERING SCIENCES

SUBJECT: Collaborative Partnership

DATE OF MEETING: April 29-30, 2002

DATE OF LOG ENTRY: June 3, 2002

SOURCE OF LOG ENTRY: Arthur Lee, ESEE

LOCATION: Washington, DC at Holiday Inn Central, 1501 Rhode Island Ave., NW

CPSC ATTENDEES: Arthur Lee, Margaret Neily, Linda Smith, Hugh McLaurin, and Elaine Tyrrell.

NON-CPSC ATTENDEES: See Attachment

SUMMARY OF MEETING: See Attachment

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CPSC 6 (a)(7) Closed 6-5-02
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memo

TO: Federal Fire Partnership

FROM: Sarah Olson

DATE: May 23, 2002

RE: Meeting Notes - Summary

Summary:

A meeting of the Federal Fire Partnership (FFP) and key partners in fire and fire-injury prevention was held in Washington, D.C. on April 29 and 30, 2002 (see list of participants in attached appendix). On Day 1, FFP representatives from FEMA/USFA, CDC, and CPSC presented an overview of the history of the Federal Fire Partnership, its goals, and a description of planned activities and initiatives (surveillance, research, programs, and marketing and collaboration). Representatives of each collaborative agency or organization in attendance then provided an overview of their organization, especially in relation to fire and injury prevention, and provided materials of some of their resources and programs.

Discussions on Day 2 are captured in the attached "Notes on Charts," and follow the facilitated discussion:

- Brainstormed ideas for reaching the FFP Goal (elimination of residential fire deaths by 2020)
 - How partners can add to or take from [use] the planned FFP surveillance, research, programs, and marketing and collaboration activities
 - Recommendations related to the moral imperative
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Next steps were discussed and include:

1. Develop a matrix of the programs, audiences and activities. (John Hall will construct first draft; Due May 31st)
 2. Develop a list of organizations or groups for the next "concentric circle," based on input from all in attendance. (Christine Branche)
 3. Develop a list of the current FFP and Collaborators members. (Christine Branche).
 4. Develop a press release about the FFP and the collaborative effort among the Federal agencies and organizations.
 5. Distribute report of the meeting.
 6. Next meeting: September 2002
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Appendix: Notes On the Charts

BRAINSTORMED IDEAS for Reaching the Partnership's Goal

- Staff-up fire prevention and infrastructure; entice and/or incentivize fire prevention funds among fire services
 - Increase prevention training for firefighters
 - Address incentive, job security issues for firefighters concerned about prevention
 - Economic incentive for participation in Civilian Safety Corps (e.g., tax credit, recognition, etc.)
 - CPSC volunteer base: firefighters, health care workers, teachers, social workers, safety inspectors
 - Avoid conflicting messages, especially among police, fire
 - Get AARP to re-prioritize fire safety/prevention
 - Safety assessment whenever firefighters are in a home
 - Market test messages regarding fire prevention
 - Intervention research: clearinghouse of ideas and results. What can communities/groups do?
 - Translate between research and practice; training and support for community based programs
 - Resale of homes: must replace smoke alarms – laws? Codes? Get realtors to give smoke alarms as gifts at time of sale;
 - Risk/cost evaluation of programs
 - Understand, co-opt, and/or leverage homebuilders;
 - Build political support: federal, state, and local;
 - Learn more about MADD case study;
 - Train new firefighters in prevention;
 - Media campaign aiming towards public awareness; Hook for 20-40 year olds; Parents concerned about child safety;; Make economic argument for employers about effect of home injuries from fire (e.g., productivity, health insurance costs, lost time); Leverage workplace education;
 - Partner with Chambers of Commerce and businesses ;
 - Develop system for transferring info between advocacy groups; focus on most vulnerable: young, elderly, poor
 - Develop name for this project;
 - Work through existing groups/networks;
 - Create a systematic review of programs and identify ideal outcomes;
 - Focus on finding partners with access to diverse cultures, language groups;
 - Elevate fire to national personal and emotional issue; PSAs;
 - Survey attitudes and behaviors;
 - Explore links between alcohol/drug use, poverty, education levels, and fire;
 - Recruit experts to examine/define sequence of events leading to a “typical” fatal residential fire;
 - Increase development of well-designed housing with no need for alternate heating sources
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- Increase use of automatic sprinklers in homes;
 - Develop workable retrofit schemes;
 - Facilitate the manufacture and wide use of linked wireless smoke alarms;
 - Educate public: what to do in case of fire, fire prevention (especially children)

How Partners Could Add to or Take from Partnership: PROGRAMS

- NFPA help ties between fire service and health groups in every state;
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- Flier to flood insurance holders;
- Local and state National SAFE KIDS help distribute smoke alarms and/or other safety measures;
- Matrix of programs and audiences to improve synchronization and design programs to meet unmet needs;
- Implementation of Disaster Mitigation Act – how? Who?
- CPSC supply info transfer re: new product improvements;
- NFPA Education Section – in depth discussion of new technology and trends at state level fire conference/s

How Partners Could Add to or Take from Partnership: SURVEILLANCE

- Disseminate [surveillance data] on new USFA website;
 - Integrate data into USFA courses; Integrate data into conferences on National Fire Academy campus;
 - Disseminate at Beyond Solutions 2000 Task Force and Home Fire Sprinkler Coalition;
 - Improved data leads to environmental improvements (e.g., as CPSC does with products);
 - Use as context and content for future PSAs [ALL];
 - Technical advisory groups and use for model development [ALL];
 - NFPA use champion network and Center for High Risk Outreach to make info applicable locally;
 - Training, tech assistance;
 - Dissemination by SafeUSA coalition;
 - NASFM disseminate to fire services;
 - National SAFE KIDS disseminate;
 - IFMA disseminate;
 - IFMA use data to advocate code, law, and standards changes;
 - Get more data from insurance industry;
 - Use data to suggest new technology ideas
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How Partners Could Add to or Take from Partnership: RESEARCH

- NFPA looking for results of research;
- NASFM provide names of installers, designers, and maintenance people re: fire protection systems;
- Research more cost-effective piping for residential sprinklers and other protection systems;
- Priority setting
- Screen for groups to evaluate their own programs' impact and reach
- CPSC product safety research

How Partners Could Add to or Take from Partnership: MARKETING AND COLLABORATION

- Organizations for distribution of info via publications: HUDUSDA (via HUD's fire safety connection), National SAFE KIDS, NASFM, NAACP, and La Raza (viaSAFE KIDS' connections on car seats), Health care organizations [Ernest], Indian Health Svc, (USFA has Sleep Safe Program with HHS and Head Start);
- Harmonize messages re fire safety so they don't conflict (NFPA Technical Committee will help with harmonization);
- Conferencing opportunities to market concept (especially ICPHSO);
- Use ICPHSO model to take this effort global;
- Expand the circle of organizations: APHA, Intl Assn of Arson Investigators, Underwriters' Laboratory, etc.

Thoughts on the MORAL IMPERATIVE

- Collect existing data/ market research
- Ask participants to brainstorm on message;
- Pick specific behavior to target;
- Some messages: Protect your community's firefighters; focus on this XXX action; help your friends

NEXT STEPS

- Help John with matrix of programs and audiences: May 31st to larger group
- All contribute to list of next circle of groups in partnership [Christine]
- Perfect and distribute current partnership list: May 10 [Christine]
- Move towards collaborative press release, perhaps combine with meeting report
- Distribute report on this meeting
- Next meeting: September, 2002

COLLABORATIVE PARTNERS GROUP CONTACT INFORMATION

Name	Title	Affiliation	Address	City	State	Zip	Phone	Fax	
Appy, Meri-K	Vice President for Public Education	National Fire Protection Association (NFPA)	1 Batterymarch Park	Quincy	MA	02260-9101	617-984-7288	617-770-0200	mappy
Bassett, Gerry	Training Specialist Mitigation Branch	United States Fire Administration (USFA)	16825 South Seton Avenue	Emmitsburg	MD	21727	301-447-1094	301-447-1178	Gerry
Blindauer, Kim	Epidemiologist Home & Recreation Team (HART), Division of Unintentional Injury Prevention (DUIP)	National Center for Injury Prevention and Control (NCIPC)/Centers for Disease Control (CDC)	4770 Buford Hwy, NE, MS K63	Atlanta	GA	30341	770-488-4270	770-488-1317	kblind
Branche, Christine, PhD	Director, Division of Unintentional Injury Prevention (NCIPC)	National Center for Injury Prevention and Control (NCIPC)/Centers for Disease Control (CDC)	4770 Buford Highway NE, MS K63	Atlanta	GA	30341	770-488-4652	770-488-1317	cbranc
Dean, John C.	Secretary-Treasurer Maine State Fire Marshal	Department of Public Safety, Office of State Fire Marshal	52 State House Station	Augusta	ME	04333-0052	207-624-8964	617-624-8968	john.c
Desautels, Virginia	Partnership Liaison, Fire Service Coordinator	Federal Emergency Management Agency FEMA	500 C Street SW Room 401	Washington	DC	20472	202-646-2894	202-646-2811	Virgin
Fellner, Hank	Public Policy Associate	National Safe Kids Campaign	1301 Pennsylvania Ave, NW Suite 1000	Washington	DC	20004-1707	202-662-0621	202-393-2072	hellne
Furr, Alexandra H.	Division Director National Fire Data Center	Federal Emergency Management Agency (FEMA)	16825 South Seton Avenue	Emmitsburg	MD	21727	301-447-1353	301-447-1049	Alex.F
Gerstner, Kathy	Fire Program Specialist	United States Fire Administration (USFA)	16825 South Seton Avenue	Emmitsburg	MD	21727	301-447-1350	301-447-1102	Kathy
Goldberg, Eric RN, MSN	Assistant General Counsel	American Insurance Association (AIA)	1130 Connecticut Avenue NW Suite 1000	Washington	DC	20036	202-828-7172	202-293-1219	egoldb
Grant, Ernest J	Nursing Education Clinician Burn Outreach	The North Carolina Jaycee Burn Center	101 Manning Drive	Chapel Hill	NC	27514	919-966-2381 919-966-3693	919-966-5732	Egrant
Hall, John	Assistant Vice President, Fire Analysis & Research	National Fire Protection Association (NFPA)	1 Batterymarch Park	Quincy	MA	02269-9101	617-984-7460	617-984-7478	jhall@
Kennedy, Carol	Manager, Programs	National Safe Kids Campaign	1301 Pennsylvania Ave, Suite 1000	Washington	DC	20004	202-662-0625	202-393-2072	ckenne
Lee, Arthur	Electrical Engineer	US Consumer Product Safety Commission	4330 East West Hwy	Bethesda	MD	20814	301-504-0508 ext 1393	301-504-0533	alee@
McLaurin, Hugh	Associate Executive Director for Engineering Sciences	US Consume Product Safety Commission (CPSA)	4330 East West Hwy	Bethesda	MD	20814	301-504-0504 x1290	301-504-0533	hmcLaur
Mickalide, Angela, PhD	Program Director	National Safe Kids Campaign	1301 Pennsylvania Ave, NW Suite 9	Washington	DC	20004-1707	202-662-0603	202-393-2072	amickar

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Name	Title	Affiliation	Address	City	State	Zip	Phone	Fax	
Nelly, Margaret	Acting Director, Combustion and Fire Services Division, Directorate for Engineering Sciences	US Consumer Product Safety Commission (CPSC)	4330 East West Hwy	Bethesda	MD	20814	301-504-0508 ext1293	301-504-0533	<u>mneli</u>
Olson, Sarah	Leader, Home & Recreation Team (HART), Division of Unintentional Injury Prevention (DUJP) Superintendent	National Center for Injury Prevention and Control (NCIIPC)/Centers for Disease Control (CDC)	4770 Buford Highway NE, MS K63	Atlanta	GA	30341	770-488-1302	770-488-1317	<u>solson</u>
Onical, Denis	Supervisor	National Fire Academy (NFA)	16825 South Seton Avenue	Emmitsburg	MD	21727	301-447-1117	301-447-1173	<u>denis.</u>
Sawyer, Steven	Executive Secretary International Fire Marshals Association	National Fire Protection Association (NFPA)	1 Batterymarch Park	Quincy	MA	02269-9101	617-984-7423	617-984-7056	<u>ssawyy</u>
Shea, Bob	Acting Administrator	Federal Insurance and Mitigation Agency (FIMA)	500 C Street, SW	Washington	DC	20472	202-646-3003	202-646-3231	<u>Bob.s</u>
Smith, Linda		US Consumer Product Safety Commission (CPSC)	4330 East West Hwy	Bethesda	MD	20814	301-504-0470 x1275	301-504-0081	<u>lsmith</u>
Taylor, Ellen	Director, Healthy Homes Division, Office of Healthy Homes and Lead Hazard Control	US Department of Housing and Urban Development (HUD)	451 7 th Street SW Room P3206	Washington	DC	20410	202-755-1785 x116	202-755-1000	<u>Ellen</u>
Tyrrell, Elaine	Director, Outreach Programs, Office of Information and Public Affairs	US Consumer Product Safety Commission (CPSC)	4330 East West Hwy	Bethesda	MD	20814	301-504-0580 ext 1380	301-504-0281	<u>etyrrel</u>
Unnewehr, David	Senior Research Manager Policy Development & Research	American Insurance Association (AIA)	1130 Connecticut Avenue NW, Suite 1000	Washington	DC	20036	202-828-7128	202-293-1191	<u>dunnew</u>